



Experis IT

June 24, 2013

Nicole Woodward
Applications Manager, Emerging Applications team
The City of Columbus
1111 East Broad Street
Columbus, OH 43205

Ms. Woodward,

Below is the quote requested for professional services for an Ektron V8.7 Implementation and Training Services for the City of Columbus.

Summary

As the City of Columbus continues to move forward with a number of initiatives positioning it as one of the nation's leading metropolitan areas, it's understood that the city's residents would additionally benefit from increased regional and national recognition of what Columbus has to offer. This recognition can be very helpful in boosting the efforts that have been underway for some time to increase economic development, create and retain existing jobs and enhance the already high quality of life in the city. In addition, the administration recognizes that updates and improvements to its website presence would better serve current residents as well as provide a more attractive internet portal to the city for all interested parties. With those goals in mind, the following consulting work is being recommended as the hand-off from Fahlgren Mortine to Experis.

Ektron Implementation Overview:

- Phase 3 Development - Recommended Action Items/Deliverables
 - Ektron Implementation Guide
 - Infrastructure Implementation
 - CMS Workarea Configuration
 - Menu Configuration
 - User Configuration
 - Workflow Configuration
 - Metadata and Taxonomy Configuration
 - Template Development
 - Home Page
 - Department Landing Pages
 - Department Interior Pages
 - Search Pages
 - Custom Integration Pages
 - Custom Functionality Integration
 - Analytics Implementation
 - Language Services Implementation



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- Phase 4 – Deploy Recommended Action Items/Deliverables
 - Creation of System Documentation
 - Custom CMS User Documentation and Onsite Training
 - Content Migration Assistance
 - HTML Content, Images, PDFs, DOCs, XLS
 - 301 Redirect Configuration
 - URL Aliasing Configuration
 - Quality Assurance & User Acceptance Testing
 - Final Issue Resolution
 - Production Launch
 - Post-Production 30 Day Support
- Phase 5 – Debrief Recommended Action Items/Deliverables
 - Project Deliverables DVD
 - Product Documentation
 - Source Code
- All travel costs are included in the price estimate.
- Preparation hours will be billed as they are incurred on monthly basis.

BZS Overview:

Experis will partner with the Building and Zoning Department to review and revise existing site on Ektron V8.7; and, is including the following:

- Ektron technical implementation of new designs for BZS
- Implementation of new Metadata and Taxonomy Definitions for BZS
- Overall best practice recommendations for constituents usage

- **Phase 1**
Implementation of deliverables from Fahlgren
- **Phase 2 (Post Launch)**
Evaluation of feasibility to add additional functionality not required for production launch that arose during Phase 1 activities as “nice to have”.

- All travel costs are included in the price estimate.
- Preparation hours will be billed as they are incurred on monthly basis.

Total Estimated Costs of Phase 3-5 & BZS Implementation: \$225,000

- Web Developers: 1895 hours @ 95: \$180,025
- Web Project Manager: 450 hours @ \$100: \$45,000



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Experis has estimated the activities and deliverables based on our current understanding of the requirements. Changes to activities, deliverables, timing or costs will be handled via an approved project change order.

Please feel free to contact me with any questions or concerns.

Sincerely,

A handwritten signature in black ink that reads "Pam Kerstetter". The signature is fluid and cursive, with a long horizontal stroke at the end.

Pam Kerstetter
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