

Susan J. Willis

249 E Cooke Road
Columbus, OH 43214
(614) 263-8076
axiscenter@aol.com

Education:

Bachelor of Fine Arts (1967) and Masters in Communication (1970) from The Ohio State University.

Employment:

In 1992, Willis founded and continues to direct the AXIS Center for Public Awareness of People with Disabilities. AXIS gives presentations and trainings, designs and produces materials, provides event planning and coordination, and offers an information and referral service for and about people with disabilities. The center is partially funded through a federal grant awarded by the Ohio Developmental Disabilities Council.

In 1976, Willis established a photo/design business with partner Vince McGuire. Initially, McGuire-Willis & Associates offered production and marketing services: writing, editing, layout and design, photography, video and duplication. The company became successful developing training programs for central Ohio corporations including BancOhio and IRD Mechanalysis. Other clients included Ross Laboratories, Merrill Publishing, Borden Chemical, Ohio Rehabilitation Services Commission, and Governor's Council on People with Disabilities. The company produced a variety of products to meet client needs, including brochures, direct sales items, annual reports, logos, corporate identity programs, product catalogs, audiovisual presentations, and training programs.

Prior to forming her own company, Willis worked for four years in Denver, CO developing career exploration curriculum for elementary and middle school students; and in Columbus as art director for a textbook publisher and an advertising agency.

Affiliations:

Cerebral Palsy Association of Ohio, president; International Association of Business Communicators (IABC), Columbus Chapter; Ohio Domestic Violence and Disability Task Force, coordinator; TWIGs of Children's Hospital; Maize Manor United Methodist Church; Solidarity (Ohio's largest disability conference); Ohio Olmstead Task Force; Disability Policy Coalition, steering committee; and Ohio Disability Vote Coalition, steering committee.