

Michael S. Brown

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c: (614) 989-2556 w: (614) 222-6120

- Experience** EXPERIENCE COLUMBUS
- April 2010 Director, Development/Public Affairs
- To Present Liaison for Destination Marketing Organization to government, corporate and civic partners. Advocacy for building Columbus brand, travel and tourism industry partners and local attractions. Strategic advisor for funding, civic engagement and marketing.
- June 2008 CITY OF COLUMBUS, OFFICE OF MAYOR MICHAEL B. COLEMAN
- To April 2010 Urban Ventures Coordinator
Guided urban policy to improve the quality of life and vitality of downtown and urban neighborhoods. Focused on transportation, housing, arts, Young Professional attraction and retention, as well as national image projects and the 2010 U.S. Census process.
- Jan. 1, 2000 Communications Director / Press Secretary
- To June 2008 Oversaw communications, public relations and media for Mayor Michael B. Coleman, and coordinated 13 Departments' public information operations. Served on senior staff, advising Mayor and cabinet members on speeches, events, publications, and policy.
- August 1999 COLEMAN FOR COLUMBUS
- To Jan. 2000 Press Secretary - Coordinated earned media for campaign, wrote releases, letters, and speeches; created campaign website; organized press conferences, drafted literature, and worked on commercials. Also employed with Mayoral Inaugural and Transition committees.
- March 1998 OHIO DEMOCRATIC PARTY
- To Aug. 1999 Communications Director - Directed press office, coordinating for local, state and national campaigns. Coordinated events for nine 1998 statewide campaigns, the State Convention and two statewide bus tours. Created Party's first e-mail database for message delivery.
- April 1997 OHIO NEWS NETWORK, Dispatch Broadcast Group
- To March 1998 Producer - Created "Ohio's Talking" a live, nightly news/talk program focusing on local, state and national issues. Daily line producer - "Ohio This Morning" and "Ohio Today."

Public Service, Organizing, Speaking

- 2007-2010 Founding Member of "Create Columbus" Young Professionals Commission
- 2007-present Columbus Museum of Art Committee on Strategic Connections
- 2008-2010 Easy Columbus - College Student Engagement Project Steering Committee
- 2008-present Jazz Arts Group / Columbus Jazz Orchestra Board of Directors
- 2008-2011 OSU Urban Arts Space Community Partners Advisory Group
- 2008-present Independents' Day Festival Board
- 2009-2010 Thrive in Five Arts Funding Oversight Committee Board
- 2009-2010 Discovery District SID Board
- 2009 Speaker at Harvard's John F. Kennedy School for US Conference of Mayors
- 2009-present 200Columbus Organizing Committee, Marketing Chair
- 2010-present Columbus Downtown Commission, urban architectural review panel
- 2010-2012 United Way Central Ohio Marketing Committee
- 2011-2012 EcoSummit 2012 Host Committee, Fundraising Subcommittee
- 2011 Greater Columbus Arts Council – Arts Resource Committee
- 2012 City of Columbus Vehicle for Hire Board

- Education** NORTHWESTERN UNIVERSITY Evanston, IL
- 1993-1997 Bachelor of Science, 1997, Medill School of Journalism
- 2003 Leadership Columbus Columbus, OH
- 2005 FEMA National Incident Management System training

- References** Michael B. Coleman Mayor, City of Columbus (614) 645-7956
- Paul Astleford President and CEO, Experience Columbus (614) 222-6102
- Guy Worley President and CEO, CDDC and Capital South (614) 545-4730