



December 9, 2020

Mayor Andrew Ginther  
90 West Broad St.  
Columbus, OH 43215

Dear Mayor Ginther:

I am writing to you on behalf of the Franklin Park Conservatory Joint Recreation District to request the reappointment of Ms. Heidi Yurkiw to the Conservatory's Board of Trustees. If reappointed, Ms. Yurkiw will serve a three-year term effective February 1, 2021 and ending January 31, 2024.

The future of the Conservatory depends greatly upon the strength of its 21-member Board of Trustees. This very dedicated, active and diverse group of individuals represents the Conservatory's broad base of support. The board has grown over time as a result of the historically strong appointments made by all three appointing agencies. We work with each appointing agency to identify the Conservatory's needs and to seek appointments that strengthen the organization in strategic areas.

The Board of Trustees plays an important role in guiding the strategic direction of the Conservatory to develop a business model ensuring our sustainability. The Conservatory will be in the process of planning Master Plan 3.0 in the coming years.

Ms. Yurkiw serves as Vice President Legal at L Brands and previously worked with Honda since 2006 at which time she had managed labor, employment, litigation and immigration law groups. She was also previously an associate with Vorys, Sater, Seymour & Pease, and a judicial law clerk for the U.S. District Court under the Honorable Joseph P. Kinneary. Other past Board affiliations include BalletMet Columbus, YWCA of Columbus, and JLC of Columbus.

In closing, I hope you will seriously consider our recommendation to reappoint Ms. Yurkiw to the Conservatory's Board of Trustees. Please feel free to contact me if you need additional information.

Sincerely,

A handwritten signature in cursive script that reads "Laura".

Laura Troup  
Chair, Nominating Committee  
Franklin Park Conservatory and Botanical Gardens

cc: Mr. Bruce A. Harkey, President & CEO, Franklin Park Conservatory and Botanical Gardens  
Mr. Patrick Henthorne, President, Board of Trustees, Franklin Park Conservatory and Botanical Gardens