

## Omnocard

	Quantity	Amount	Gift Card Amount	Fees	
Pre-Qualification Questionnaire Incentive	1300	\$15	\$19,500	\$3,835.00	Fee:
Installation Complete Incentive	1300	\$200	\$260,000	\$3,835.00	Flat \$2.95
Survey 1 Complete Incentive	1300	\$20	\$26,000	\$3,835.00	
Survey 2 Complete Incentive	1300	\$30	\$39,000	\$3,835.00	
Survey 3 Complete Incentive	1300	\$50	\$65,000	\$3,835.00	
<b>TOTAL</b>	<b>6500</b>		<b>\$409,500</b>	<b>\$19,175.00</b>	
<b>BUDGET TOTAL</b>					<b>\$428,675</b>

## Giftcards.com

	Quantity	Amount	Gift Card Amount	Fees		
Pre-Qualification Questionnaire Incentive	1300	\$15	\$19,500	\$3,835.00	Fees:	
Installation Complete Incentive	1300	\$200	\$260,000	\$6,435.00	Card Value	Fee Per Card
Survey 1 Complete Incentive	1300	\$20	\$26,000	\$3,835.00	\$10.00 - \$74.99	\$2.95
Survey 2 Complete Incentive	1300	\$30	\$39,000	\$3,835.00	\$75.00 - \$149.99	\$3.95
Survey 3 Complete Incentive	1300	\$50	\$65,000	\$3,835.00	\$150.00 - \$249.99	\$4.95
<b>TOTAL</b>	<b>6500</b>		<b>\$409,500</b>	<b>\$21,775.00</b>		
<b>BUDGET TOTAL</b>						<b>\$431,275</b>

Omnocard v Giftcards.com difference

**\$2,600**

## Gift Card Mall

	Quantity	Amount	Gift Card Amount	Fees		
Pre-Qualification Questionnaire Incentive	1300	\$15	\$19,500	\$7,735.00	Fee:	
Installation Complete Incentive	1300	\$200	\$260,000	\$7,735.00	Flat \$5.95	
Survey 1 Complete Incentive	1300	\$20	\$26,000	\$7,735.00		Of note: if a card is lost or stolen, a replacement costs \$5
Survey 2 Complete Incentive	1300	\$30	\$39,000	\$7,735.00		
Survey 3 Complete Incentive	1300	\$50	\$65,000	\$7,735.00		
<b>TOTAL</b>	<b>6500</b>		<b>\$409,500</b>	<b>\$38,675.00</b>		
<b>BUDGET TOTAL</b>						<b>\$448,175</b>

Omnocard v Gift Card Mall difference

**\$19,500**

## Vanilla.Gift

	Quantity	Amount	Gift Card Amount	Fees		
Pre-Qualification Questionnaire Incentive	1300	\$15	\$19,500	\$3,835.00	Fees:	
Installation Complete Incentive	1300	\$200	\$260,000	\$5,135.00	Card Value	Fee Per Card
Survey 1 Complete Incentive	1300	\$20	\$26,000	\$3,835.00	\$25.00	\$2.95
Survey 2 Complete Incentive	1300	\$30	\$39,000	\$3,835.00	\$50.00	\$2.95
Survey 3 Complete Incentive	1300	\$50	\$65,000	\$3,835.00	\$100.00	\$3.95
					\$200.00	\$3.95
<b>TOTAL</b>	<b>6500</b>		<b>\$409,500</b>	<b>\$20,475.00</b>		
<b>BUDGET TOTAL</b>						<b>\$429,975</b>

Omnocard v Vanilla.Gift difference

**\$1,300**