

## Palmer, Tierra L.

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**From:** Davies, Tracie R.  
**Sent:** Friday, August 09, 2013 11:03 AM  
**To:** Crawford, Thomas L.  
**Cc:** Austin, Patti A.; Bell, Timothy A.; Bowman, Randall; Cordetti, Steven R.; Crabill, Melanie J.; Figley, Russ U.; Giffin, Benjamin M.; Johnson, Daniel L.; Lewis, William A.; Lundine, Mark A.; Miller Jr, Richard A.; O'Callaghan, Timothy L.; Palmer, Tierra L.; Parks, Duane M.; Roberts, Doug; Stephens, Thomas H.; Tilton, Rick C.; Wentzel, Steve J.; Zahran, Hassan Y.; Bauman, Max A; Cofield, Alex A.  
**Subject:** RE: RECOMMENDATION: Bikeway Development - Bicentennial Bikeways Plan

I agree with the committee's recommendation of Alta Planning + Design for the Bicentennial Bikeways Plan.  
Thanks,  
Tracie

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**From:** Crawford, Thomas L.  
**Sent:** Thursday, August 08, 2013 4:21 PM  
**To:** Davies, Tracie R.  
**Cc:** Austin, Patti A.; Bell, Timothy A.; Bowman, Randall; Cordetti, Steven R.; Crabill, Melanie J.; Figley, Russ U.; Giffin, Benjamin M.; Johnson, Daniel L.; Lewis, William A.; Lundine, Mark A.; Miller Jr, Richard A.; O'Callaghan, Timothy L.; Palmer, Tierra L.; Parks, Duane M.; Roberts, Doug; Stephens, Thomas H.; Tilton, Rick C.; Wentzel, Steve J.; Zahran, Hassan Y.; Bauman, Max A; Cofield, Alex A.  
**Subject:** RECOMMENDATION: Bikeway Development - Bicentennial Bikeways Plan

**To:** Tracie Davies, Director  
Department of Public Service

**From:** Tom Crawford, Capital Fiscal Manager

**Date:** August 8, 2013

**Subject:** Bikeway Development – Bicentennial Bikeways Plan

The Department of Public Service solicited Requests for Proposals for the Bikeway Development – Bicentennial Bikeways Plan contract. The RFP evaluation committee has recommended an award to Alta Planning + Design for this project. Per City Code 329.14(h), please provide direction for proceeding on this project by replying to this e-mail. Options include:

1. Approve of the committee's recommendation, Alta Planning + Design
2. Reject the committee's recommendations and designate a firm
3. Call for an oral presentation from the firms
4. Other

Details of the RFP award recommendation are below.

The Department of Public Service is initiating a procurement effort that will result in the award and execution of a professional service contract for the purpose of updating the 2008 Bicentennial Bikeways Plan with a focus limited to education, encouragement, evaluation, and engineering standards. This project will also include research into pedestrian education and encouragement and data collection on bicycling and walking levels. This effort and its results will be coordinated with and incorporated into an upcoming and likely concurrent effort by the City to develop a

Complete Streets Thoroughfare Plan for the City of Columbus. An education and encouragement communication plan and one year of bicycle/pedestrian counts will be implemented with this project. The duration of the project is expected to last 12-15 months from the Notice to Proceed.

The project was formally advertised on the Vendor Services web site from July 11, 2013, to August 1, 2013. The city received two (2) responses. All proposals were deemed responsive and were fully evaluated when the Evaluation Committee met on August 8, 2013. The responding firms were:

CONSULTANT Sub-consultant	Business Enterprise Status	Contract Compliance Number	Active	% OF WORK	% MAJ. % OTH.
ALTA PLANNING + DESIGN	MAJ	68-0465555	Y	60%	85% MAJ <sup>[1]</sup> 10% OTH
Burgess & Niple, Inc.	MAJ	31-0885550	Y	20%	
Engage Public Affairs, LLC	FBE	20-1593274	Y	10%	
Stantec Consulting Service, Inc.	MAJ	11-2167170	Y	2.5%	
MKSK <sup>[2]</sup>	MAJ	45-3413259		2.5%	
TRANSYSTEMS CORPORATION	PHC	43-0839725	Y	45%	45% PHC 50% OTH 5% UNK
Toole Design Group, LLC	MBR	05-0545429	Y	30%	
Engage Public Affairs, LLC	FBE	20-1593274	Y	20%	
Saperstein Associates, Inc.		Not Found		5%	

This RFP Evaluation Committee included three (3) voting members from the Department of Public Service – Patti Austin, Randall Bowman, and Hassan Zahran. Non-voting members, but attendees, included Assistant Director Steve Wentzel, Tom Crawford and Tierra Palmer. Duane Parks, a representative from EBOCO, also attended.

The following is a list of the results of the Evaluation Committee's assessment of the two evaluated proposals for your final selection.

Alta Planning + Design	90.00
TranSystems Corporation	81.33

The Committee would like to submit Alta Planning + Design for the Director's review and recommendation. The Committee felt that Alta submitted the strongest overall proposal for the following reasons:

1. The project management team was very experienced in bicycle-related planning.

2. Alta had twice the planning investment on the project team, indicating a greater understanding of the need for planning and communication expertise for this project.
3. Alta was innovative in its incorporation of OSU in the team effort.
4. Alta showed a commitment to alternate modes of travel.
5. The firm's demonstrated experience was more relevant to this project.

The contract shall be funded from DPS' 2013 CIB.

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<sup>1</sup> Percentages specified in this proposal do not total 100%.

<sup>2</sup> Company listed as MSK2, LLC in Performance

TC

Tom Crawford  
Fiscal Manager

THE CITY OF  
**COLUMBUS**  
MICHAEL B. COLEMAN, MAYOR

DEPARTMENT OF  
PUBLIC SERVICE

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<sup>(1)</sup> Percentages specified in this proposal do not total 100%.

<sup>(2)</sup> Company listed as MSK2, LLC in Performance.