

## Steege, Jerry K.

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**From:** Kelsey, Mark  
**Sent:** Tuesday, July 26, 2011 9:00 AM  
**To:** Cofield, Alex A.  
**Cc:** Atkinson, Jennifer L.; Austin, Patti A.; Bauman, Max A; Bell, Timothy A.; Bowman, Randall; Cordetti, Steven R.; Crabill, Melanie J.; Figley, Russ U.; Gallagher, Jennifer L.; Giffin, Benjamin M.; Johnson, Daniel L.; Lewis, William A.; McGuinness, Rory O.; Miller Jr, Richard A.; O'Callaghan, Timothy L.; Poindexter, Kaelyn C.; Roberts, Doug; Robinson, Valuise E.; Rundio, Ted; Steege, Jerry K.; Stephens, Thomas H.; Tilton, Rick C.; Zahran, Hassan Y.  
**Subject:** RE: RECOMMENDATION: Bikeway Development- Bicentennial Bikeways Plan

I approve of the recommended consultant for award

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**From:** Cofield, Alex A.  
**Sent:** Tuesday, July 26, 2011 8:04 AM  
**To:** Kelsey, Mark  
**Cc:** Atkinson, Jennifer L.; Austin, Patti A.; Bauman, Max A; Bell, Timothy A.; Bowman, Randall; Cofield, Alex A.; Cordetti, Steven R.; Crabill, Melanie J.; Figley, Russ U.; Gallagher, Jennifer L.; Giffin, Benjamin M.; Johnson, Daniel L.; Kelsey, Mark; Lewis, William A.; McGuinness, Rory O.; Miller Jr, Richard A.; O'Callaghan, Timothy L.; Poindexter, Kaelyn C.; Roberts, Doug; Robinson, Valuise E.; Rundio, Ted; Steege, Jerry K.; Stephens, Thomas H.; Tilton, Rick C.; Zahran, Hassan Y.  
**Subject:** RECOMMENDATION: Bikeway Development- Bicentennial Bikeways Plan

**To:** Mark Kelsey, Director  
Department of Public Service

**From:** Alex Cofield, Capital Fiscal Manager

**Date:** July 25, 2011

**Subject:** Bikeway Development- Bicentennial Bikeways Plan

The Department of Public Service solicited Requests for Proposals for the Bikeway Development – Bicentennial Bikeways Plan. The budget is \$300,000; amount of the contract shall be \$300,000 funded by 2011 bond sale.

The intent of this project is to provide the City of Columbus, Division of Mobility Options, additional resources to produce preliminary engineering reports which analyze individual bikeway projects included in the Bicentennial Bikeways Plan, as adopted by City Council on June 2, 2008. The report shall include such items as, conceptual designs, preliminary alignments, traffic analyses, preliminary cost estimates, preliminary environmental analyses, as well as determinations of feasibility and constructability.

The project was formally advertised on the Vendor Services web site from June 10, 2011, to July 7, 2011. The city received seven (7) responses. A proposal from Ribway Engineering Group was deemed non-responsive due to their not meeting all required ODOT pre-qualification categories. Six (6) proposals were fully evaluated when the Evaluation Committee met on July 25, 2011. The responding firms were:

CONSULTANT Sub-consultant	Business Enterprise Status	Contract Compliance Number	Active	% OF WORK	% MAJ. % OTH.
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<b>BIRD HOUK/OHM</b>	<b>Majority</b>	<b>311366142</b>	<b>Y</b>	<b>50%</b>	<b>85% Majority 15% Other</b>
Burgess & Niple	Majority	310885550	Y	35%	
Lawhon & Associates	FBE	311153141	Y	15%	
<b>STRAND ASSOCIATES</b>	<b>Majority</b>	<b>39120418</b>	<b>Y</b>	<b>45%</b>	<b>85% Majority 15% Other</b>
EMH&T	Majority	310685594	Y	30%	
Resource International	FBE	31069793	Y	15%	
Alta Planning + Design	Majority	680465555	Y	10%	
<b>RW ARMSTRONG</b>	<b>Majority</b>	<b>351062227</b>	<b>Y</b>	<b>90%</b>	<b>90% Majority 10% Other</b>
ASC Group	<b>FBE</b>	311167506	<b>Y</b>	10%	
<b>MICHAEL BAKER JR., INC.</b>	<b>Majority</b>	<b>25-1228638</b>	<b>Y</b>	<b>60%</b>	<b>80% Majority 20% Other</b>
The EDGE Group	Majority	20-0196969	Y	20%	
Dynotec, Inc.	MBE	31-1319961	Y	10%	
Engage Public Affairs	FBE	20-1593274	Y	10%	
<b>DYNOTEC, INC.</b>	<b>MBE</b>	<b>31-1319961</b>	<b>Y</b>	<b>80%</b>	<b>20% Majority 80% Other</b>
GPD Group	Majority	341134715	Y	10%	
Strategic Environmental &	Majority	311735334	Y	10%	
<b>E. P. FERRIS &amp; ASSOCIATES</b>	<b>Majority</b>	<b>31-1194974</b>	<b>Y</b>	<b>60%</b>	<b>81% Majority 10% Other 9% Unknown</b>
Korda/Nemeth Engineering, Inc.	Majority	31-0922991	Y	15%	
The EDGE Group	Majority	20-0196969	Y	6%	
Lawhon & Associates, Inc.	FBE	31-1153141	Y	5%	
Engage Public Affairs	FBE	20-1593274	Y	5%	

This RFP Evaluation Committee included three (3) voting members from the Department of Public Service – Jennifer Gallagher, Patti Austin, and Randall Bowman – a representative from EBOCO was invited to attend, but declined, and Jennifer Atkinson.

Bird-Houk/OHM received 87.33 points from the Evaluation Committee (out of a possible 100). The next closest firm was Strand Associates with 82.33 points.

The following is a list of the results of the Evaluation Committee's assessment of the six evaluated proposals for your final selection.

Bird-Houk/OHM	87.33
Strand Associates	82.33
RW Armstrong	80.67
Michael Baker, Jr.	80.33
Dynotec	77.33
E.P. Ferris	74.00

The Committee would like to submit Bird-Houk/OHM for your review and recommendation. The Committee felt that Bird-Houk/OHM submitted the strongest overall proposal for the following reasons:

1. The Bird-Houk/OHM's traffic write-up was very thorough with data collection, modeling ,etc.
2. The Bird-Houk/OHM's Project Manager had very robust, relevant experience.
3. Their subconsultant, Burgess & Niple, had experience with the Bicentennial Bikeways Plan, specifically in traffic engineering.
4. The Committee liked their inclusion in the description of a menu format of options with trade-offs for each option.
5. Bird-Houk/OHM's public involvement piece went beyond other proposals to include online tools and public education.

Per City Code 329.14(h), please provide direction for proceeding on this project by replying to this e-mail. Four options include:

1. Approve of the committee's recommendation, Bird-Houk/OHM
2. Reject the committee's recommendations and designate a firm
3. Call for an oral presentation of the three highest scoring firms
4. Other

**Alex Cofield**

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