

Biography for:
Steve Moore

10.22.24

Steve is a lifelong "SignGuy" as his father John Moore was employed by Ben Blinn Sign Co. on King Ave. in Columbus OH at his birth in 1955.

In 1976 Steve joined the outdoor advertising company, Ohio Shelterall, Inc. that his parents built, worked with and eventually purchased.

1989 he over saw the purchase of and creation of an in-house sign shop for Ohio Shelterall, Inc. At present DBA Moore Signs.

1991 Steve and Moore Signs joined the membership of the Columbus Sign Association. The next year the association renamed it self the Central Ohio Sign Association with Steve's logo design for the new and current COSA logo. Steve served as COSA Vice President for a number of years and currently serves as president.

1992 Steve was given permission by the Columbus Sign Erectors Licensing Board to take and passed the testing for Limited Sign Erector license with the City of Columbus. Three years later he was again given permission and passed the testing for General Sign Erectors license and is currently licensed in good standing.

For the past 35 years Steve has managed the "Sign Shop" side of Moore Signs. Over that time, he has furthered his education / experience in the industry by observation and participation. Pulled approximately 1,400 Graphics Installation permits and presented dozens of applications to OSU Impact district, Downtown Commission, Area Commissions and the Graphics Commission.

During those years, Steve TEVhas provided help, advise and industry input to several central Ohio municipalities and townships with signage zoning code rewritings and adjustments. The most memorable being the update to the City of Columbus Graphics Code that focused on EMC automatic changeable copy signs and billboards. Again, assisting on the revisions for content neutrality. Steve currently serves on the City of Columbus Sign Erector Licensing Board.

He recently purchased the full ownership of Moore Signs from his brother Tom and continues to serve as company president.

Education:

1973 Graduate Olentangy High School, Delaware County.

48 years (and counting) sign and outdoor advertising industry career.

Steve and Colleen have two grown sons and both are employed as team members at Moore Signs. Each son and their spouses have blessed Steve and Colleen with grandsons.

Steve spends some of the time he has left in the day with the two classic British sports cars he restored.