Michael S. Brown

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Experience EXPERIENCE COLUMBUS

April 2010 Director of Development/Public Affairs

To Present Serve as liaison from regional Destination Marketing Organization to government.

corporate and civic partners. Advocacy for building Columbus brand, travel and tourism industry partners and local attractions. Strategic advisor for funding issues,

community engagement and marketing.

June 2008 CITY OF COLUMBUS. OFFICE OF MAYOR MICHAEL B. COLEMAN

To April 2010 Urban Ventures Coordinator

Guided urban policy to improve the quality of life and vitality of downtown and urban

neighborhoods. Focused on transportation policy, housing, arts, Young Professional attraction and retention initiatives, as well as national image projects and the 2010 U.S. Census process.

Jan. 1, 2000 Communications Director / Press Secretary

To June 2008 Oversaw communications, public relations and media relations for Mayor Michael B. Coleman,

and coordinated 13 Departments' public information operations. Served on senior staff, advising Mayor and cabinet members on speeches, events, publications, and policy.

August 1999 COLEMAN FOR COLUMBUS

To Jan. 2000 Press Secretary - Coordinated earned media for campaign, wrote releases, letters, and

speeches; created campaign website; organized press conferences, drafted literature, and worked on commercials. Also employed with Mayoral Inaugural and Transition committees.

March 1998 OHIO DEMOCRATIC PARTY

To Aug. 1999 Communications Director - Directed press office, coordinating press at a local, state and

national level. Coordinated events for nine 1998 statewide campaigns, the State Convention and two statewide bus tours. Created Party's first e-mail database for message delivery.

April 1997 OHIO NEWS NETWORK, Dispatch Broadcast Group

To March 1998 Producer - Created and produced live, nightly news/talk program focusing on local, state and

national issues. Daily line producer - "Ohio This Morning" and "Ohio Today."

Public Service, Organizing, Speaking

2003-2006 Columbus Veterans Day Parade planning team, with non-profit MilVets 2007-2010 Founding Member of "Create Columbus" Young Professionals Commission

2007-present Columbus Museum of Art Committee on Strategic Connections

2007-present Compete Columbus Advisory Committee on Tourism, Entertainment and the Arts

Steering Committee, and College Student Engagement Project Steering Committee

2008-present Jazz Arts Group / Columbus Jazz Orchestra Board of Directors 2008-present OSU Urban Arts Space Community Partners Advisory Group

2008-present Co-created "Independent's Day" Art Festival on Gay Street with Couchfire Collective

2009-2010 Thrive in Five Arts Funding Oversight Committee Board

2009-2010 Discovery District SID Board

2010-present Gateway Film Center - Advisory Board

2009 Speaker at Harvard's John F. Kennedy School, USCM "Seminar on Transition and

Leadership for Newly Elected Mayors"

Education NORTHWESTERN UNIVERSITY Evanston, IL

1993-1997 Bachelor of Science, June 1997, Medill School of Journalism

2003 Leadership Columbus Columbus, OH

2005 FEMA National Incident Management System training

References Michael B. Coleman Mayor, City of Columbus (614) 645-7956

Ty Marsh President, Columbus Chamber (614) 225-6936 Guy Worley President and CEO, CDDC and Capital South (614) 545-4730