

Tamara D. Brooks

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Objective Statement:

Dynamic and community-focused leader dedicated to enhancing civic engagement through strategic initiatives, stakeholder collaboration, and innovative programming. Committed to fostering inclusive participation and social equity, my goal is to empower residents and drive meaningful change that enriches community life and promotes urban sustainability.

Professional Experience:

North Linden Area Commissioner

Newly Elected

- Elected servant-leader for the North Linden community, passionately advocating for residents' interests and implementing initiatives to bolster urban livability and social cohesion.
- Facilitate community forums and workshops, proactively engaging residents to enhance participation in governance and local decision-making processes.

- Forge and sustain collaborative partnerships with local organizations, governmental agencies, and educational institutions, mobilizing resources for impactful community-driven projects and programs.

(Green Eyed Girl Farming)

Job Specialist in Urban Farming

Date – Present

- Specialize in urban agriculture initiatives aimed at promoting sustainable farming practices within urban environments.
- Develop educational programs that empower community members with knowledge about urban farming techniques, fostering self-sufficiency and food security.
- Collaborate with local organizations to establish community gardens and urban farms, enhancing access to fresh produce and green spaces.

Bread Financial

Senior Account Specialist / Escalations

November 2022 - Present

- Lead innovative client engagement initiatives across multiple platforms, ensuring swift responses to community needs while fostering a culture of accountability and responsiveness.
- Collaborate with diverse teams to elevate service delivery, leveraging community feedback to implement targeted programs that enhance client experiences and outcomes.
- Analyze client feedback and community trends, translating insights into actionable strategies that address social determinants impacting overall well-being.
- Build and nurture relationships with community stakeholders, enriching brand loyalty and reinforcing the company's commitment to social responsibility and community investment.

Alliance Data

Payment Solutions Specialist

March 2017 - November 2022

- Engaged clients in constructive dialogues about overdue accounts, prioritizing relationship-building to cultivate trust and prompt debt resolution.
- Developed impactful community outreach initiatives focused on financial literacy, equipping individuals with essential tools to tackle financial obstacles effectively.
- Compiled and presented comprehensive analytical reports on community engagement efforts, providing management with insights that guided strategic decisions and strengthened community connections.

Innovative Conceptual Design, LLC

Branding Consultant

December 2009 - Present

- Deliver specialized consulting services to community organizations, aligning branding strategies with core community values and missions.
- Create and manage innovative marketing campaigns that resonate with diverse audiences, enhancing community belonging and engagement.
- Collaborate with clients to craft compelling narratives that illustrate community impact, driving support for initiatives that advance social equity and inclusion.

Certified/Licensed Holistic Practitioner

Naturals By Tiki / Hippie Tea and Herbal Blends

2019 - Present

- Design holistic wellness programs tailored to community needs, focusing on accessibility and empowerment through natural health solutions.
- Conduct workshops and community events that promote holistic health, encouraging a supportive network committed to healthy living.
- Amplify product offerings with an emphasis on local sourcing and sustainability, fostering community pride and environmental stewardship.

Education:

- Ohio Dominican University

Bachelor of Business Administration

2013 - 2015

- Columbus State University

Early Childhood Education

2003 - 2005

Certifications:

- Urban Farming Certification, Central State University

- Bee Biologist, Ohio State University

- Certified Holistic Practitioner (Herbalism, Botany, Shamanism)

- Medicinal Application Certification, Cleveland School of Cannabis

Community Involvement:

- Volunteer at Gallery 934, championing local artists and fostering community engagement through the arts.

- Board Member, MAD (Make a Difference), committed to implementing transformative community initiatives.

- Member, Central Ohio Farmers of Color, advocating for equity and empowerment within the agricultural sector.
- Participant, Black Leadership Connection (BLAC) at Bread Financial, promoting diversity and leadership opportunities.
- Member, Women Connect (ARG) at Bread Financial, dedicated to supporting women's professional development.
- Advisor, Central State University Fast Track Farming program, providing resources and guidance to aspiring farmers.

Skills:

- Community Engagement and Advocacy
- Strategic Planning and Program Development
- Stakeholder Collaboration and Partnership Building
- Effective Communication and Public Speaking
- Data Analysis and Community Impact Assessment
- Marketing Strategy and Community Outreach
- Social Equity and Inclusion Strategies
- Problem Solving and Conflict Resolution

References:

Available upon request.