

Michael S. Brown
1142 Pennsylvania Ave., Columbus, OH 43201

michaels14@hotmail.com
c: (614) 989-2556 w: (614) 222-6120

Experience EXPERIENCE COLUMBUS
April 2010 Director, Development/Public Affairs
To Present Liaison for Destination Marketing Organization to government, corporate and civic partners. Advocacy for building Columbus brand, travel and tourism industry partners and local attractions. Strategic advisor for funding, civic engagement and marketing.

June 2008 CITY OF COLUMBUS, OFFICE OF MAYOR MICHAEL B. COLEMAN
To April 2010 Urban Ventures Coordinator
Guided urban policy to improve the quality of life and vitality of downtown and urban neighborhoods. Focused on transportation, housing, arts, Young Professional attraction and retention, as well as national image projects and the 2010 U.S. Census process.

Jan. 1, 2000 Communications Director / Press Secretary
To June 2008 Oversaw communications, public relations and media for Mayor Michael B. Coleman, and coordinated 13 Departments' public information operations. Served on senior staff, advising Mayor and cabinet members on speeches, events, publications, and policy.

August 1999 COLEMAN FOR COLUMBUS
To Jan. 2000 Press Secretary - Coordinated earned media for campaign, wrote releases, letters, and speeches; created campaign website; organized press conferences, drafted literature, and worked on commercials. Also employed with Mayoral Inaugural and Transition committees.

March 1998 OHIO DEMOCRATIC PARTY
To Aug. 1999 Communications Director - Directed press office, coordinating for local, state and national campaigns. Coordinated events for nine 1998 statewide campaigns, the State Convention and two statewide bus tours. Created Party's first e-mail database for message delivery.

April 1997 OHIO NEWS NETWORK, Dispatch Broadcast Group
To March 1998 Producer - Created "Ohio's Talking" a live, nightly news/talk program focusing on local, state and national issues. Daily line producer - "Ohio This Morning" and "Ohio Today."

Public Service, Organizing, Speaking

2007-2010 Founding Member of "Create Columbus" Young Professionals Commission
2007-present Columbus Museum of Art Committee on Strategic Connections
2008-2010 Easy Columbus - College Student Engagement Project Steering Committee
2008-present Jazz Arts Group / Columbus Jazz Orchestra Board of Directors
2008-2011 OSU Urban Arts Space Community Partners Advisory Group
2008-present Independents' Day Festival Board
2009-2010 Thrive in Five Arts Funding Oversight Committee Board
2009-2010 Discovery District SID Board
2009 Speaker at Harvard's John F. Kennedy School for US Conference of Mayors
2009-present 200Columbus Organizing Committee, Marketing Chair
2010-present Columbus Downtown Commission, urban architectural review panel
2010 Transit Columbus Steering Committee
2010-2012 United Way Central Ohio Marketing Committee
2011-2012 EcoSummit 2012 Host Committee, Fundraising Subcommittee
2011 Greater Columbus Arts Council – Arts Resource Committee

Education NORTHWESTERN UNIVERSITY Evanston, IL
1993-1997 Bachelor of Science, June 1997, Medill School of Journalism
2003 Leadership Columbus Columbus, OH
2005 FEMA National Incident Management System training

References Michael B. Coleman Mayor, City of Columbus (614) 645-7956
Paul Astleford President and CEO, Experience Columbus (614) 222-6102
Guy Worley President and CEO, CDDC and Capital South (614) 545-4730