

**CITY OF COLUMBUS  
BID WAIVER INFORMATION FORM**

TO ACCOMPANY LEGISLATION WHICH WAIVES ANY PROVISIONS OF COLUMBUS CITY CODES CHAPTER 329  
(PLEASE LIMIT YOUR RESPONSE TO THIS SHEET)

---

1. Reasons for waiving City Code bid procedure:

- emergency breakdown causing unplanned need
- item to be purchased is of a perishable nature
- need to extend an existing contract
- there is not enough time to obtain formal bids to satisfy need
- non-price error on either the bidder's or the City's part in the bid proposal
- a new law or regulation requires immediate compliance
- other \_\_\_\_\_

---

2. Detailed explanation of reason (must be completed by division):

We have had a contract with this company during the past four months and they have given us proven results with leads for Police Officer applicants. The last advertising campaign with this company yielded 953 leads in a four month period.

3. Informal procedure used:

- telephone quotations
- written quotations
- negotiations

---

4. Informal bids received and prices for each: \$89,760

---

5. If lowest bid was not accepted, explain criteria for award:

The Chief of Police has selected this company based on their proven track record of positive results from their past advertising campaigns.

---

ORDINANCE #: 1065-2024

APPROVED BY: Authorized Approval on Corresponding Legislative File

DATE: \_\_\_\_\_

---