



Legislation Details (With Text)

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Type: Ordinance **Status:** Passed

File created: 3/24/2022 **In control:** Health & Human Services Committee

On agenda: 4/18/2022 **Final action:** 4/20/2022

Title: To authorize the Board of Health to enter into a contract with Gatehouse Media Partners, Inc., for media campaign services the period of April 1, 2022 through August 31, 2022 ; to authorize the expenditure of \$100,000.00 from the Health Operating Fund- ACPO007263 to pay the costs thereof; and to declare an emergency. (\$100,000.00).

Sponsors:

Indexes:

Code sections:

Attachments: 1. funding attachment

Date	Ver.	Action By	Action	Result
4/20/2022	1	CITY CLERK	Attest	
4/19/2022	1	ACTING MAYOR	Signed	
4/18/2022	1	COUNCIL PRESIDENT	Signed	
4/18/2022	1	Columbus City Council	Approved	Pass

BACKGROUND: This ordinance authorizes the Board of Health to enter into a contract with Gatehouse Media Partners, Inc. in the amount of \$100,000.00. These services were advertised through Bonfire (RFQ020955) according to bidding requirements of the City Code. Gatehouse Media Partners Inc.'s contract compliance number is 203576874 and it expires 3/24/2024.

Columbus Public Health has a need for media campaign services that promotes violence reduction and increased awareness on the impact of trauma. An emphasis will be placed on targeted strategies to create measurable engagement, knowledge, awareness building, and behavioral change.

Emergency action is requested in order to not delay the start date of April 1, 2022.

FISCAL IMPACT: \$100,000.00 is budgeted in the Health Operating Fund for violence and trauma media campaign services.

To authorize the Board of Health to enter into a contract with Gatehouse Media Partners, Inc., for media campaign services the period of April 1, 2022 through August 31, 2022 ; to authorize the expenditure of \$100,000.00 from the Health Operating Fund- ACPO007263 to pay the costs thereof; and to declare an emergency. (\$100,000.00).

WHEREAS, Columbus Public Health has a need for media campaign services and

WHEREAS, Gatehouse Media Partners, Inc has the expertise required; and

WHEREAS, an emergency exists and that it is immediately necessary to contract with Gatehouse Media Partners, Inc for

media campaign services, all for the immediate preservation of the public health, peace, property, safety and welfare;

NOW THEREFORE,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Board of Health is hereby authorized to enter into a contract with Gatehouse Media Partners, Inc. in the amount of \$100,000.00 for the period of April 1, 2022 through August 31, 2022

SECTION 2. That to pay the costs of said contract, the expenditure of \$100,000.00 is hereby authorized from established ACPO007263.

SECTION 3. That this contract is in compliance with Chapter 329 of the Columbus City Code.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.