

Marc V. Conte

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Work Experience

SID Specialists

Columbus, Ohio

Project Director

2007-2008

- Interview and educate property owners regarding the creation of special improvement districts
- Develop budgets for proposed service plans
- Create and manage property owner databases

Capital Crossroads Special Improvement District

Columbus, Ohio

Special Projects Manager

2007-2008

- Create data for pedestrian kiosk program
- Provide quality control for information on entire downtown wayfinding sign system
- Assist with other projects as needed

Columbus Downtown Development Corporation & Capitol South

Columbus, Ohio

Director of Research and Information

2002 – 2007

Parking Enterprise Manager

2006 – 2007

- Facilitated private investment in downtown through creation and dissemination of market research information for use by developers, realtors, and financiers.
- Implemented an efficient data management system using GIS and Microsoft Access to track and analyze data on housing, office space, transportation, parking, safety, and hotels.
- Built relationships with downtown stakeholders such as real estate professionals, elected officials, and community groups through one-on-one meetings and group presentations.
- Provided research services for Capitol South, Columbus Downtown Development Corporation, Capital Crossroads Special Improvement District, and the City of Columbus Downtown Development Office.
- Assisted with strategic planning, writing and editing of print and electronic marketing materials.
- Created downtowncolumbus.com and managed content for the site.
- Managed \$7 million parking operation with 6,400 spaces in 4 facilities.

Sierra Club

Columbus, Ohio

State Legislative Coordinator

1997 – 2002

- Developed and implemented legislative strategies on environmental policy in collaboration with volunteers and other environmental organizations.
- Lobbied state officials and delivered testimony at legislative hearings.
- Trained and supervised staff for regional growth campaign.
- Wrote and released reports to support legislative and education efforts.

- Garnered earned media through press releases, press conferences, and editorial board meetings.
- Executed public involvement plan to unite support for legislative priorities.
- Secured grants for public education activities.

OSU School of Public Policy and Management

Columbus, Ohio

Workshop Leader and Research Assistant

1996 – 1997

- Developed innovative prevention and marketing strategies.
- Assisted with HIV prevention strategic planning efforts for Ohio Department of Health.
- Facilitated meetings of Ohio HIV Prevention Community Planning Group.

Service Activities

Victorian Village Historic Architecture Review Commission, Vice Chair 2002 – Present
Downtown Residents' Association, Board Member 2003 – Present
City of Columbus Pedestrian and Transportation Commission, Vice Chair 2007 – Present
1,000 Friends of Central Ohio 2007 - Present
City of Columbus Residential Tax Abatement Review Council, Chair 2005 – 2007

Education

Master of Public Administration

Ohio State University

Bachelor of Arts with Honors

Ohio State University

Major: Critical Cultural Studies

Minor: Math

References

Available upon request