

Kellye A. Pinkleton

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SUMMARY OF QUALIFICATIONS

- Successful management professional with progressive and innovative program development history.
- Highly developed skills in strategic advocacy and empowerment of clients, staff and constituency groups for growth.
- Successful creator and manager of large-scale projects that maximize visibility for an agency or organization.
- Accomplished government relations and lobbying professional.

PROFESSIONAL HISTORY

DIRECTOR, PUBLIC POLICY, COMPANION ANIMALS Nov 2020 – present. Columbus, Ohio
The Humane Society of the United States (HSUS)

- Direct the Community and Companion Animal Policy team including staff management and development, managing large portfolio of legislative and policy initiatives focused on key companion animal issues.
- Campaign development and implementation of all team policy priorities, special projects and educational efforts that support the organization's strategic plan and ensure passage of local, state and federal laws that advance animal welfare protections, expand access to care for companion animals and keep pets and families together.
- Serve on DEI committees representing the organization on policy and programs and training and outreach efforts.
- Co-Host of The HSUS podcast, "Humane Voices."

ARIZONA SENIOR STATE DIRECTOR May 2015 - present Phoenix, Arizona
The Humane Society of the United States Promoted to Senior State Director June 2018

- Represent The HSUS providing advocacy and education services, volunteer management and subject matter policy expert for all animal issues in Arizona.
- Serve the organization as the state's lobbyist, in addition to successfully passing local ordinances, lobbying on federal bills, working with law enforcement and animal care professionals in private and public agencies.
- Implemented innovative community programs, launched a Tribal service project, developed training curriculum and managed one of the largest volunteer leadership programs in the country. Created statewide outreach programs and piloted many projects that were implemented in other states.
- Served as Campaign Director for Arizonans for Wildlife, a statewide ballot initiative effort 2017-2018.

GOVERNMENT RELATIONS SPECIALIST January 2015 - May 2015 Phoenix, Arizona
Williams & Associates

- Provide lobbying services for Arizona based firm. Develop and maintain relationships with all members of the legislature, assist with supervision of Government Relations Associates and facilitate client relations.
- Represent over 15 clients including corporate entities, school board consortium, Arizona Police Association, other professional associations and The Humane Society of the United States.

INDEPENDENT CONSULTANT July 2012 - July 2014

- **GTM Consulting, LLC** and **Ohio Voter Fund**: Event Management and logistical planning for Ohio Voting Rights Convening, a statewide and national event held in Columbus, Ohio September 2012. Coordinated local outreach initiatives for Ohio Election Protection services project - a partnership with the LCCHR and Video the Vote.
- **Capital Pride Band of Columbus**: Served as Executive Director 2013-2014 managing all operations, including program development, fundraising initiatives, coordination of volunteers and event planning.

POLITICAL DIRECTOR July 2011 - September 2012 Columbus, Ohio
Fair Elections Ohio

- Served as consultant to a successful effort to gather signatures for referendum for 2012 General Election ballot.
- Developed and implemented activities for education effort on elections law; direct field operations.
- Communications and messaging strategy advisor and web site content development.
- Managed dynamic volunteer team and coalition partners; recruitment of allied organizations.

DIRECTOR, VOTING RIGHTS INSTITUTE January 2007 - January 2011 Columbus, Ohio
Ohio Secretary of State – Jennifer Brunner

- Created and managed a first of its kind division within the Ohio Secretary of State's Office to promote civic participation and a stronger democracy through innovative educational programs and created Advisory Council.

- Recognized nationally for implementing strategic initiatives that target diverse constituencies and feature outreach methods to successfully increase electoral participation. Created statewide education initiatives for youth, veterans, inmates, targeted demographic groups.
- Advisor to the Secretary on policy and legislative initiatives and managed staff in the Columbus Office and Cleveland Regional Office. Managed division budget and voter education foundation and federal grants projects.
- Served as the office liaison with non-profit entities, community groups, advocates, election officials and governmental agencies statewide and nationally. Served in national advisory groups on elections and voter rights.
- Successful implementation of National Voter Registration Act following settlement agreement, manage Help America Vote Act responsibilities for the office and led efforts to introduce an Address Confidentiality Program in Ohio.

STATEWIDE FIELD DIRECTOR

Jennifer Brunner for Secretary of State Committee July 2006 - January 2007 Columbus, Ohio

- Developed and executed strategic field plan for successful statewide campaign.
- Recruited and retained a strong statewide volunteer base of over 800 members.
- Coordinated all outreach efforts for the candidate, implemented GOTV program in 88 counties, planned special events and created unique training program for County Coordinators.
- Developed communication efforts to support field plan and partnered with non-profit groups, other campaigns and labor organizations to maximize candidate visibility.

EXECUTIVE DIRECTOR / DIRECTOR OF PROGRAMMING

Stonewall Columbus January 2004 - July 2006 Columbus, Ohio
 January 2003 - January 2004 Center Coordinator;
 March 2001 - January 2003 Independent Consultant

- Managed all operational, development and financial aspects of the organization. Following appointment as the interim Executive Director, provided fiscal oversight and successful elimination of all previous debt.
- Represented the organization as the media relations officer and special events planner, including the Pride event that hosted over 100,000 people to the city annually.
- Provided support to community members, offer referrals and crisis intervention services.
- Created and managed innovative programs and marketing strategies to diverse community. Directed the organization's statewide training program and managed 500+ volunteer team. Co-created a 501c4 organization.

OFFICE MANAGER

Buckeye Region Anti-Violence Organization (BRAVO) November 2000 - January 2003 Columbus, Ohio

- Managed all office operations of an organization, including accounts payable, database maintenance and coordination of all office communications with donors, grantors, community agencies and clients.
- Developed general office procedures and assisted Executive Director in grant writing and training curriculum.
- Assisted victims of domestic violence, sexual assault and hate crimes with referrals, support and crisis intervention.
- During tenure at organization, served as Vice President of Community Shares of Mid Ohio Board of Trustees.

CORRECTIONAL PROGRAM SPECIALIST

London Correctional Institution – Ohio Department of Rehabilitation and Corrections June 1995 - July 1999 London, Ohio
 September 1994 – June 1995 Corrections Officer

- Implemented social programs in the unit and facilitated unique programming activities for the institution, including the juvenile/offender program, Victims Awareness programming and other educational initiatives.
- Developed individual treatment plans for inmates, provided security for the unit and supported pre-release efforts for caseload. Created initiatives for service learning and to support recovery unit. SEIU 1199 delegate.
- Provided training for employee in-service and served ODRC as a trainer at the Corrections Training Academy.

Wilmington College President's Advisory Council Member Aug. 2012 – 2020
 Alumni award recipient for Distinguished Professional Achievements (WC) 2022
 Poverty's Pets President, Board of Directors 2016 - 2020
 GLTA Columbus Classic Co-Founder & PHX Cactus Open Co-Director 2012 – 2020

EDUCATION

Master of Arts - coursework completion
 Criminal Justice Studies
 Kent State University, 2000

Bachelor of Arts - Criminal Justice
 Minors in Sociology and Political Science
 Wilmington College of Ohio, 1994