

Brooke A. Cheney

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Columbus, Ohio 43054
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PROFESSIONAL EXPERIENCE

***President, Governmental Policy Group, Inc.* (1988 – present)**

- Responsible as chief operating and finance officer.
- Maintains all client relations.
- Develops and maintains legislative and executive leadership relations.
- Lobbies members of the legislative and executive branches.
- Advises clients on political action activities.
- Develops client grassroots and coalition activities.

***Regional Director, The Tobacco Institute* (1981 – 1988)**

- Responsible for oversight of retained lobbyists in various midwest states.
- Developed legislative relations for the industry.
- Maintained and expanded coalition support.
- Developed grassroots contact program.
- Directed lobbying of numerous local governments.
- Advised management on political developments in the region.
- Advised on political support activities.
- Monitored press activities.

***Marketing Officer, BancOhio Corporation* (1977 – 1981)**

- Youngest officer elected by Board of Directors.
- Responsible for market introduction planning.
- Participated in product development planning.
- Trained personnel on sales techniques.
- Conducted market and consumer research.
- Participated in advertising campaign development.

***Field Director, Taft for U.S. Senate* (1976)**

- Responsible for 22 county campaign activities.
- Recruited and supported chairmen and volunteers in all counties.
- Planned and implemented rallies and fundraising events.
- Advised campaign manager on strategy points.
- Spoke on behalf of Senator Taft at numerous events.
- Monitored press activities.

PROFESSIONAL/VOLUNTEER ACTIVITIES

- Capitol Square Foundation – Board Member
- New Albany Country Club Community Association - Board Member
- Resources Political Action Committee – Treasurer
- New Albany Presbyterian Church – Chair, Capital Campaign
- Ohio State Alumni Association – member
- Ohio Lobbying Association – member/past membership chair
- Ohio Delta Company – past board member
- Phi Kappa Phi Alumni Association – member

EDUCATION

Ohio State University (April 1978)
Bachelor of Science, Business Administration

University of Colorado (1980 – 1981)
School of Bank Marketing

American Institute of Banking
Continuing Education

REFERENCES

Available upon request.