

Operations Leader Planning

SHANNON FERGUS, AICP



Education and Registrations

- **MASTER OF CITY AND REGIONAL PLANNING**
THE OHIO STATE UNIVERSITY
- **BACHELOR OF ARTS, POLITICAL SCIENCE**
THE OHIO STATE UNIVERSITY
- **AMERICAN INSTITUTE OF CERTIFIED PLANNERS**

Professional Associations

- **COMMISSIONER** ITALIAN VILLAGE COMMISSION,
COLUMBUS, OH
- **ASSISTANT DIRECTOR** CENTRAL OHIO CHAPTER,
AMERICAN PLANNING ASSOCIATION

Overview

Ms. Fergus capitalizes on her expertise as a city planner and economic development specialist to help neighborhoods plan for their future. Her experience ranges from placemaking and master arts planning to neighborhood and corridor planning. She approaches planning with a community's growth needs and desires in mind, making sure that all land-use decisions reflect future development goals.

Representative Projects

1 US ROUTE 6 CORRIDOR & DEVELOPMENT STUDY LORAIN COUNTY COMMUNITY DEVELOPMENT, OH

The purpose of the US 6 Corridor Study is to improve aesthetics and assist with realistic land use planning along the corridor to promote jobs and spur economic development for the City of Vermillion. Ms. Fergus, as the lead land use and development planner, is preparing an implementable, strategic plan addressing aesthetics, future major access points and identifying marketable development types for properties along the corridor to promote economic development and safe, efficient movement for all travel modes. This will include preparation of site capacity study sheets that will be used to market sites along the corridor that have been identified as key development sites.

2 CANFIELD LOOP TRAIL STUDY CITY OF CANFIELD, OH

Ms. Fergus serves as the project manager for this bikeway trail for the City. Funded through Eastgate Regional Council of Governments, this study will evaluate infrastructure improvements to enhance bicycling safety and popularity in Canfield. Ms. Fergus is adept at leveraging community partnerships and funding mechanisms to ensure dreams become reality. Once completed, this bike trail will connect to the Ohio to Erie Trail by way of the Mill Creek MetroParks Bikeway.

3 DISCOVERY TRAIL DISCOVERY SPECIAL IMPROVEMENT DISTRICT, COLUMBUS, OH

The Discovery District Special Improvement District launched an effort to solidify an identity and create a better sense of place for those who live, work, and visit the District. Ms. Fergus is the lead consultant working with the Discovery Special Improvement District to design the Discovery Trail, which includes streetscape design, roadway improvements, and utility burial.

4 FRANKLINTON SPECIAL IMPROVEMENT DISTRICT FRANKLINTON BOARD OF TRADE, COLUMBUS, OH

Franklinton is an up-and-coming neighborhood that sits across the Scioto River from Downtown Columbus. It is experiencing exponential residential, retail, and office growth due to its artistic-and-independent feel and proximity to downtown. It is in need of services to keep the area clean and safe while ensuring that Franklinton residents continue feeling included and welcome in their neighborhood. Ms. Fergus is working with the Franklinton Board of Trade to create a Special Improvement District, which will raise approximately \$450,000 annually for the neighborhood. They will use the funds on programs that will enhance the safety and cleanliness of the community and provide much-needed services to homeless individuals in the area.

5 DOWNTOWN NEWARK SPECIAL IMPROVEMENT DISTRICT NEWARK DEVELOPMENT PARTNERS, NEWARK, OH

Ms. Fergus, on behalf of Newark Development Partners, created a Special Improvement District (SID) in downtown Newark, Ohio. The SID generates \$124,000 in revenue per year for property owners within the SID to utilize for capital improvements and programming. The SID has already had success in the downtown area, implementing landscaping improvements and parking policies.

