



## QUOTE

Date: March 5, 2020

To: Franklin County Municipal Court  
Attn: Ken Euman

### PROJECT DESCRIPTION

This proposal is for the intent to continue services originally defined in RFQ No. 009912 – SMS Notification System on August 1, 2018 for the Franklin County Municipal Court. The terms below are to be effective starting on May 1, 2020. The current program is defined as “Arrestment Notifications” and charges associated with going forward with a contract extension stated below. Future campaigns that may arise will be charged per “New Campaigns” according to terms below. A campaign is defined as a new program with unique script and contact list for a particular purpose. Each campaign may be utilizing SMS, phone calls or both tactics.

Arrestment Notifications		COST
<b>Set-up Fee</b>	Includes custom script, dynamic data insertion and custom reporting	NA
<b>Monthly Account Management</b>	Account Management Fee	\$1,000 / Mo.
<b>SMS/Phone Call Usage Traffic</b>	From 0 - 5,000 records per month From 5,001 – 15,000 records per month From 15,001 – 35,000 records per month  Additional messages will be billed in 5,000 record increments over 35,000 @ \$300 each.	\$500 / Mo. \$1,000 / Mo. \$1,500 / Mo.
<b>Monthly Short Code Fee</b>	Monthly fee for dedicated Short Code	\$1,000 / Mo.

<b>Voice Talent</b>	Professional voice talent to record scripts for phone calls.* *Franklin County can provide own recordings free of charge.	\$300 / session
<b>New Campaigns</b>		<b>COST</b>
<b>Set-up Fee</b>	Includes custom script, dynamic data insertion and custom reporting. SMS Text campaign setup Voice campaign setup	\$500 / campaign \$500 / campaign
<b>Monthly Account Management</b>	Account Management Fee	NA
<b>SMS/Phone Call Usage Traffic</b>	From 0 - 5,000 records per month From 5,001 – 15,000 records per month From 15,001 – 35,000 records per month  Additional messages will be billed in 5,000 record increments over 35,000 @ \$300 each.	\$500 / Mo. \$1,000 / Mo. \$1,500 / Mo.
<b>Monthly Short Code Fee</b>	Monthly fee for dedicated Short Code	NA
<b>Voice Talent</b>	Professional voice talent to record scripts for phone calls.* *Franklin County can provide own recordings free of charge.	\$300 / session

Current Service Costs

Account Management Fee -	1,000.00
Monthly Short Code Fee -	1,000.00
1 <sup>st</sup> Campaign - SMS/Phone Call Usage Traffic (0-5,000 records per month) -	500.00
2 <sup>nd</sup> Campaign - SMS/Phone Call Usage Traffic (0-5,000 records per month) -	<u>500.00</u>
Total -	3,000.00 per month

Thank you for the opportunity to quote on this project. Quote is valid for 30 days.