

## **Ellyn M. Fountain**

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Columbus, OH 43214

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### **Highlights of Qualifications**

- \*20 years experience in retail industry; management and marketing.
- \*Self-motivated and highly professional.
- \*Successful in maintaining rapport and confidence of retailers/customers.
- \*Experience in execution of marketing programs and special events.

### **Professional Experience**

#### ***Leadership and Coordination***

- \*Implemented seasonal marketing programs for major retailers according to brand strategy.
- \*Coordinated the execution of store openings and departmental shop installations.
- \*Developed and implemented effective sales and motivational techniques.
- \*Orchestrated philanthropic events.

#### ***Communication and Interpersonal Skills***

- \*Collaborated with account management regarding customer service and products.
- \*Conducted Sales Associate training seminars and promotional events.
- \*Negotiated solutions to strengthen client-based relationships.
- \*Managed a staff of 15.

#### ***Technical and Business Knowledge***

- \*Monitored and regulated inventory levels.
- \*Created account specific marketing programs for major Department Stores.
- \*Tracked daily sales profits, managed payroll and budgets.
- \*Created Best Seller reports and Product Knowledge information handouts.

### **Employment History**

1984-1989	Paul Harris Stores	Assistant Manager
1989-1990	Episode	Co-Manager
1990	Banana Republic	Co-Manager
1990-1992	Episode	Store Manager
1992-1999	Levi Strauss & Co.	Merchandise Coordinator
2007-2011	Macy's	Seasonal Visual Trimmer

### **Education**

B.S. - Human Ecology    The Ohio State University    March 1989