

# Brent E. Greer

799 Highland Drive  
Columbus, Ohio 43214  
Home: 614/457-3657  
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## Experience

- 2006-present** *Investment Specialist, Exchangor*  
**Prudential Commercial Real Estate**, Columbus, OH  
Representing buyers and sellers of investment grade properties. Leasing Owner and Tenant representation. Member, Prudential Columbus Executive Committee. Past President, Columbus Real Estate Exchangors.
- 2005-2006** *Sales Agent*  
**Buckeye Real Estate**, Columbus, OH  
Representing sellers of investment grade property, primarily multifamily properties in the Ohio State campus area.
- 1994-2005** *Principal, Senior Associate*  
**Greer Associates Communications**, Columbus, OH  
Providing leading edge marketing management and public relations services for high-impact real estate companies, IT firms and organizations, and not-for-profits.
- 1990-1994** *Public Relations Manager*  
**Legent Corp./Goal Systems International**, Columbus, OH  
Directed public relations efforts in North America for operating division of (then) Top 10 largest software company.
- 1989-1990** *Media Relations Manager*  
**Impact Resources Inc.**, Columbus, OH  
Directed public relations activities for consumer habits/media habits measuring service. PR activities landed the IRI story on Page 1 of seven major metro daily newspapers in less than a year.
- 1985-1989** *Writer/Columnist*,  
**The Daily Reporter Inc.**, Columbus, OH  
Wrote daily news stories covering Central Ohio business. Later promoted to Editor of *Ohio Tavern News*, a twice monthly trade publication serving the hospitality industry.
- 1983-1985** *State Desk Writer*  
**Columbus Citizen-Journal**, Columbus, OH  
Covered government and features news in Franklin, Union and Madison Counties.

## Education

*Journalism and Agriculture, The Ohio State University*

## Honors/Community Service

**Honor/Activity** Past President, 2008, Columbus Real Estate Exchangors (CREE), a 190-member organization of real estate brokers and sales agents specializing in IRA 1031 tax-deferred exchanges. Also a member of the National Association of Realtors, Ohio Association of Realtors, Columbus Board of Realtors, Realtors Commercial Alliance, and Ohio Commercial Realtors Exchange Association.

Teach personal safety/crime avoidance program, Refuse To Be A Victim, with local not-for-profit organization, PRO-Training.