

**Sarah J. Rogers**  
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## **SUMMARY**

Innovative Museum Professional with proven ability to implement high profile initiatives. Uniquely integrates over 25 years of experience in museum management, fundraising and curatorial in the visual arts, performing arts and science center arenas. Catalyst for new ideas, with expertise in strategic planning, Board of Trustees management, fundraising, effective communications and marketing, exhibits programming, design, and implementation, artists' residencies, and public art.

## **EMPLOYMENT**

**CAPA (Columbus Association for the Performing Arts), Columbus, Ohio**

***Vice President of Advancement & Communications*** June 2008 to present  
Leadership position responsible for all fundraising, shared services, strategic planning and partnership development with \$15M entrepreneurial performing arts organization with operations in Columbus, Ohio and New Haven, Connecticut.

\*Responsible for raising contributed annual funds, grants and sponsorships for CAPA, Lincoln Theatre, CATCO, Phoenix Theatre for Children, Festival Latino, Broadway Across America in Columbus and Drexel Theatre, totaling over \$3M annually.

\*Works closely with the President & CEO in developing strategic partnerships for the companies served and across arts organizations and public and private sectors.

\*Supported merger of two theatre companies through staff and Board engagement and raised funds for merger expenses.

\*Key team member in due diligence and creation of new structure and model for Columbus Symphony Orchestra and Columbus Opera at the moment of their financial crisis.

\*Lead feasibility and Phase I of \$2M comprehensive campaign (endowment, capital and operations) for Valentine Theatre, Toledo, Ohio.

\* Supported completion of Lincoln Theatre's \$13M capital campaign; responsible for finalizing last dollars for Kresge Foundation match. Currently developing new donor-base.

\*Part of management responsible for transition of Drexel Theatre to a non-profit. Responsible for the creation of Membership program launched December 2011.

\*Supports advocacy and fundraising for consortium of Columbus arts organizations (CCLC) totaling \$1M - \$1.5 annually.

\*Manages staff of 17 in the departments of Programming, Marketing and Advancement.

\*Supports \$10M capital campaign in New Haven.

\*Manages Board relations, stewardship and development for CAPA, CATCO-Phoenix, Lincoln Theatre and Drexel Theatre.

\*Represents CAPA and related organizations as advocate and public face with donors, funders, public officials, corporate and community leaders.

**COSI Columbus** (Center of Science and Industry), Columbus, Ohio

***Vice President of Experience***

January 2004 to May 2008

Key member of senior management team responsible for strategic planning and daily operations of \$13M, nationally recognized science center.

\*Responsible for operations of Exhibition area, Traveling Exhibits, Tour Management services, Education Faculty, Volunteer programs, as well as all visitor services including Guest Services, Box Office, Call Center, Events and Food Services.

\*Ensured quality and growth of operations and programs serving 500,000 annual on-site visitors.

\*Established first institutional collections policy.

\*Managed division of 120 full-time and part-time employees.

\*Developed and implemented strategic plans for traveling exhibitions, program development and related fundraising.

\*Coordinated exhibitions programs with educational programs.

\* Supported donor and sponsor development and stewardship, public and private grants and earned revenue, for both general operating and program support.

\*Part of leadership team during failed Levy campaign that resulted in dramatic reorganization and rescaling of COSI.

***Senior Director of Communications***

August 2001 to December 2003

Oversaw public relations, advertising, web site, publications, events marketing and brand management programs as part of Marketing Division. Assisted COSI Leadership in development and implementation of institutional messaging and strategic planning.

**resource**, Columbus, Ohio

2000 to 2001

***Program Director, Arts & Entertainment***

Initiated Arts & Entertainment (A&E) program, first in Client Services group, then in Business Development group.

\*Authored the program's strategic plan, expanded company's external profile through national contacts, increased the pool of potential clients

\*Spearheaded out-bound business efforts in the A&E category. Prospective clients included MTV2 and Astralwerks music company.

\*Developed proposals for artist's residency program with internationally regarded artist and architect Maya Lin and Spanish artist Daniel Canogar.

**Wexner Center for the Arts**, Columbus, Ohio

1989 to 2000

***Director of Exhibitions***

Responsible for the development and implementation of visual arts program at internationally regarded contemporary arts center designed by Peter Eisenman, including the inaugural exhibitions and events.

\*Senior level position, managing staff of \$20 million budget. Concurrently curated 25 exhibitions and produced 15 publications, with emerging and established artists such as Ann Hamilton and Barbara Kruger.

\*Managed the design and installation of exhibits program in gallery spaces considered among the most challenging in the art world. Exhibition expertise ranges from sculpture, video and multi-media installations to traditional medium such as painting and photography.

\*Instrumental in development of first institutional web site. Also produced collaborative sub-site with OSU faculty in art and history of art departments. Served as Adjunct Faculty

\*Curated the center's first exhibitions involving technology. Conceived and managed first CD-ROM project, resulting in awards and international distribution.

\*Participated in organization's Strategic Planning and contributed to program and business long-range plans.

\*Active in the planning and implementation of fundraising, including grants and presentations to foundations, corporations, public and private entities. Also, developed promotional plans for local and national press in print and electronic media.

**Contemporary Arts Center**, Cincinnati, Ohio 1983 to 1989  
**Curator**

Responsible for all aspects of developing and managing visual arts program.

\*Curated exhibitions, designed exhibits, developed and managed budgets, implemented fundraising and promotional plans.

\*Also curated performing arts program and film series

\*Managed small staff, developed publications, coordinated education efforts.

**New Gallery of Contemporary Art**, Cleveland, Ohio 1981 to 1983  
**Assistant Director**

Organized contemporary arts exhibitions, managed budgets, bookkeeping, responsible for promotional materials and grants writing.

**Walker Art Center**, Minneapolis 1980 to 1981  
**Abby Grey Fellow/NEA Intern**

Assisted Director and Curators in preparing materials for exhibitions of this internationally renowned arts center.

**SELECTED PUBLICATIONS**

*James Welling: Photographs 1974-1999*, Wexner Center, Essay by Michael Fried, 128 pages

*Body Mécanique: Artistic Explorations of Digital Realms*, Wexner Center, 130 pages

*Microsoft Encarta, Artists Biography*, CD-ROM

*Lorna Simpson: Interior/Exterior*, Wexner Center, 64 pages

*Evidence: photography and site*, Wexner Center, 104 pages

*Ann Hamilton: the body and the object*, Wexner Center, 194 pages and CD-ROM

*Maya Lin: Public/Private*, Wexner Center, 64 pages

*Breakthroughs: Avant-Garde in Europe and America 1950-1990*, edited by John Howell, published by Rizzoli, 310 pages, contributed essay and artists' profiles.

*The Starn Twins 1985-1990*, Contemporary Arts Center, published by Harry N. Abrams with introduction by Andy Grundberg, essay by Robert Rosenblum, 144 pages

*Body and Soul: Aspects of Figurative Sculpture*, Contemporary Arts Center, 76 pages

### **PARTIAL LIST OF COSI Projects**

*Technology & Innovation@COSI, COSI Columbus*, Institutional Lead, 2008-07

*Lost Egypt traveling exhibit, COSI Columbus*, Institutional Lead, 2006-2008

*Center for Family Learning, Strategic plan, COSI Columbus*, Institutional Lead, 2006

*Renovations to Ocean Exhibit Area, COSI Columbus*, Institutional Lead, 2005-07

*Relocation and redesign of SPACE Exhibit Area, COSI Columbus*, Institutional Lead, 2005

*Titanic: the Artifact Exhibition, COSI Columbus*, Institutional Lead, 2005

*COSI Holiday WonderLand, COSI Columbus*. Institutional Lead, Community Open House and Holiday experiences. 2002 and 2003

### **PARTIAL LIST OF CURATORIAL PROJECTS**

*Confluence(s): 2011 The Ohio State University, MFA Thesis exhibition*, May 2011

*Wexarts.org, resource*, senior manager on web site development, 2000-2001

*James Welling: Photographs 1973-1999, Wexner Center*, traveled to Baltimore Museum of Art, Baltimore, Maryland; Museum of Contemporary Art, Los Angeles, California, 2000-2001

*Evidence: photography and site, Wexner Center*, Co-Curator with Mark Robbins, 1997

*the body and the object: Ann Hamilton 1984 – 1996, Wexner Center*, traveled to Krannert Art Museum, Champaign, Illinois; Pittsburgh Cultural Trust and Carnegie Museum of Art, Pittsburgh, Pennsylvania; Miami Art Museum, Miami, Florida; Musée d'art contemporain de Montréal, Canada, 1996

*Body Mécanique: Artistic Explorations of Digital Realms, Wexner Center*, 1999

*The fold, Wexner Center and OSU History of Art Dept*, Producer of prototype web site to bring together artists' projects and university research. Initial funding by Battelle Endowment. 1999-97

*Interior/Exterior:Full/Empty, Lorna Simpson, Wexner Center*, Producer and Curator for artist's first film and subsequent exhibition, 1997

*Public Service Announcements by Barbara Kruger, Wexner Center*, Produced PSA's aired on WBNS, 1996

*Roni Horn: Earths Grow Thick: Works after Emily Dickinson*, **Wexner Center**, traveled to Henry Art Gallery, University of Washington, Seattle, Washington; Davis Museum and Cultural Center, Wellesley, Massachusetts, 1996

*Laura Lisbon and Claudia Matxko: Two View*, **Wexner Center**, 1995

*Softworlds 2.1*. **Wexner Center**, artists' residency and exhibition, 1994

*Groundswell by Maya Lin*, **Wexner Center**, permanent outdoor installation and accompanying exhibition, *Maya Lin: Public/Private*, 1994

*Mark Robbins: Framing American Cities: New York/Columbus/San Francisco*, **Wexner Center**, 1992

*Will/Power: Papo Colo, Jimmie Durham, David Hammons, Edgar Heap of Birds, Adrian Piper, Aminah Robinson*, **Wexner Center**, 1992

*Terry Allen: a simple story (Juarez)*, **Wexner Center**, artist's residency and exhibition, 1992

*Prologue: The Building; Art in Europe and America: The 1960s and 1970s; New Works for New Spaces: Into the Nineties*, trilogy of inaugural exhibitions for the Wexner Center for the Arts, co-curated with Robert Stearns and Claudia Gould, **Wexner Center**, 1989-1990

*Doug and Mike Starn*, **Contemporary Arts Center, Cincinnati**, traveled to Baltimore Museum of Art, Baltimore, Maryland; Center for the Fine Arts, Miami, Florida; Blaffer Gallery, The University of Houston, Texas; The Akron Museum of Art, Akron, Ohio, 1990

*Drawings Jim Dine 1973-87*, **Contemporary Arts Center, Cincinnati**, traveled to Fort Lauderdale Museum of Art, Fort Lauderdale, Florida; Santa Barbara Museum of Art, Santa Barbara, California; Henry Art Gallery, University of Washington, Seattle, Washington; Modern Art Museum of Fort Worth, Fort Worth, Texas; Minneapolis Institute of Arts, Minneapolis, Minnesota; Arts Club of Chicago, Chicago, Illinois; Joslyn Art Museum, Omaha, Nebraska; M.H. de Young Memorial Museum, San Francisco, California, 1988

*Jenny Holzer & Cindy Sherman: Personae*, **Contemporary Arts Center, Cincinnati**, 1986

*Body and Soul, Recent Aspects of Figurative Sculpture*, **Contemporary Arts Center, Cincinnati**, 1985

## **EDUCATION**

M.A., art history, Northwestern University, Evanston, Illinois

B.A., French, Wells College, Aurora, New York

## **ASSOCIATIONS**

*Association Fundraising Professionals*, 2008 to present

*Leadership Columbus*, Quality of Life seminar, 2006-2008

*National Science Foundation*, Panel Review, 2006

*ASTC, Association of Science and Technology Centers*, 2003-present

*American Association of Museums*, 1995-present

*Art 21, Inc.*, Advisory Committee for PBS Arts program, 1999-present

*Ohio Arts Council*, Panel Facilitator, 1998-present

*National Endowment for the Arts*, Panelist, Design Arts, 2002

*The Ohio Prevention Council*, Board Member, 2002

*Mentor*, Dialogue Magazine, 2001

*Adjunct Faculty*, Art Critical Practices Program, Art Dept., The Ohio State University, 1998-2000

*Arts and Memorials Committee*, The Ohio State University, 1992-1999