

**Michael S. Brown**  
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**Experience** EXPERIENCE COLUMBUS  
April 2010 Director of Development/Public Affairs  
To Present Serve as liaison from regional Destination Marketing Organization to government, corporate and civic partners. Advocacy for building Columbus brand, travel and tourism industry partners and local attractions. Strategic advisor for funding issues, community engagement and marketing.

June 2008 CITY OF COLUMBUS, OFFICE OF MAYOR MICHAEL B. COLEMAN  
To April 2010 Urban Ventures Coordinator  
Guided urban policy to improve the quality of life and vitality of downtown and urban neighborhoods. Focused on transportation policy, housing, arts, Young Professional attraction and retention initiatives, as well as national image projects and the 2010 U.S. Census process.

Jan. 1, 2000 Communications Director / Press Secretary  
To June 2008 Oversaw communications, public relations and media relations for Mayor Michael B. Coleman, and coordinated 13 Departments' public information operations. Served on senior staff, advising Mayor and cabinet members on speeches, events, publications, and policy.

August 1999 COLEMAN FOR COLUMBUS  
To Jan. 2000 Press Secretary - Coordinated earned media for campaign, wrote releases, letters, and speeches; created campaign website; organized press conferences, drafted literature, and worked on commercials. Also employed with Mayoral Inaugural and Transition committees.

March 1998 OHIO DEMOCRATIC PARTY  
To Aug. 1999 Communications Director - Directed press office, coordinating press at a local, state and national level. Coordinated events for nine 1998 statewide campaigns, the State Convention and two statewide bus tours. Created Party's first e-mail database for message delivery.

April 1997 OHIO NEWS NETWORK, Dispatch Broadcast Group  
To March 1998 Producer - Created and produced live, nightly news/talk program focusing on local, state and national issues. Daily line producer - "Ohio This Morning" and "Ohio Today."

### **Public Service, Organizing, Speaking**

2003-2006 Columbus Veterans Day Parade planning team, with non-profit MilVets  
2007-2010 Founding Member of "Create Columbus" Young Professionals Commission  
2007-present Columbus Museum of Art Committee on Strategic Connections  
2007-present Compete Columbus Advisory Committee on Tourism, Entertainment and the Arts Steering Committee, and College Student Engagement Project Steering Committee  
2008-present Jazz Arts Group / Columbus Jazz Orchestra Board of Directors  
2008-present OSU Urban Arts Space Community Partners Advisory Group  
2008-present Co-created "Independent's Day" Art Festival on Gay Street with Couchfire Collective  
2009-2010 Thrive in Five Arts Funding Oversight Committee Board  
2009-2010 Discovery District SID Board  
2010-present Gateway Film Center – Advisory Board  
2009 Speaker at Harvard's John F. Kennedy School, USCM "*Seminar on Transition and Leadership for Newly Elected Mayors*"

**Education** NORTHWESTERN UNIVERSITY Evanston, IL  
1993-1997 Bachelor of Science, June 1997, Medill School of Journalism  
2003 Leadership Columbus Columbus, OH  
2005 FEMA National Incident Management System training

**References** Michael B. Coleman Mayor, City of Columbus (614) 645-7956  
Ty Marsh President, Columbus Chamber (614) 225-6936  
Guy Worley President and CEO, CDDC and Capital South (614) 545-4730