

Diane Deane

329 Berger Alley, Columbus Ohio 43206
Tel. 614.306.2590 diane.deane@gmail.com

PROFILE:

Energetic, entrepreneurial and strategic non-profit executive with strong partnership-building, business development and program/policy development experience.

PROFESSIONAL EXPERIENCE:

AIA Columbus | 2004–Present | Columbus, OH
www.aiacolumbus.org, www.columbusrewired.org

Executive Director

AIA Columbus is the voice of the architectural profession. Through education, government advocacy, community redevelopment and public outreach activities, the AIA and its 80,000 members work to achieve a better built environment. AIA Columbus is the largest Chapter in the Midwest outside of Chicago.

Achievements:

Team Leadership/Relationship Management

- Hired to transform an under-performing chapter into one of the most successful in the country.
- Manage 6 staff and consultants, which I recruited, and oversee 22 committees. Primary responsibilities include sponsorship, financial management, Web site development, marketing, special events, programming, business development and strategy.
- Spearheaded a shift in partner/sponsor relationships from reactive and project-driven to proactive and strategic, resulting in increased Sponsorship income by 78% during tenure.

Business Development

- Doubled the budget through record levels of sponsorship income, in-kind fundraising and other non-dues related revenue.
- Developed an affiliate campaign and targeted advertising, increasing the number of professional affiliate members by 50%.
- Developed and managed an internal and external strategic communications program including an E-newsletter, new Web site and monthly Design Journal in *Business First*. Pursued and maintained corporate partners to fund the entire initiative. Created, co-authored and edited all materials.

Public Relations

- Serve as AIA Columbus' central spokesperson and liaison, boosting the organization's overall visibility, credibility and business.
- Developed successful public relations outreach initiative that led to significant local and national media coverage including 100+ press hits in 2006.

Awards

- National AIA Component Excellence Award for Continuing Education
- National American Architectural Foundation Merit Award for Program Excellence
- Highest-rated National AIA *Blueprint for America* Grant receiving largest financial award

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Upper Arlington Cultural Arts Commission | 2001-2003 | Upper Arlington, OH
www.ua-ohio.net

Arts Manager

Developed and managed arts programs, exhibits and events. Worked with volunteer arts commission and non-profit fund-raising board. Developed and administered budget, and created financial support. Coordinated special events such as the nationally-recognized Labor Day Arts Festival. Wrote and produced newsletters, arts columns for the media and promotional materials. Delivered presentations to the public about programs and changing a community through the arts.

Columbus Museum of Art | 1999-2001 | Columbus, OH
www.columbusmuseum.org

Director of School Programs

Developed and coordinated school programs and resources, grades K – 12. Researched and wrote interactive presentations for exhibitions that are presented to the public. Worked closely with the Museum's development department to encourage financial support for programs. Collaborated with the community and other arts organizations to develop programs and further the arts in central Ohio.

Worthington City Schools | 1997-1999 | Worthington, OH
www.worthington.k12.oh.us

Art Teacher

Taught all forms of fine arts, emphasizing problem solving and conceptual approaches, balancing the creative process with successful products. Introduced students to art history, art criticism, and aesthetics through films, discussions and critiques.

ORGANIZATIONS/MEMBERSHIPS:

Wexner Center for the Arts, Columbus Museum of Art, Columbus Metropolitan Club, Athletic Club of Columbus, German Village Society, Columbus Landmarks, 1000 Friends of Central Ohio, Columbus Green Building Forum

EDUCATION:

- M. A., Arts Education, The University of Cincinnati
- B.S., Business Administration, The Ohio State University

REFERENCES:

Available Upon Request