

BRITTANY BOULTON

PROFESSIONAL SUMMARY

Mission-driven advocate with a passion for improving the lives of Ohioans

SKILLS

- Advocacy
 - Coalition-Building
 - Strategic Communications
 - Board Relations
 - Competent Spokesperson
 - Fundraising
 - Effective Writer
 - Commitment to Servant Leadership
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PROFESSIONAL HISTORY

DIRECTOR OF EXTERNAL RELATIONS 02/2019 to Current **Finance Fund**

- Creates and executes state-level advocacy efforts and monitors local, state, and federal legislative and administrative policy for opportunities to advance organization's mission
- Secured state operating and capital budget funding for nutrition and housing programs
- Represents Finance Fund in numerous advocacy coalitions to drive policy changes
- Prepares all Finance Fund remarks and all print and digital marketing materials
- Develops all media materials including press releases, pitches, media advisories
- Acts as organizational spokesperson
- Prepares board meeting agendas, minutes, and resolutions
- Wrote current organizational Strategic Plan, synthesizing board and executive input
- Monitors funding opportunities, stewards relationships with funders, writes grants
- Directed creation and adoption of new logo, branding palette, and website
- Serves on Diversity, Equity, and Inclusion Committee

PRESIDENT 11/2014 to Current **Ohio Women In Government**

- Manages executive team of eight serving over 80 dues paying members
- Represents organization to elected and other public officials, taking care to ensure that organization maintains 501c3 compliance and reputation for non-partisanship
- Initiated and published first ever Strategic Plan for organization
- Launched Northeast Ohio Chapter and scholarship program for Statehouse interns
- Enacted fundraising strategy and secured organization's first event sponsors

RELATIONSHIP OFFICER 07/2017 to 02/2019 **Community Shelter Board**

- Managed CSB's portfolio of family and individual givers, dozens of corporate donors
- Developed and implemented sponsorship strategy for two major annual events generating roughly \$500,000
- Spearheaded multiple new direct mail campaigns
- Raised over \$100,000 during competitive one-day fundraising campaign
- Led tours of homeless shelters and permanent supportive housing units for funders

GOVERNMENT AFFAIRS MANAGER 01/2015 to 07/2017

G2G consulting, LLC

- Established Columbus operations for firm previously based in D.C and Cleveland
- Managed 4-6 client accounts while assisting on entire roster of 15-20 clients
- Trained and managed junior staff and interns
- Tracked legislation and administrative rulings relevant to client roster
- Planned and managed large public events with high profile political leaders
- Crafted media advisories, press releases, committee testimony, talking points
- Researched grant and other government funding opportunities for all clients
- Presented seminars to non-profits and small businesses on Ohio advocacy

AGING JUSTICE PROJECT 09/2013 to 06/2014

Legislative Advocacy Fellow

- Successfully moved education reform legislation through Illinois House committee
- Facilitated coalition among community-based advocacy groups

ADMINISTRATIVE ASSISTANT 08/2012 to 08/2013

Marj Halperin Consulting

- Managed day-to-day office functions at strategic communications firm
- Created and ran social media accounts
- Provided account services and social media content for non-profit and government clients
- Tracked media coverage for clients, drafted press releases, pitched client stories to media

LEGISLATIVE AIDE 12/2009 to 08/2012

Office of Ohio Senate Minority Leader Capri S. Cafaro

- Attended meetings with stakeholders, constituents, and policy-makers
- Briefed Senator regarding pending legislation in Ohio General Assembly
- Reviewed hundreds of applications, interviewed dozens of candidates for office staff
- Wrote monthly newsletters for thousands of constituents
- Answered constituent and media inquiries
- Managed office staff of junior aides, interns, and pages

FELLOW 12/2008 to 12/2009

Legislative Service Commission

- Researched policy initiatives and fiscal impacts during biennial state operating budget
- Evaluated executive agencies' requests for funding through Ohio's Controlling Board
- Wrote policy briefings and committee questions for senators

EDUCATION

DePaul University, Chicago, IL

MA, Women's and Gender Studies, *University Honors and Distinction*

Bowling Green State University (BGSU), Bowling Green, OH

BA, Political Science and Russian, Women's Studies, *Cum laude with University Honors*

CIVIC LEADERSHIP

- Clintonville Area Commission, Vice Chair
- Mid-Ohio Food Collective, Fresh Perspectives Council
- Clintonville Area Business Association, Founding Board Member
- Ohio Lobbying Association Member