

AREA COMMISSION APPOINTMENT FORM

The Department of Neighborhoods maintains the database for the Area Commission members in the City of Columbus. The information on this form is used to process the Mayor's appointment and ensure timely and accurate distribution of meeting notices, training opportunities, and other City activities. Please complete all sections of the form with information about your recently elected/appointed commissioner within seven (7) days of the election/appointment. After completing and signing this form, please return it, along with the appointees resume and/or biography to your Neighborhood Liaison via email. Please contact your Neighborhood Liaison with any questions or comments.

Please Type **Near East Area Commission** Area Commission Name Please check Are there changes to this New appointment appropriate box information? Yes No No Reappointment X First Name Aaron Last Name Blevins Title (i.e. officer / Commissioner commissioner) 87 North 20th Street Address Columbus City State Ohio 43203 Zip Code 706-346-7132 Home Telephone Work Telephone 614-304-1849 **Email Address** aaronblevins@me.com District 1 C District/Designation 7/1/2020 Term Start Date 12/31/2022 Term Expiration Seat Succession Self, Blevins

Area Commission Chair Signature

ALL SECTIONS OF THIS FORM MUST BE COMPLETED

DISCLAIMER: all information and materials that you submit in support of your appointment as an area commissioner are subject to Ohio Public Records Law

S:\\ NeighborhoodServicesDivision\AC Appointment Form (2018)

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Add Bio:

Aaron Blevins

87 North 20th Street Columbus, OH 43203 Home: 706-346-7132 Work: 614-304-1849

aaronblevins@me.com

PROFILE

Born a millennial, Aaron Blevins is an artist, serial entrepreneur, husband and father.

At the age of 19, Aaron chose to pursue a career that intersected his two main passions - filmmaking and real estate.

A few of Aaron's best milestones include closing 2+ million dollars in multi-family real estate before he was 21 years old, online community growth & engagement in excess of 500 million impressions, launching multiple internet-based platforms, assistant directing and directing both feature & documentary films, and purchasing and selling personal real estate investment property.

Aaron lives in Columbus, Ohio where he raises his daughter Evangeline with his wife Amanda of 10 years, all alongside their rescue pup named Ella.

AREAS OF STRENGTH

Filmmaking, Real Estate, Growth Hacking, Online and Offline Engagement, Lead Generation, Viral Campaign Design and Management, Segmentation and Management, Social Media Engagement, Wordpress, Online Community Growth & Management, Adobe Creative Cloud Suite.

Musician: violin, piano, viola

COMMUNITY INVESTMENT & ADVOCACY HISTORY

Local Liquor Option Ballot Initiative For Columbus East Side Precincts B & D

Supported team with strategy for community engagement, design of social campaigns to support ballot initiatives, email & social media management, and has hosted a number of neighborhood meetings to talk about future plans and vision.

•Raising Awareness For Effective Child Literacy Instruction On Local & National Levels

Through the Dyslexia.Live platform, we work to bring greater awareness to the lack of effective reading instruction in school districts. We have been involved with the International Dyslexia Association of Central Ohio, and have supported parents of dyslexic children in every major school district of Columbus.

•Real Estate Advisor To Columbus Historic Preservation Group

Aaron actively participates in advising professionals involved in historic preservation projects.

Promotes Animal Rescue Group Events, Spay/Neuter Events

Leverages social media to share and promote various animal rescue group efforts through my various dog-focused platforms.

•East Side Neighbors Happy Hour & Parties

Successfully planned & hosted multiple parties & events with neighbors.

PROFESSIONAL EXPERIENCE

•Smart Move Realtors — Licensed Real Estate Agent — July 2018 - Present

My focus with being a real estate agent has primarily been for continuing education and access to the MLS, all to compliment my real estate brand.

•Columbus Dream Home LLC — Founder — February 2019 - Present

Columbus Dream Home is an exclusive Real Estate Design, Development, Data and Brand Growth Organization that exists to elevate the highest quality local real estate and the people and groups that produce it. Find us on Instagram and every major social media platform @columbusdreamhome.

•Our Dyslexic Children Documentary Film — Director — February 2017 - May 2020

A documentary film that sheds light on the lack of effective literacy instruction in our modern school systems. Told through the lens of a Central Ohio group of parents whose dyslexic children were not receiving proper instruction, showing their fight and ultimate victory to bring effective reading programs to all children in their school district. Released in May of 2020, the film currently lives on Youtube and has been seen over 80,000 times.

•Dyslexia Live — Founder — Jan 2018 - Present

Fighting for every dyslexic's right to read. Powered by the crowd of dyslexics, parents, teachers, advocates and more. Find us online and on every major social media platform at Dyslexia Live.

•Mashdup.us — Founder — March 2016 - Present

Consultant on Story Design, Film & Video Production, Growth Hacking & more.

•@Pitbullinstagram — Founder — April 2012 - Present

Specific Dog-breed online community with a focus on changing public perceptions of pit bull type dogs. Find us on Instagram @pitbullinstagram and Facebook.

•Thirty-One Gifts, Columbus, OH — Video Producer — September 2010 - July 2016

Responsible for producing and directing all marketing and training focused video content for Thirty-One gifts. Grew a video team of 3 people producing on average 15 videos per month to 6 people who produced on average 45 video elements per month and 100+ video elements per month during peak times.

•Jason Free Realty & Auction — Rome, Georgia — April 2007 - September 2010

In his time here. Aaron assisted in closing 2+ million dollars in multi-family transactions.

EDUCATION

- Raindance Filmmaking Program with Dov Simens, 2007
- Jason Free Real Estate Licensing Program, 2007
- •Multiple Completed Online Courses including Social Media Growth, Facebook & Instagram Marketing, Online & Offline Community Engagement, Business Building, Product Design, Product Launches, Website Design, App Development, Single Family Real Estate Developing & Investing, Multi-Family Real Estate Investing & Management, Money Management & Investing. 2010 2020.

•Hondros College Real Estate Program, 2018

REFERENCES

- •Jeff Sheu, 614-257-8076
- •Jason Free, 770-324-5364
- •Tim Green, 423-598-9743
- •Patrick Burriss, 740-645-0937
- •Amanda Golden, 706-346-5696