

3303.07 - Letter G.

"Garage repair shop" means any building in which repairs are made to motor vehicles.

"Gateway Area" means Downtown District or within one mile from the Downtown District boundary

"Gateway Digital Graphic" means a permanent, illuminated graphic utilizing automatic changeable copy that is attached to a building located in the Gateway Area and functions as either an on-premises or off-premises sign. Gateway Digital Graphics shall not be considered a billboard or digital billboard for purposes of this Code. Gateway Digital Graphics must be principally oriented towards an interstate highway.

"Going out of business display" means a temporary graphic display for the purpose of calling attention to a special sale to be conducted by a commercial or manufacturing use, or a commercial or manufacturing tenant in at the time of, and in conjunction with, termination of said use or vacating of the premises by said tenant.

"Grand opening display" means a temporary graphic display for the purpose of calling attention to the initial occupancy of a newly constructed or substantially remodeled residential complex, or institutional, commercial or manufacturing use, or a new institutional, commercial or manufacturing tenant in an existing facility.

"Graphic" means any communication designed to be seen from any public place utilizing letters, words, numbers, symbols, pictures, color, illumination, geometric, or nongeometric shapes or planes, in whole or part, including all structural components. The term graphic specifically includes the terms sign, architectural decoration, mural, sculpture, show window display, outline lighting, and banner as defined herein.

"Animated graphic" means any graphic, all or any part of which physically moves up, down or sideways, revolves, or gives the appearance of movement.

"Electrical graphic" means a graphic in which electrical wiring, connections, or fixtures are used.

"Exterior graphic" means a graphic displayed on the outside of a building, whether attached to the building or displayed elsewhere on the subject property; including a sign located inside a building and within three feet of a window so as to be readable from outside the building. (Compare with "Interior graphic.")

"Flashing graphic" means a graphic which in any manner, wholly or partially, physically changes in light intensity or gives the appearance of such change. This definition does not include automatic changeable copy signs as defined in [3303.03](#).

"Interior graphic" means a graphic displayed on the inside of a building so as not to be readable from outside the building.

"Neon graphic" means a graphic formed in whole or part with neon.

"Private graphic" means any graphic other than a public graphic. (See "Public graphic" and "Public sign.")

"Projector graphic" means an optic system using illumination to project an image onto a screen, building wall, or other outdoor surface exclusive of an outdoor theater.

"Public graphic" means a graphic of a governmental body, including but not limited to, a flag of any governmental body and a public sign. (See "Private graphic," "Flag," "Private sign," and "Public sign.")

"Self-contained graphic" means an animated or illuminated graphic, including a sign, actuated either mechanically or electrically by batteries or connection to an approved electrical outlet.

Graphic Area and Aggregate Graphic Area.

"Graphic area" means the entire area enclosing the extreme limits of wording, representation, emblem, or any figure of similar character, together with any background materials, color, or area defined by a border or frame, any of which forms an integral part of the display or serves to differentiate such display from the structure to which it is affixed.

"Aggregate graphic area" means the accumulated or total graphic area of all existing and proposed signs of a single type (ground, projecting or wall) utilized on a given building frontage or property frontage.

"Graphics Code" means [Chapters 3375](#) to 3383, inclusive, of the Columbus City Codes.

"Graphics plan" means a document, describing the specifications for the implementation of one or more, or all graphics on a specific property, submitted by the property owner for approval by the graphics commission.

"Greatest dimensions" of the area included in a district, means the length of the projection of the district upon the center line of a street which passes through the district or upon which the property abuts, such projection being made at right angles to said street.

"Greenway" means a natural corridor, typically consisting of a waterway and adjacent land.

Ground Sign. See "Sign."

"Gross floor area" means all of the area on each floor whether or not such area is enclosed by walls, exclusive of interior areas used for off-street parking or loading facilities only.

3359.17 - Permitted, prohibited and uses permitted only by certificate of appropriateness.

A) Permitted Uses. A permitted use within the downtown district shall be any use permitted in any residential, institutional, commercial, manufacturing, or parking district, except uses listed in subsection (B) of this section and uses which are permitted only by certificate of appropriateness as listed in subsection (C) of this section.

B) Prohibited Uses. The following uses are prohibited within the downtown district, including public rights-of-way:

1. Adult uses (entertainment establishments and stores)
2. Amusement park
3. Animal hide storage or processing
4. Billboards
5. Cemetery
6. Compost facility
7. Drive-in outdoor movie theaters
8. Free-standing communications towers, including but not limited to radio, television, and telephone
9. Impound lots
10. Indoor firing range
11. Incinerators
12. Landing field
13. Manufacturing facilities, specific nature, as identified in Section [3389.083](#)
14. Material recycling
15. Salvage dealers and salvage yards (including automobile, but not including architectural salvage)
16. Slaughterhouse or stockyard

C) Uses Permitted Only by Certificate of Appropriateness. In granting a certificate of appropriateness to allow a use listed in this section, the commission shall consider whether such approval can be granted without substantial detriment to the public good, without substantial impairment of the general purpose and intent of the downtown district, and without significant incompatibility with the general character of the neighborhood. The commission shall evaluate such uses using adopted design guidelines and applicable provisions of [Chapter 3389](#), Special Permit Uses, and for those signs listed in section C.C.3375.12(B) of the Graphics Code. The commission may impose such requirements and

conditions regarding the location, character, and other features of the proposed uses or structures as the commission deems necessary to carry out the intent and purpose of the downtown district and to otherwise safeguard the public safety and welfare.

The following uses are permitted provided a certificate of appropriateness is granted by the downtown commission. For those uses listed in [Chapter 3389](#), Special Permit Uses, a certificate of appropriateness serves in lieu of a special permit.

1. Pickup unit (drive-thru window)
2. Automobile sales
3. Retail filling station or service station
4. Automobile repair shop or installation facility
5. Manufacturing use permitted in M, M-1, or M-2 Manufacturing District - unless otherwise addressed in this chapter
6. Skywalk
7. Animal kennel or shelter
8. Helipad
9. Portable building unless associated with an approved construction project
10. Uses listed in [Chapter 3389](#), Special Permit Uses, not otherwise addressed in this chapter.
11. Gateway Digital Graphic

3375.10 - Graphics requiring an installation permit.

Subject to the provisions of C.C. 3381.01 through C.C. 3381.03, a certificate of zoning clearance and installation permit shall be required for the installation or refacing of the following types of signs:

- A. A nonilluminated, permanent, on-premises exterior sign with an aggregate graphic area larger than ten square feet.
- B. An illuminated, permanent, on-premises exterior sign, regardless of size.
- C. A permanent neon graphic or neon outline lighting, exterior or interior, regardless of size.
- D. A permanent on-premises ground sign, projecting sign, or wall sign, regardless of size, any part of which encroaches upon any public right-of-way more than six inches.
- E. Installation of an off-premises sign, including a billboard, regardless of size, and refacing of an off-premises sign other than a billboard. However, a certificate of zoning clearance and installation permit shall not be required for refacing a billboard display.
- F. A Gateway Digital Graphic.

3375.12 - Graphics requiring graphics commission approval.

The following types of graphics shall require review and approval by the graphics commission in accordance with the provisions of [Chapter 3382](#), C.C.:

- A. Variance Required. A graphic which is not specifically prohibited by this Graphics Code, but which would not comply with its provisions, shall require a variance in accordance with the provisions of C.C. 3382.05.
- B. Special Permit Required. A special permit, required by this Graphics Code, in accordance with the provisions of C.C. 3382.06, shall be required for the following:
 - 1. A permanent on-premise ground sign that exceeds the maximum height allowed by the tables of elements, that is directed to the adjacent freeway, as required by C.C. 3377.16;
 - 2. A permanent on-premise ground sign or projecting sign which will encroach upon any public right-of-way by more than six and one-half feet, as required by C.C.3377.09(A);
 - 3. A permanent on-premise wall sign which will encroach upon any public right-of-way by more than two and one-half feet, as required by C.C. 3377.09(B);
 - 4. An off-premises sign as required by C.C. 3378.01(D).
 - 5. A Gateway Digital Graphic as required by C.C. 3378.01(F).

C. Graphics Plan Required. A graphic that is allowed by this Graphics Code only as part of a graphics plan, as provided in C.C. 3382.07. A graphics plan shall be required for the following:

1. Where required as part of a rezoning, council variance, adopted plan or other action of city council;
2. Where the owner of a property chooses to commit to development standards for graphics that are less restrictive than those required by this Graphics Code;
3. To allow more than two permanent on-premise ground signs to be displayed along an arterial street frontage by an institutional, commercial or manufacturing use with more than 600 feet of frontage along that street, as required by C.C. 3377.15(A);
4. To allow no more than one permanent on-premise ground sign to be displayed by a freestanding use that is adjacent to an arterial street and lies between said street and a larger institutional, commercial or manufacturing use developed on the same property, as required by C.C. 3377.15(B);
5. To allow one or more permanent on-premise ground signs or projecting signs to be displayed by an institutional, commercial or manufacturing use to identify or provide direction to various functions or destinations comprising said use, as required by C.C. 3377.15(C) and C.C. 3377.19;
6. To allow an individual use or activity to display a permanent on-premises wall graphic on a wall of the building containing said use or activity, where there is no direct public entrance to the use or activity on the same facade, as required by C.C. 3377.25(A);
7. To allow a permanent on-premise wall sign serving an entire use or building to be displayed on a building facade along with any allowed permanent on-premise wall sign serving individual activities situated within said use or building, as required by C.C. 3377.25(B);
8. To allow a permanent on-premise roof sign, as required by C.C. 3377.26.

D. Miscellaneous Graphic Approval Required. Approval by the graphics commission is required in order to utilize the types of graphics listed in this section:

1. A projector graphic that exceeds the allowable display time or graphic area, or both, as required by C.C. 3375.16(A) and C.C. 3375.16(G);
2. A banner as provide for in C.C. 3375.15.
3. Other miscellaneous graphics not otherwise authorized by this code.

Chapter 3378 – BILLBOARDS and OTHER OFF-PREMISES SIGNS; GATEWAY DIGITAL GRAPHICS

3378.01 - General provisions.

The purpose of this chapter is to regulate the installation and use of billboards and other off-premises signs as well as Gateway Digital Graphics. These regulations have been designed to provide protection for certain sensitive uses, including but not limited to, residential and institutional uses, by limiting the frequency, intensity and proximity of billboard and other off-premises sign, as well as Gateway Digital Graphics, locations.

A. Each billboard shall be considered a permanent sign subject to all the provisions of this chapter, to this Graphics Code and to all other applicable codes. Where a conflict exists, the most restrictive provision shall apply.

B. No person shall utilize any billboard as an on-premises sign.

C. No person shall utilize any trash can, telephone booth, seat bench, bus shelter, vending machine, recycling container or trailer graphic for or in support of a billboard, or any off-premises sign.

D. A special permit shall be required to allow installation of any permanent or temporary off-premises sign not specifically provided for in this Graphics Code.

E. Gateway Digital Graphics shall be considered permanent signs subject to all the provisions of this chapter, to this Graphics Code, and to all other applicable codes. Where a conflict exists, the most restrictive provision shall apply.

F. A special permit shall be required to allow installation of any Gateway Digital Graphic.

3378.02 – Billboard and Other Off-Premises Signs - Requirements

A. Size and intensity standards.

This chapter establishes generally more restrictive standards for any billboard larger than 400 square feet in area than those that apply to any billboard which is 400 square feet or less. The following standards, pertaining to size and intensity shall apply:

~~A.~~ 1. A billboard structure shall be of the ground sign or wall sign type only. Projecting and roof-mounted billboards shall be prohibited.

~~B.~~ 2. The maximum size for each allowable facing of a billboard shall be 672 square feet or the size allowed by this Graphics Code for the specific billboard location, whichever is less.

~~C.~~ 3. Each billboard shall be comprised of a maximum of two facings which shall be installed back-to-back, parallel to each other and no more than ten degrees from perpendicular to the street to which the billboard is directed. Where the street design, natural topography, buildings or other permanent objects will screen or obscure one of the facings, that facing may be omitted.

~~D. 4.~~ A maximum of two sign faces facing in the same direction shall be permitted on the same billboard, provided that they are equal in size and separated by one and one-half feet. Their total combined area shall not exceed 600 square feet or the graphic area allowed at that location, whichever is less.

~~E. 5.~~ A billboard display may utilize embellishments, subject to the following limitations:

~~1. a.~~ For a billboard larger than 400 square feet, the total area of all embellishments on each facing shall not exceed 25 percent of the approved graphic area and shall not extend beyond the top of the approved sign face by more than six feet, nor extend beyond the sides and bottom of the approved sign face by more than two feet.

~~2. b.~~ For a billboard 400 square feet or less, the total area of all embellishments on each facing shall not exceed 15 percent of the approved graphic area and shall not extend beyond the top of the approved sign face by more than four feet, nor beyond the sides and bottom of the approved sign face by more than one and one-half feet.

3378.03 B. - Location requirements.

This section establishes that billboards may be located on property zoned for more intense commercial and manufacturing uses, and establishes setback and separation standards to limit billboard locations relative to streets and to certain sensitive uses.

~~A. 1.~~ A billboard shall be permitted only in the following four zoning districts: C-3, C-4, C-5 and M. A billboard shall be permitted in a CPD district only where specified in the development plan adopted as part of the underlying zoning.

~~B. 2.~~ A billboard shall not be located inside of or within 500 feet of any historic site, historic district or public park. A billboard shall not be located inside of or within 120 feet of any greenway.

~~C. 3.~~ The required sign setback for a billboard shall be the greater of the following: 25 feet from the right-of-way line of each abutting street or 50 percent of the designated right-of-way width of each abutting street, as designated in the Columbus thoroughfare plan. The required sign setback for a billboard directed to a freeway shall be 50 feet from the limited-access right-of-way line, except where the provisions of [Chapter 3379](#), C.C., The Interstate System are applicable.

~~D. 4.~~ Each billboard, or any portion thereof, shall be located a minimum of 200 feet from a property zoned for institutional or residential uses located along either side of any street adjacent to the billboard location, measured along the centerline of said street; and shall be located a minimum of 60 feet from a property zoned for residential or institutional uses and which fronts on a street other than the one to which the billboard is directed.

~~E. 5.~~ A billboard larger than 400 square feet in area shall not be allowed along that portion of any street which has a right-of-way width of less than 80 feet, regardless of the number of through traffic lanes.

3378.04 C. Spacing requirements.

This section regulates the minimum separation between billboards to control the frequency which they appear in the urban landscape, as well as to optimize the effectiveness of each individual billboard. The

spacing requirements contained herein are divided into two levels: A radial spacing between all billboards, regardless of size, and a lineal spacing between billboards larger than 400 square feet in area.

These spacing requirements shall be measured from all existing, approved billboard locations, whether built or unbuilt, or from the proposed location, whichever is most restrictive and regardless of the political jurisdiction within which any other billboard may be located.

The street to which a billboard is directed shall be that street which is most nearly perpendicular to the sign faces.

~~A. 1.~~ Each billboard shall be separated from every other billboard by no less than 500 feet, measured along the radius beginning at the center of the proposed billboard and extending to a point nearest to center of every other approved billboard.

~~B. 2~~ Each billboard designed and constructed with a graphic area greater than 400 square feet shall be separated from every other billboard along the street to which the display is directed by no less than 1,320 feet. This spacing requirement shall be measured linearly along the center line of the street to which the billboard is directed and the measurement shall apply to both sides of the street.

~~C. 3.~~ In addition, there shall be no more than three billboards larger than 400 square feet in graphic area situated in any one measured mile along the street to which the billboards are directed.

3378.05 D- Height requirements.

The height limitations for billboards contained in this section are designed to be consistent with the height limitations of the Zoning Code, and to limit the overall height of a billboard in proportion to the graphic area. Overall height of any billboard, excluding embellishments where allowed, shall be subject to the following limitations:

~~A. 1.~~ A billboard up to 100 square feet in area shall not exceed 20 feet in height.

~~B. 2.~~ A billboard greater than 100 square feet in area shall not exceed 35 feet in height, except where said billboard is directed to an elevated street.

Where a billboard is directed to an elevated street the top of the sign faces shall be 20 feet above the centerline of the street pavement, measured along the shortest horizontal line drawn between the centerline and the leading edge of the sign faces of said billboard, provided that the overall height of said billboard shall not exceed 50 feet.

~~C. 3.~~ A billboard more than 100 square feet in area, but not more than 400 square feet in area shall not exceed 35 feet in height unless blockage is determined to exist. The director shall determine that blockage exists when the line-of-sight visibility of the billboard display is blocked by an existing building or structure from a vantage point, on the street to which the billboard is directed, from the billboard location to a point not to exceed 300 feet preceding the billboard location. Where blockage has been determined to exist, a height not to exceed 50 feet may be approved.

~~3378.06~~ E.- Illumination and special effects of billboards.

~~A~~. 1. For billboards located no more than 500 feet from a residential use or institutional district, the following limitations shall apply:

~~1~~. a. Illumination of a billboard shall be limited to the hours between 6:00 a.m. and 11:00 p.m.

~~2~~. b. No part of a billboard display shall project perpendicularly more than 12 inches from the plane of the sign face.

~~B~~. 2. Where a billboard is located more than 500 feet from a residential use or institutional district, illumination and special effects in compliance with the provisions of this section may be utilized with no time restriction.

~~C~~. 3. The following regulations apply to all billboards with special effects:

~~1~~. a. Allowed billboard special effects shall be limited to the following visual effects: bare bulb illumination, a time and temperature device and/or message center, and a three-dimensional display.

~~2~~. b All parts of a billboard special effect display shall be contained within the boundaries of the sign faces, including any allowed embellishment.

~~3~~. c. A billboard utilizing a copy change procedure shall display each individual message a minimum of eight seconds.

~~4~~. d. The images and messages displayed must be static, and the transition from one static display to another must be instantaneous without any transition effects. Transition effects include wipes, fades, or other special effects.

~~5~~. e Each automatic changeable copy billboard shall be equipped with a light sensing device that automatically adjusts the brightness of the billboard as ambient light conditions change.

~~6~~. f. Each automatic changeable copy billboard shall be operated with monitoring and methods in place that shall either turn off the display, or show a full black image on the display, in the event of a malfunction that affects more than 50 percent of the billboard face.

~~7~~. g. No automatic changeable copy billboard shall exceed a brightness level of 0.3 foot-candles above ambient light as measured using a foot-candle (Lux) meter at a pre-set distance in accordance with the following procedure:

~~a~~. i. At least 30 minutes past sunset, record the ambient light while the sign is off or displaying all black copy, or with the sign's illumination blocked.

~~b~~. ii. The light meter shall be held five feet above the finished grade in front of the billboard.

~~e~~. iii. The meter shall be aimed toward the center of the automatic changeable copy billboard face.

~~d~~. iv. From the same location, a second reading shall be recorded while the billboard display is on and not blocked.

~~8.~~ h. The measurement distance shall be determined as shown in Table 2, which is derived and generalized from the formula; (the square root of) (the automatic changeable copy area times 100).

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Table 2. Distances from which to measure the brightness of automatic changeable copy billboards.	
Area of automatic changeable copy in square feet.	Measurement distance in feet
Up to 100 square feet	100 feet
101 to 300	150 feet
301 to 500	200 feet
501 to 680	250 feet

~~9.~~ i. If the difference between the measurements is 0.3 foot candles or less, the brightness is properly adjusted; otherwise, the billboard must be adjusted to comply with the brightness adjustment standard set forth above.

~~10.~~ j. Existing automatic changeable copy billboards. All automatic changeable copy billboards lawfully in existence prior to the effective date of Ordinance No. 0170-2014 shall conform to the requirements in [3378.06\(C\)\(4\)](#) through (9) of this subsection within one year of the effective date of the ordinance from which this section is derived.

~~11.~~ k. No part of a three-dimensional billboard display shall project perpendicularly more than 36 inches from the plane of the sign face.

~~12.~~ l. A revolving or rotating billboard shall not be permitted, except that elements forming a sign face may rotate as part of a copy change procedure.

~~13.~~ m. Auditory effects, including music, shall not be permitted as part of any billboard display.

~~3378.07~~ F - Inventory and permit requirements.

In order to facilitate consistency and timeliness in the processing of installation permits and the establishment of accurate records, every billboard shall be subject to the following inventory and permit requirements:

~~A.~~ 1. Each billboard shall be identified with the owner's or the erector's name.

~~B.~~ 2. Within 120 days of the effective date of the ordinance codified in this chapter, every owner of a billboard shall provide to the director an inventory, in the format to be determined by the director, disclosing the location and size of every approved billboard, built or unbuilt, within the city belonging to said owner.

~~€~~ 3. The department shall assign an identifying number to each built or unbuilt billboard, which number shall be part of the permanent inventory information.

~~Đ~~ 4. Each application for a billboard installation permit shall be accompanied by an affidavit, signed by the property owner, which shall specify that the applicant has exclusive permission to erect and maintain the billboard for which the installation permit is requested.

~~£~~ 5. An installation permit shall expire one year after the date of issuance. Each permit application shall be reviewed using the regulations in effect at the time of such application.

~~£~~ 6. Prior to removing any existing billboard, the owner or the general or limited sign erector employed to remove same shall submit a written notification to the director.

3378.03 ~~Location requirements.~~ Gateway Digital Graphics - Requirements

A. Size and Intensity Standards

1. A Gateway Digital Graphic shall be attached to a building and shall not be a stand-alone sign.
2. A Gateway Digital Graphic shall utilize automatic changeable copy.
3. Each Gateway Digital Graphic may have up to 2 faces.
4. The minimum size for each allowable facing of a Gateway Digital Graphic shall be 1000 square feet.
5. The maximum size for each allowable facing of a Gateway Digital Graphic shall be 1200 square feet.
6. Sign area excludes allowed embellishments and owner/erector's identification.

B. Location Requirements

1. Gateway Digital Graphics shall be located on property that is zoned to allow commercial, industrial or mixed-use uses.
2. Gateway Digital Graphics must be located in the Gateway Area.
3. A maximum of six (6) Gateway Digital Graphics locations shall be authorized.

C. Spacing Requirements

1. Each Gateway Digital Graphic shall be separated from every other Gateway Digital Graphic by no less than 1500 feet, measured along the radius beginning at the center of the proposed Gateway Digital Graphic and extending to a point nearest to the center of any other approved Gateway Digital Graphic.
2. Gateway Digital Graphics with faces directed at the same orientation of traffic and on the same side of the roadway shall be separated by at least one mile, measured along the radius beginning at the center of the proposed Gateway Digital Graphic and extending to a point nearest to the center of every other approved Gateway Digital Graphic.

D. Illumination and special effects of Gateway Digital Graphic

1. Each Gateway Digital Graphic shall be equipped with a light sensing device that automatically adjusts the brightness of the graphic as ambient light conditions change.
2. Each Gateway Digital Graphic shall be operated with monitoring that shall either turn off the display, or show a full black image on the display, in the event of a malfunction that affects more than 50 percent of the graphic face.

3. No Gateway Digital Graphic shall exceed a brightness level of 0.3 foot-candles above ambient light as measured using a foot-candle (Lux) meter at a pre-set as established by the following procedure:
 - a. At least 30 minutes past sunset, record the ambient light while the sign is off or displaying all black copy, or with the sign's illumination blocked.
 - b. The light meter shall be held five feet above the finished grade in front of the Gateway Digital Graphic
 - c. The meter shall be aimed toward the center of the Gateway Digital Graphic face.
 - d. From the same location, a second reading shall be recorded while the Gateway Digital Graphic display is on and not blocked.
 - e. The measurement distance shall be 300' from the Gateway Digital Graphic face.
 - f. If the difference between the measurements is 0.3 foot candles or less, the brightness is properly adjusted; otherwise, the Gateway Digital Graphic must be adjusted to comply with the brightness adjustment standard set forth above.
4. Auditory effects, including music, shall not be permitted as part of any Gateway Digital Graphic display.

E. Inventory and permit requirements

1. Each Gateway Digital Graphic shall be identified with the owner's or the erector's name. Owner/erector's identification placard shall be placed below the sign, maximum sign area 65 SF.
2. The Department shall assign an identifying number to each built or unbuilt Gateway Digital Graphic, which number shall be part of the permanent inventory information.
3. Each application for a Gateway Digital Graphic installation permit shall be accompanied by an affidavit, signed by the property owner, which shall specify that the applicant has exclusive permission to erect and maintain the Gateway Digital Graphic for which the installation permit is requested.
4. An installation permit shall expire one year after the date of issuance. Each permit application shall be reviewed using the regulations in effect at the time of such application
5. Prior to removing any existing Gateway Digital Graphic, the owner or the general or limited sign erector employed to remove same shall submit a written notice to the Director.

3379.01 - Signs along the Interstate System.

A. Any sign along the Interstate System not permitted by this chapter is declared to be illegal and a threat to the safety of travelers on the Interstate System. The director shall ensure compliance with this chapter, and with the 2024 Zoning Code, by:

1. Issuing orders to remove, alter, or relocate any sign not allowed.
2. Removing or causing to be removed without notice any sign which is within the Interstate System right-of-way.
3. Taking or causing to be taken legal proceedings for the enforcement of this chapter.

B. Except as otherwise provided in this chapter, no sign shall be erected or permitted to remain in existence which:

1. Is within or overhangs any portion of the right-of-way of the Interstate System.
2. Is located or illuminated so as to obstruct or impair the vision of the operator of a motor vehicle who is proceeding in a lawful direction within the Interstate System right-of-way.
3. Is prohibited by Ohio Revised Code Chapter 5516 (Control of Advertising Devices).

C. Mandatory signs under the laws of the United States, the state of Ohio, or authorized by the city of Columbus are permitted.

D. A permanent on-premises sign may be erected within 660 feet of any interstate system right-of-way line in conformance with this Graphics Code. No mechanical movement, automatic changeable copy, or flashing lights or other special effect shall be utilized.

E. Temporary on-premises signs may be displayed along Interstate System frontages. Such signs shall be subject to all standards pertaining to temporary signs in the underlying zoning district of the subject property.

F. An off-premises sign may be erected in conformance with this Graphics Code, provided that no off-premises sign, except as provided in division G, shall be located within 660 feet of any Interstate System right-of-way line, which can be perceived at any time by the operator of a motor vehicle proceeding in any lawful direction within the Interstate System.

G. A Gateway Digital Graphic that meets the requirements of this Graphics Code may be erected and maintained within 660 feet of any interstate system right-of-way line that is located in the Gateway Area, subject to a Special Permit as required by CC 3375.12(B) and CC 3378.01(F) and in conformance with the requirements of the Ohio Department of Transportation ("ODOT"). In accordance with ODOT regulations, if ODOT mandates the removal of a Gateway Digital Graphic, the owner of said Gateway Digital Graphic shall remove the Gateway Digital Graphic and be solely responsible for any and all costs incurred in connection with its removal.

Title 34

G.20.060 Graphic Standards

A. Except as provided in this Section, graphics within the Mixed-Use Districts must comply with the standards provided in Chapter 3375 (General Provisions) and Chapter 3377 (On-Premises Signs in Institutional, Commercial, and Manufacturing Districts).

B. In addition to signs prohibited in Chapter 3375 (General Provisions), the following types of signs are not allowed: off-premises signs, billboards, signs with flashing lights or bare bulbs, rotating signs, pole signs, automatic changeable copy signs, bench signs, and roof signs. Gateway Digital Graphics, as defined in 3303.07, are allowed within the Mixed-Use Districts.

C. Ground Signs

1. A development parcel is allowed one ground sign along each abutting street.
2. The sign base must be monument style, and must be integral to the overall sign design and complement the design of the building.
3. The minimum setback for a ground sign must be equal to the district's minimum building setback standard or 15 feet whichever is less. Required vision clearance must be maintained.
4. The height of a ground sign must not exceed six feet above grade in the UGN-1, UGN-2, UCT, and UCR Districts.
5. The height of a ground sign must not exceed 12 feet above grade in the CAC and RAC Districts.
6. When indirectly lighting a ground sign, the light source must be screened from motorist view.

D. Menu boards are only allowed as an accessory to a pickup unit subject to the following standards:

1. Each order point may provide an aggregate area of up to 30 square feet for menu boards.
2. Menu boards must not be located between the building and a street right-of-way.
3. Menu boards must not be located within 50 feet of a Residential Zoning District.
4. Freestanding menu boards must not exceed a height of six feet from grade.
5. Menu boards are not subject to this Section's restrictions regarding automatic changeable copy. However, images and messages displayed must be static and the transition from one static display to another must be instantaneous to the human eye without any transition effects (e.g., wipes, fades, or other special effects).