

AREA COMMISSION APPOINTMENT FORM

The Department of Neighborhoods maintains the database for the Area Commission members in the City of Columbus. The information on this form is used to process the Mayor's appointment and ensure timely and accurate distribution of meeting notices, training opportunities, and other City activities. **Please complete all sections of the form with information about your recently elected/appointed commissioner within seven (7) days of the election/appointment. After completing and signing this form, please return it, along with the appointees resume and/or biography to your Neighborhood Liaison via email. Please contact your Neighborhood Liaison with any questions or comments.**

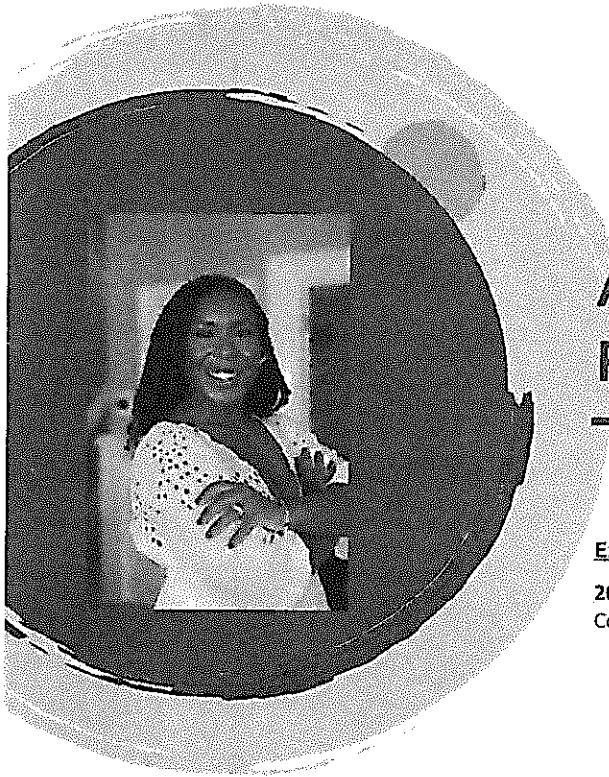
Please Type

Area Commission Name	Near East Area Commission	
Please check appropriate box	New appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/>	Are there changes to this information? Yes <input type="checkbox"/> No <input type="checkbox"/>
First Name	Anique	
Last Name	Russell	
Title (i.e. officer / commissioner)	Commissioner	
Address	1601 Granville St.	
City	Columbus	
State	Ohio	
Zip Code	43203	
Home Telephone	216-471-0032	
Work Telephone		
Email Address	Aniquerussell91@gmail.com	
District/Designation	At-large Business	
Term Start Date	7/1/2021	
Term Expiration	12/31/2024	
Seat Succession	Self, Russell	

Area Commission Chair Signature _____

ALL SECTIONS OF THIS FORM MUST BE COMPLETED

DISCLAIMER: all information and materials that you submit in support of your appointment as an area commissioner are subject to Ohio Public Records Law



Anique Russell, MBA

Experience

2016–Present

Co-Founder • CEO • Too Good Eats

- Conducted market research to successfully bring multiple product lines to market.
- Led a cross-functional team to develop and implement cold calling routine and sales pitch.
- Analyzed and compiled sales data to discover industry trends; used analysis to make recommendations for product line assortment, new implementation, and line strategy.
- Collaborated and formed valuable partnerships with community partners and local business owners.
- Developed quarterly goals, key performance metrics and achievable benchmarks.

2020 – Present

Product Development (Emerging Products Team) • Consultant • Nationwide Insurance

- Performed thorough market research and competitive analysis to understand and effectively communicate product value proposition.
- Co-created our smart home strategy for leadership and other stakeholders.
- Initiated pilots to assess and validate emerging products.
- Implemented and designed new processes for our team to work more efficiently.

Education

The Ohio State University, Columbus, Ohio - 2018-2020

Master of Business Administration, Marketing and Strategy

- President of Entrepreneurship Association – an organization for graduate students
- President of OSU Black MBA Association – an organization for graduate students
- 1st place team member in The Ohio State University Internal case competition
- National Black MBA Scholarship recipient



1601 Granville Steet
Columbus, Ohio 43203



(216)471-0032



Russell7817@yahoo.com



www.TooGoodEats.com