

## **Linda Shetina Logan**

### **Executive Director, Greater Columbus Sports Commission**

Linda Shetina Logan has been executive director of the Greater Columbus Sports Commission since its inception in June 2002. For five years prior, she was the director of sports marketing for the Greater Columbus Convention & Visitors Bureau (GCCVB) now doing business as Experience Columbus

Before joining the GCCVB, Logan was the director of sales and services at the Greater Columbus Convention Center. The Fairport Harbor, Ohio native has worked for the Kansas City Convention Center, the Big Eight Conference, the Kemper Arena. and sports teams in Kansas City, Milwaukee and Cleveland.

Linda has organized, staged and directed hundreds of meetings, concerts, sporting events and conventions in a variety of positions and organizations. Some major events have included: NCAA Men's Final Four, Presidential Debates and the United Nation's Summit on Trade.

Logan is a graduate of Ohio University and on the advisory board of the Sports Administration and Facility Management Program. She also is the past national chair of the board of the National Association of Sports Commissions.