



June 13, 2014

Nicole Woodward  
 Applications Manager, Emerging Applications team  
 The City of Columbus  
 1111 East Broad Street  
 Columbus, OH 43205

Ms. Woodward,

Below is the quote requested for professional services for Department of Technology for Ektron and website enhancements for the City of Columbus.

As the City of Columbus continues to move forward with a number of initiatives positioning it as one of the nation's leading metropolitan areas, it's understood that the city's residents would additionally benefit from increased regional and national recognition of what Columbus has to offer. This recognition can be very helpful in boosting the efforts that have been underway for some time to increase economic development, create and retain existing jobs and enhance the already high quality of life in the city. In addition, the administration recognizes that updates and improvements to its website presence would better serve current residents as well as provide a more attractive internet portal to the city for all interested parties.

With those goals in mind, the following consulting work is being recommended as additional enhancements to the current website.

<b>Task/Topic</b>	<b>Hours</b>	<b>Rate</b>	<b>Total</b>
Content and customer support	445	95	42,275
Search function	120	95	11,400
Department of Technology pages	260	95	24,700
Integrated Payment Portal consultation	260	95	24,700
Survey; Ektron form content; or other third party tools	60	95	5,700
City wide directory; web service or API for datasource; UI pulls data; custom dev	100	95	9,500
Mobile Menus	80	95	7,600
Calendar/Events	160	95	15,200
Analytics	120	95	11,400
Wrapper	72	95	6,840
Apply Wrapper to outliers	20	95	1,900
Admin documentation/knowledge transfer	60	95	5,700
Code repository	20	95	1,900
Pagination	72	95	6,840



<b>Task/Topic</b>	<b>Hours</b>	<b>Rate</b>	<b>Total</b>
Code for moving boxes around on homepage	24	95	2,280
Training: documentation/videos	70	95	6,650
Training: On site	70	95	6,650
Chart Integration	40	95	3,800
Project Management	539	100	53,900
	<b>2592</b>		<b>248,935</b>

The dollar estimate for this effort is \$248,935 based on the current hourly rates set out in our contract with the City of Columbus. Experis has estimated the activities and deliverables based on our current understanding of the requirements. Changes to activities, deliverables, timing or costs will be handled via an approved project change order.

Please feel free to contact me with any questions or concerns.  
Sincerely,

Pam Kerstetter  
Business Development Manager  
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