

# Joshua Benton Wood

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## EMPLOYMENT

**JWAA**, Columbus, Ohio  
*Owner*

April 2005 to Present

The creation of JWAA has integrated my design, merchandising, and marketing skills. In the past two years, JWAA has redeveloped seven residential properties—six of which were complete gut restorations. Careful attention to interior detail, finish, and the current resale environment helped place these properties in the prime, highly competitive market. Additionally consulted on design projects both interior and exterior outside of JWAA owned properties. Maintained contact and stayed current with the retail marketplace through consulting projects involving brand imaging, store planning, and high profile store floorsets with brands including Express, Soma, and IMO.

**ORGANIZED LIVING**, Columbus, Ohio  
*Creative Designer*

June 2004 to April 2005

Designed and created Holiday 2004 in-store visual experience and prop package. Conceptualized, designed, and sourced flat surface fixture package to all stores. Strengthened color branding concept with store departmental colors, lifestyle vignettes, employee uniforms, and cohesive prop package. Broadened Organized Living's international relationship with product and prop vendors. Created Visual and Marketing library of magazines and vendor catalogs. Facilitated final stages of new home office set-up. Organized and guided local store laboratory.

**BATH & BODY WORKS**, Columbus, Ohio  
*Creative Coordinator*

April 2002 to February 2004

Planned and merchandised new stores. Developed store guidelines to facilitate opening and running new, high profile, and new concept stores. Created prop and fixture package to drive sales and complement the store experience consistent with the evolution of the brand image. Created and implemented Visual Guide for store set-up. Photographed and documented all floor-set activities including fixture set-up and photo styling on location inside the store. Extensive documentation and photo editing to create a comprehensive and engaging document for a 1,600 Store Chain.

**BATH & BODY WORKS**, Columbus, Ohio  
*Consultant*

October 2000 to April 2002

Created and developed store themes during floor-set. Assisted in prop sourcing and purchasing. Worked on special projects and store openings. Redecorated New York Design Office as well as off-site Brand Meeting House.

**GARDEN DESIGN**, Columbus, Ohio  
*Installer/Designer*

February 2000 to November 2000

Installed and maintained formal English Estate Garden. Designed and built walls, walks, and terraces, as well as selected and maintained plant material. Year round attention to color and detail as garden was continually manicured for luncheons and formal evening receptions.

**POTTERY BARN**, Columbus, Ohio

November 1998 to February 2000

*Design Studio Coordinator*

Responsible for departmental Home Furnishings and Furniture business. Implemented monthly and seasonal floor design. Education and development of new employees. Responsible for promotion of sales through merchandise layout.

**JOSHUA WOOD ART & ANTIQUES**, St. Louis, Missouri, Columbus, Ohio September 1996 to Present  
*Owner*

Displayed in local gallery as well as national shows. Joshua Wood Art & Antiques offered restoration and refurbishment in addition to a rare item search, appraisals, and an interior design service.

**FAMOUS BARR DEPARTMENT STORES**, St. Louis, Missouri March 1995 to September 1996

*Visual Trimmer*

Responsible for Men's, Accessories, and Cosmetics Departments within the store. Created interest and energy through display and set-up of themes, special events, and promotions. Worked with store planning to determine strategies and guidelines for driving sales.

## **EDUCATION**

**MIAMI UNIVERSITY**, Oxford, Ohio

Bachelor of Arts in French and History May 1994

Core Architecture Program-- Luxembourg City, Luxembourg 1992

Proficiency in French and German

## **COMPUTER SKILLS**

Proficiency in Quark, Canvas, Photoshop, Excel, Word, and Outlook.

## **COMMUNITY**

**ITALIAN VILLAGE SOCIETY**

Member since June 2002

**ITALIAN VILLAGE CITY COMMISSIONER**, Columbus Ohio

Elected June 2003

**SHORT NORTH NEIGHBORHOOD FOUNDATION BOARD MEMBER**

Appointed May 2004