



Legislation Details (With Text)

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Title: To authorize the Director of Public Service to extend the contract end date with Murphy Epson, Inc., for the City's Recycling and Yard Waste Public Relations Campaign contract; and to declare an emergency. (\$0.00)

Sponsors:

Indexes:

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Date	Ver.	Action By	Action	Result
1/14/2015	1	CITY CLERK	Attest	
1/13/2015	1	MAYOR	Signed	
1/12/2015	1	COUNCIL PRESIDENT	Signed	
1/12/2015	1	Columbus City Council	Approved	Pass

1. BACKGROUND

The Department of Public Service has a Recycling and Yard Waste Public Relations Campaign contract with Murphy Epson to provide consulting, marketing, and outreach services for the curbside recycling program. This ordinance authorizes a contract modification to extend the contract end date to 3/31/2015 to allow completion of existing projects.

The contract was originally put in place through a bid award authorized by Ordinance 1766-2011 for work needed in conjunction with what would eventually become the City's yard waste and recyclables contract with Rumpke of Ohio, approved by Ordinance 0088-2012 on February 1, 2012. The City of Columbus, in its continual efforts to be environmentally friendly and a "Green" community, determined it was in the best interest of the City to make changes to the terms and conditions of the City's yard waste and recyclables contract with Rumpke of Ohio. Ordinance 0976-2013 authorized changes to be made to the terms and conditions of that contract. The changes included splitting the five recycling collection zones into ten zones and expanding the program's services to multi-family dwellings.

Those changes required marketing and outreach efforts for resident education that were anticipated to the end 12/31/2014. Extending the Recycling and Yard Waste Public Relations Campaign contract allowed this effort to be done by the consulting team already familiar with the program, allowing the marketing and outreach efforts to continue uninterrupted during the period of program change and expansion. The marketing and outreach effort in support of the zone change and program expansion to multi-family dwellings is not yet complete. This legislation authorizes the contract term to be extended to 3/31/2015 so these efforts can be completed.

This contract modification is executed to extend the term of the contract and does not require additional funds to be legislated. The total amount of the contract is as follows:

\$330,000.00	Original Contract Amount (EL012329)
\$100,000.00	Amount of Modification #1 (EL013025)
\$ 30,000.00	Amount of modification #2 (EL015084)
\$135,000.00	Amount of modification #3 (EL015564)

\$0.00	Amount of modification #4 (this modification)
\$595,000.00	Total contract amount including all modifications

Searches in the System for Award Management (Federal) and the Findings for Recovery list (State) produced no findings against Murphy Epon, Inc.

2. FISCAL IMPACT

No additional funds are requested. This modification is to extend the contract end date only.

3. EMERGENCY DESIGNATION

Emergency action is required to allow the completion of the marketing and outreach service related to this period of program expansion.

4. CONTRACT COMPLIANCE

The contract compliance number for Murphy Epon, Inc., is 311263605 and expires 05/06/2016.

To authorize the Director of Public Service to extend the contract end date with Murphy Epon, Inc., for the City's Recycling and Yard Waste Public Relations Campaign contract; and to declare an emergency. (\$0.00)

WHEREAS, Ordinance 1766-2011 authorized the Director of Public Service to enter into contract with Murphy Epon, Inc., in the amount of \$330,000.00 (EL012329) for consulting services for the City's curbside recycling program; and

WHEREAS, Ordinance 1167-2012 authorized the modification and increase of this contract, by up to \$100,000.00, to perform additional outreach events and conduct promotions related to the curbside recycling program; and

WHEREAS, Ordinance 2457-2013 authorized the modification and increase of this contract, by up to \$30,000.00, to perform additional outreach events and conduct promotions related to the curbside recycling program; and

WHEREAS, in its continuing efforts to be an environmentally friendly and "Green" community, the City of Columbus determined it was necessary to make changes to the terms and conditions of the City's yard waste and recyclables contract with Rumpke of Ohio (approved by Ordinance 0976-2013); and

WHEREAS, the changes in the City's yard waste and recyclables contract with Rumpke of Ohio require marketing and outreach efforts for resident education; and

WHEREAS, Ordinance 0639-2014 extended the contract an additional year to allow the marketing and outreach effort to be done by the consulting team already familiar with the program; and

WHEREAS, additional time is needed to complete these marketing and outreach efforts; and

WHEREAS, an emergency exists in the usual daily operation of the Department of Public Service, in that it is immediately necessary to modify the contract in order to allow the completion of the marketing and outreach efforts related to this period of program expansion, thereby preserving the public health, peace, property, safety and welfare; now, therefore

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Director of the Department of Public Service be and is hereby authorized to modify the Recycling and Yard Waste Public Relations Campaign contract with Murphy Epon, Inc., 1650 Watermark Drive, Suite 210, Columbus, Ohio, 43215, to extend the contract end date to 03/31/2015.

SECTION 2. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval

by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.