

# Jason Koma

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## Professional Experience:

### **Regional Director of Gov. Affairs & Reg. Development June 2016 - present Mount Carmel Health System -- Columbus, OH**

- Promoted to a senior leadership position within the System Strategy and Development division
- Develop relationships and maintain communication with key government/elected officials and their staffs as well as other outside organizations which may impact public policy at any level
- Responsible for development of new and maintenance of existing business relationships with hospitals in the central Ohio region
- Serve in a leadership role for Mount Carmel on many public health initiatives, including as a member of the operations team for Ohio Better Birth Outcomes (OBBO) and efforts to curb infant mortality alongside CelebrateOne and the city of Columbus
- One of two local government relations professionals named to the Trinity Health Advocacy Leadership Council

### **Director of External Affairs Jan. 2013 – June 2016 Mount Carmel Health System -- Columbus, OH**

- Promoted to direct health system's government relations activities as well as media relations and community relations areas
- Responsible for development and maintenance of the corporate responsibility budget as well as the community relations budget
- Named to the Trinity Health Mission and Core Values Work Group that developed an updated Mission and Core Values for the national system

### **Director of Public Affairs Oct. 2012 – Jan. 2013 Mount Carmel Health System -- Columbus, OH**

- Responsible for the direction of all media relations and community relations activities for a four hospital health system
- Fostered the development of a community relations program which enhanced organization's visibility and reputation as an active, civic-minded employer/organization in the community

### **Director of Communications and Marketing July 2010 – Oct. 2012 Ohio State Medical Association -- Columbus, OH**

- Promoted to direct all communications and marketing activities for statewide physician association consisting of nearly 20,000 members
- Served as primary liaison between the OSMA and various governmental and non-governmental agencies on areas of public health and healthcare communication efforts

**External Communications Manager** **Oct. 2008 – July 2010**

**Ohio State Medical Association -- Columbus, OH**

- Directed all media relations activity for the statewide physician association
- Wrote, edited and oversaw distribution of copy for publications, content of Web site, social media, collateral materials and letters

**Assignment Editor/Health Reporter** **June 2005 – Sept. 2008**

**WOUB Center for Public Media -- Athens, OH**

- Main editor and primary contact for all healthcare related stories pitched to and reported on by a public radio and television station news department
- Reported on various healthcare topics including Medicare & Medicaid, access and affordability of care in rural and urban areas, public health concerns due to pandemic flu, childhood obesity and MRSA, as well as many other current issues

**News Anchor/Reporter**

**February 2005 – June 2005**

**WMBD-AM -- Peoria, IL**

- Interviewed, interacted and compiled stories on state, regional and local politicians and political issues

**Sports Anchor/Reporter**

**May 2001 – February 2005**

**WHOI-TV -- Peoria, IL**

- Coordinated communication between department and various other agencies, including media relations departments, news and sports departments, at all levels

**Sports Director**

**March 1999 – May 2001**

**KFXB-TV -- Dubuque, IA**

- Member of station management team and worked to develop and fulfill organizational goals and objectives

**Education:**

**Ohio University -- Athens, OH**

**2005-2007**

- Master of Health Administration from School Of Health Sciences

**Ohio University -- Athens, OH**

**1995-1999**

- Bachelor of Science from E.W. Scripps School of Journalism

**Community Involvement:**

**Board of Trustees** – Franklinton Board of Trade (2013-present)

**Board of Trustees** – Lower Lights Christian Health Center (2015-present)

**Board of Trustees** – Central Ohio Lions Eye Bank (2017-present)

**Gov. Relations Comm.** – Westerville Chamber (2013- present)

**Member** – Columbus Rotary (2013- present)

**Board of Trustees** – New Albany Chamber (2014-2017)

**Board of Trustees** – St. Stephen's Community House (2014-2017)

**Communications Committee** – Prevent Blindness Ohio (2012 – 2015)

**Committee Member** - State Health Improvement Plan (2010 – 2012)

**Committee Member** - Ohio Medical Coordination Plan (2010 – 2011)

**Board Member** - Ohio Patient Safety Institute Member (2008 – 2012)