# SIOBHAN R. BOYD-NELSON, J.D. (she/her)

## **VOCAL ADVOCATE AND COMMUNITY LEADER**

siobhanrenee@gmail.com (614) 893-1641

#### **PROFILE**

Dynamic, passionate, and highly motivated nonprofit executive with an abundance mindset, proven fundraising record, excellent communication skills, and extensive experience in the nonprofit sector.

#### **SKILLS**

- Fundraising
- Grant writing
- Event planning
- Organizational strategy
- Public relations
- Copywriting
- Print and web design
- Social media marketing

#### **TECHNOLOGY**

- Adobe Creative Suite
- iOS graphic applications
- Every Action/NGP
- NeonCRM
- Microsoft Office
- Salesforce
- Wordpress

#### **EDUCATION**

# The Ohio State University Moritz College of Law

Juris Doctor May 2005

- Michael E. Moritz Merit Scholar
- George R. Beneman Award— Outstanding Performance in the Moot Court Program
- National Trial Practice Team
- Frederick Douglass Moot Court Team

#### **Howard University**

Bachelor of Arts in Legal Communication, *magna cum laude* May 2002

#### PROFESSIONAL EXPERIENCE

# **Equality Ohio Education Fund**

Interim Executive Director

Columbus, OH

January - April 2024

Deputy DirectorJanuary 2022 - December 2023Director of DevelopmentJanuary 2018 - December 2021

- Managed the operations of the organization and supervised senior leadership staff
- Acted as a key member of the management bargaining and implementation team during the organization's unionization process
- Implemented and stewarded an organizational culture of fundraising as an essential nonprofit function.
- Developed the strategy for, planned, and leading all fundraising efforts, assuring alignment and integration with policy, advocacy, equity, messaging and service priorities of the organization.
- Planned and executed organizational events statewide that raised the profile of the organization and grew the community of support for its efforts.

## Stonewall Columbus, Inc.

Columbus, OH

Development Manager

August 2016 - January 2018

- Leveraged individual and corporate relationship-building to secure operational funding through grants, individual gifts and foundation support. Exceeded annual corporate sponsorship goal by \$25K, representing a \$50K increase over the previous year
- Planned and managed all fundraising efforts for Stonewall Builds, a \$4M capital campaign.
- Raised \$1.75M in one year, exceeding original campaign goal of \$3.5M
- Challenged the organization's leaders and board members to adopt progressive, anti-racist policies in response to community input.

## Kaleidoscope Youth Center, Inc.

Columbus, OH

Development and Marketing Manager
Administrative Associate

January 2014 - August 2016
June 2012 - December 2013

- Promoted to Manager to provide full-time leadership for fundraising and marketing.
- Developed the organizational marketing strategy and thematic focus.
- Coordinated signature fundraising event from producing solicitation letters to developing registration process and serving as lead staff coordinator on site. *Doubled event proceeds within four years*
- Identified funding opportunities, developed grant proposals and reported programmatic and financial outcomes.
- Tyack, Blackmore, Liston & Nigh Co.

Columbus, OH Associate Attorney June 2007 - October 2011

- Represented clients in domestic, civil and appellate matters in Ohio courts
- Evaluated client needs and goals and set priorities accordingly. Researched, prepared and deliver persuasive, evidence-based legal arguments.

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## NONPROFIT EXECUTIVE AND COMMUNITY LEADER

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## LEADERSHIP ACTIVITIES

# Association of Fundraising Professionals – Central Ohio Chapter

Mentor, 2019

## Black, OUT & Proud

Board Member, January 2019 - Present

Secretary, 2020 - 2024

President, 2024 - Present

## **Create Columbus Commission**

Commissioner, December 2018 - December 2019

## **Eldon & Elsie Ward Family YMCA**

Advisory Board Member (Secretary, Event Chair), August 2012 – February 2016

## **Legacy Fund of the Columbus Foundation**

Board Member (Treasurer, Event Chair), December 2010 - December 2016

# **LOVEBoldly**

Board Member, February 2023 - May 2024

Board Chair, May 2024 - Present

## **Mount Carmel Health Foundation**

Board Member, January 2025 - Present

## **Move United Church**

Board Member, August 2017 - May 2021

## The Ohio State University GLBT Alumni Society

Board Member (Advocacy Chair, Vice President), September 2010 - August 2013

## CONTINUING EDUCATION

## **Association of Fundraising Professionals**

Fundamentals of Fundraising, August 2015

## The Management Center

Managing to Change the World, September 2019

## **Rockwood Leadership Institute**

Resource Leaders Inaugural Cohort, 2019 - 2020

## PRESENTATIONS & RECOGNITION

WELD Woman Welding the Way — Recipient, 2024

Steve Shellabarger Illuminator Award — Recipient, 2022

LOVEBoldly's Devoted for Ministry Leaders — Panelist, 2019, 2020

Columbus Business First 40 Under 40 Award — 2019

Ohio Diversity & Leadership Conference — Panelist, October 2018

Create Columbus Commission Visionary Award — Recipient, June 2018

**Equitas Health Transforming Care Conference** — Panelist, October 2016