# FACT SHEET APRIL 2011 PACTIV CORPORATION

## I. STATEMENT OF PURPOSE – Job Creation

The Department of Development recommends a Jobs Growth Incentive of twenty-five percent (25%) for a period of four (4) years for the purpose of creating 43 new permanent full-time positions and retaining 130 existing jobs.

## II. PROJECT HISTORY

Pactiv Corporation (Pactiv) was founded in 1999 and is a well-known leader in the consumer market for foodservice/food packaging products. The company manufactures and distributes its products through 43 manufacturing and 9 distribution facilities in North America. Pactiv derives over 80% of sales from markets in which the company is in the top two for market-share position. The company's Hefty brand includes slider storage bags, disposable tableware, waste bags and disposable cookware. In late 2010, the company was purchased by Reynolds Group Holdings Limited and is now a privately held company.

Pactiv is proposing to consolidate assets into one manufacturing location as a result of excess capacity in the company's manufacturing footprint due to the recent merger with Reynolds. The company has considered Texas, Illinois and Ohio for the consolidation. The Columbus site is located at 2120 Westbelt Drive and is currently used for manufacturing. The consolidation will increase production capacity for the company's pressware division. Pactiv's current lease on the Columbus facility expires in February, 2017.

The company will invest approximately \$380,000 in building improvements and the cost to move equipment in state from other facilities. Machinery and equipment valued at \$1.7 million will be moved to the site. A total of 43 new permanent full-time positions will be created in Columbus and 130 existing jobs retained, as a result of the project.

Pactiv is requesting a 25%/4-year Jobs Growth Incentive from the City of Columbus to assist in the development of this project.

## III. PROJECT INVESTMENT

Improvements to Existing Building	\$380,000
TOTAL INVESTMENT	\$380,000

# IV. DECISION & TIMING

The project is expected to begin May, 2011 with a scheduled time of completion for July 2011, contingent upon Columbus City Council approval of the recommended tax incentive.

# V. EMPLOYMENT

The project will create 43 new full-time permanent positions with an annual payroll of approximately \$1.7 million and retain 130 full-time positions with an annual payroll of approximately \$8.3 million.

	Number			
	of New		Annual	Total Estimated
Position	Jobs	Hourly Rate	Salary	Payroll for New Jobs
Salaried (M04)	1	\$31.78	\$66,102	\$ 66,102
Operator	12	\$21.21	\$44,116	\$ 529,392
NTL	3	\$21.74	\$45,218	\$ 135,654
Utility	15	\$15.56	\$32,364	\$ 485,460
Material Handler I	4	\$15.90	\$33,070	\$ 132,280
Moistener	1	\$21.21	\$44,116	\$ 44,116
Maintenance	5	\$25.07	\$52,141	\$ 260,705
Printer	2	\$22.60	\$47,004	\$ 94,008
Total	43			\$1,747,717

The total payroll to Columbus (retained and new) will be approximately \$1.7 million.

# Pactiv offers its full-time employees the following benefits after hire:

- Paid Holidays
- Paid Vacation/Personal Days
- Vacation Pay
- 401K Retirement Plan
- Pension Profit Sharing Plan
- Training and Education Benefits
- Employee Discounts
- Employee Uniforms
- Medical/Dental Insurance
- Severance Policy

# VI. REQUESTED PUBLIC PARTICIPATION

The Department of Development recommends a Jobs Growth Incentive equal to twenty-five (25%) of the amount of new employees city income tax withholding for four (4) years.

# VII. NEW TAX IMPACT/ANNUAL AND 4-Year Summary

## **NEW REVENUE - YEAR SUMMARY**

Revenue	Average Annual	4-year Summary
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A. New City Income Tax Revenue	\$43,693	\$174,772

Incentive	Average Annual	4-year Summary
B. Proposed Incentive is equal to 25% of New Employee withholding	\$10,923	\$43,692

Total	Average Annual	4-year Summary
C. (A-B) Net Value to City	\$32,770	\$131,080

# VIII. WORKFORCE DEVELOPMENT

Employers granted a tax incentive will meet with the Central Ohio Workforce Investment Corporation (COWIC) to develop a relationship to assure continuing employment opportunities for Columbus residents who are unemployed or underemployed.

## IX. TAX BENEFIT

The recommended 25%/4-year Jobs Growth Incentive could yield cash payments totaling \$43,692 for Pactiv over the incentive period.

# X. AREA IMPACT/GREEN INITIATIVES

Pactiv strives to use environmentally friendly materials wherever available. For its pressware operations, all waste and scrap paper generated during the manufacturing process is collected, baled and shipped to their primary paper material supplier for recycling. All of their products manufactured at the plant include a percentage of recycled material.

The company recycles 90% of its plastic manufacturing scrap directly into their products and recycles aluminum, corrugated, scrap metals, and remaining plastic scrap through suppliers and recycling services.

Pactiv's new EarthChoice hinged containers are made from enviro-friendly Polypropylene and are presently accepted as an alternative to all Styrene banned in many areas of California.