

# Danni Palmore

## Summary

As President and CEO of PolicyWorks, Dannette Palmore is a businesswoman with 25 years of experience as a political consultant and campaign manager for local and national candidates and issues. With an intimate knowledge of politics and government, her experience uniquely enables her to establish and energize grassroots coalitions across Ohio. Having found success in both the private and public sectors, Danni understands the concerns of business and offers reliable and innovative solutions in her approach to government.

## Skills and Accomplishments

- ❖ Consensus building
- ❖ Political strategy
- ❖ Implementation planning
- ❖ Community organizing
- ❖ Target marketing
- ❖ Stakeholder development

## Professional Experience

2000 – Present

*PolicyWorks, LLC*

*Columbus, Ohio*

### **President and CEO**

- ❖ Lead firm and develop strategy and action plans for various clients having an interest in building and sustaining stakeholder support for candidates and issues.
- ❖ Recent Clients / Campaigns include: COTA, Columbus City Schools, National Church Residences, SmokeFree Columbus, and Strickland for Governor
- ❖ PolicyWorks and Dannette Palmore is an Ohio-based, State of Ohio registered Minority Business Enterprise (MBE), and City of Columbus Minority Business Enterprise and Female Business Enterprise (MBE/FBE).

1990 – Present

*Political Campaigns*

*Columbus, Ohio*

**Campaign Manager, Michael Coleman for City Council**  
**Deputy Campaign Manager, Lee Fisher for Governor**  
**Campaign Director, Michael Coleman for Mayor**  
**3 Columbus City School Levies including 2008**  
**City of Columbus Bond Package 2008**

1987-1989  
1988

*Jessie Jackson for President*  
*Mike Dukakis for President*

*Chicago, Illinois*  
*Boston, Mass*

## Education

- ❖ Capital University, Columbus Ohio
- ❖ Columbus South High School, Columbus, Ohio

## Awards

Outstanding achievements in campaign management and grassroots organization have earned her resulted numerous honors;

- ❖ Featured in *Who's Who in American Politics*
- ❖ *Campaign & Elections Magazine*, honorable mention

- ❖ Guest lecturer at Harvard's Kennedy School of Government, 1995

## Professional and Community Memberships

- ❖ World Harvest Church
- ❖ Ohio Democratic Party
- ❖ Board Member, National Youth Advocacy

## References

Available upon request