

Michael S. Brown
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Experience EXPERIENCE COLUMBUS

July 2015 & on.. Vice President, Strategic Development

April 2010 Director, Development / Public Affairs

To July 2015 Liaison between Destination Marketing Organization to government, corporate, arts and civic partners, engaging partners to showcase best of city for conventions, business and tourism. Oversee fundraising, strategic direction, events division, membership of 1,000+, civic engagement and strategic development projects

June 2008 CITY OF COLUMBUS, OFFICE OF MAYOR MICHAEL B. COLEMAN

To April 2010 Urban Ventures Coordinator

Guided urban policy to improve the quality of life and vitality of downtown and urban neighborhoods. Focused on transportation, housing, arts, Young Professional initiatives.

Jan. 1, 2000 Communications Director / Press Secretary

To June 2008 Oversaw communications, public relations and media for Mayor Michael B. Coleman, and coordinated 13 Departments' public information operations. Served on senior staff, advising Mayor and cabinet members on speeches, events, publications, and policy

August 1999 COLEMAN FOR COLUMBUS

To Jan. 2000 Press Secretary - Coordinated earned media for campaign, wrote releases, letters, and speeches; created campaign website; organized press conferences, drafted literature, and worked on commercials. Also employed with Mayoral Inaugural and Transition committees

March 1998 OHIO DEMOCRATIC PARTY

To Aug. 1999 Communications Director - Directed press office during cycle that included nine statewide campaigns, State Convention and two statewide bus tours.

April 1997 OHIO NEWS NETWORK, Dispatch Broadcast Group

To March 1998 Producer - Created "Ohio's Talking" a live, nightly news/talk program focusing on local, state and national issues. Daily line producer - "Ohio This Morning" and "Ohio Today."

Public Service, Organizing, Speaking

2016-present City of Columbus Recreation and Parks Commission

2010-present City of Columbus Downtown Commission

2008-present Jazz Arts Group / Columbus Jazz Orchestra Board of Directors

2008-2016 Independents' Day Festival, founding board, Advisory 2016 to present

2015-present Cartoon Crossroads Columbus, founding board

2004-2016 Franklin Co. Democratic Party, Ward 33, elected 2004, appointed 2016 to present

2015-present Columbus Music Commission, founding board

2006-present Columbus Film Commission, founding board

2007-present Columbus Museum of Art Committee on Strategic Connections & Wonderball Gala

2010-Present United Way Central Ohio Marketing Committee

2015-present COTA Next Gen Project Advisory Group

2015-present Franklin Park Conservatory Master Plan 2.0 fundraising committee

2015-present Thrive Committee

2014-2015 Columbus 2016 bid committee for RNC/DNC National Convention

2014-2015 2015 NHL All-Star Game, Local Organizing Committee

2009-2012 200Columbus Organizing Committee, Marketing Chair

Education

2013-2015 The Ohio State University, John Glenn College, MA, Public Affairs

1993-1997 Northwestern University, BS, Medill School of Journalism

2003 Leadership Columbus

2005 FEMA National Incident Management System training

References Michael B. Coleman Former Mayor, City of Columbus (614) 462-1094
Guy Worley President and CEO, CDDC and Capital South (614) 545-4730