

## ARP Child Care Grant Provisions

### 1. **Signing Bonuses**

**Cost:** \$500,000

**Intent:** By far, the most critical issue in child care currently is the lack of staff. Extensive survey data from Action for Children (AFC), Groundworks Ohio, and the Ohio Association of Child Care Providers (OACCP) names lack of staff as prohibitive to enrolling children so families can re-enter the workforce. This initiative would assist providers to recruit new child care teachers.

**Program description:** Signing bonuses will be used to recruit an estimated 500 new teachers or rehire teachers that left the child care workforce. New teachers will receive \$200 when hired and an additional \$800 after ninety (90) days of employment.

**Administration and Timeline:** This program would be administered by AFC and commenced in the very short term.

### 2. **Media/Marketing Campaign**

**Cost:** \$500,000

**Intent:** As noted above, the most critical issue in child care currently is the lack of staff. Many other industries have engaged in similar campaigns to hire workers. The child care industry must engage in competitive marketing to compete with other, higher-paid industries.

**Program description:** Engage in a media/marketing campaign to recruit new child care teachers and encourage child care teachers that exited the field to re-enter the workforce.

**Administration and Timeline:** A media/Marketing campaign would be led by AFC and commenced in the very short term.

### 3. **Affordability Scholarships**

**Cost:** \$2,500,000

**Intent:** Ohio has one of the lowest income eligibility limits for subsidized child care in the nation, and many families who are over income struggle to afford access to quality child care. This initiative would create access to child care for low income families not eligible for subsidies.

**Program description:**

Provide scholarships of up to \$10,000 scholarships to approximately 250 families with incomes that disqualify them for child care subsidies.

**Administration and Timeline:** This program would be administered by AFC and commenced in the very short term.