

BRANDON BARCUS, MBA

COLUMBUS, OH 43204

PROFESSIONAL SUMMARY

Dedicated community advocate and professional with extensive experience in federal and state public policy analysis, stakeholder engagement, and strategic communication. Proven ability to drive policy initiatives, build coalitions, and ensure compliance with regulatory requirements. Adept at delivering actionable insights and fostering partnerships to advance community initiatives and community impact.

KEY SKILLS

- ❖ Legislative Analysis and Policy Development
- ❖ Strategic Communication and Public Relations
- ❖ Stakeholder Engagement and Coalition Building
- ❖ Grassroots Community Advocacy
- ❖ Budget Management and Oversight
- ❖ Regulatory Compliance and Reporting

COMMUNITY ENGAGEMENT

- ❖ **Vice Commander, AMVETS Post 1928 (2023-Present):** Serve as membership chair, ensuring outreach programs align with organizational goals. Optimize resource and member allocation for community events. Designed and executed outreach campaigns, increasing event participation and engagement by 25% year-over-year. Foster partnerships with government agencies and community organizations to support veteran-focused programs and initiatives.
- ❖ **Board Member, Highland West Civic Association (2021-Present):** Drove community economic development initiatives, focusing on job training programs that improved workforce readiness and engagement for underserved populations.

LEADERSHIP & MILITARY SERVICE

- ❖ **Public Affairs Officer, US Army Reserve (2023-Present):** Developed and implemented communication strategies to engage community stakeholders and promote transparency in military operations. Represented the U.S. Army Reserve at public and government events, building trust with community leaders and elected officials. Delivered detailed reports and presentations on program outcomes, ensuring alignment with organizational objectives and federal regulations.

PROFESSIONAL EXPERIENCE

- ❖ **Cybersecurity Policy Analyst/Cybersecurity Analyst, Defense Logistics Agency (DLA) and Defense Information Systems Agency (DISA) (2021-2024):** Authored cybersecurity policy documentation, including Standard Operating Procedures (SOPs) and Tactics, Techniques, and Procedures (TTPs), to strengthen organizational compliance with federal regulations. Conducted policy reviews and risk assessments, advising leadership on mitigating cybersecurity vulnerabilities. Collaborated with cross-functional teams to implement security measures and ensure adherence to Department of Defense (DoD) cybersecurity standards.
- ❖ **Census Field Manager (2020):** Directed a federal outreach initiative, supervising 300+ staff and achieving a 100% participation rate through data-driven strategies. Monitored compliance with federal guidelines and provided regular updates to senior officials on campaign progress and outcomes. Leveraged data-driven strategies to optimize outreach and engagement efforts in underrepresented communities.
- ❖ **Legislative Aide, Ohio House of Representatives (2014-2018):** Staffed committees and offered guidance to Ohio Representatives on stakeholder positions on legislation. Assisted in staffing House Armed Services, Education, Health, Insurance, and State and Local Government committees. Crafted speeches, press releases and managed all social media for Representative. Analyzed and researched legislative proposals, providing policy recommendations to benefit diverse community groups and coalitions.

EDUCATION

OHIO UNIVERSITY | ATHENS, OH (2024)

Master of Business Administration, Focus: Healthcare

UNIVERSITY OF SOUTH FLORIDA | REMOTE LEARNING (2021)

Diversity, Equity and Inclusion in the Workplace Certificate

SIGNAL CAPTAINS AND BASIC OFFICER LEADERSHIP SCHOOLS, US ARMY | FORT EISENHOWER, GA (2019, 2024)

Advanced training in federal regulations and tactical communication networks, preparing leaders for managing complex operations and stakeholder communications.

OHIO UNIVERSITY | ATHENS, OH (2014)

Bachelor of Science in Social Work, Minor: Psychology
Medicaid Technical Assistance and Policy Program (MEDTAPP) Scholar