## Nicholas J. Bankston

NJBankston@gmail.com | (614) 599-0429 | Columbus, OH 43219 | LinkedIn

### PROFESSIONAL EXPERIENCE

## **Alvis** | Director, Community Partnerships & Strategic Initiatives

Aug 2023 - Present

- Directing **strategic initiatives** and, effectively streamlining community support across a **\$42M enterprise** spanning 44 locations, 5 cities, and employing over 400 staff members.
- Orchestrating a high-impact Capital Campaign to secure funding for a state-of-the-art building, catalyzing engagement and support from corporate, government, and community stakeholders. This resulted in the completion of this \$4M campaign in 20 months.
- Establishing comprehensive systems and structures, fostering a robust volunteer program, while cultivating enduring relationships with staff, volunteers, and external partners, amplifying Alvis's mission and outreach.
- Pioneering innovative outreach campaigns, leveraging technology and data-driven insights, to increase community awareness, engagement, and involvement with Alvis's mission and programs.

#### City of Columbus | Council Member, Chair of Finance and Economic Development

Jan 2022 – Present

- Expertly analyze and evaluate the city's extensive \$2B operating and capital budget, ensuring prudent allocation of resources to drive community growth and development.
- Demonstrate decisive leadership as a City Council Member, overseeing budget approval and responsible allocation of funds for the entire city, while skillfully managing a team of two direct reports and spearheading strategic initiatives to advance community initiatives and priorities.
- Instrumental in establishing and nurturing the **Urban Business Connection**, a strategic collaboration with the **Columbus Urban League and the Columbus Chamber**, leading to an exponential growth from 30 to 100 small black businesses within the inaugural year, fostering economic empowerment and vitality within the local community.
- Established and launched the Ground Floor Growth Initiative, resulting in the investment of over \$1.7M in removing barriers for small and minority business to catalyze downtown retail and open 9 new businesses.

#### Gladden Community House | President & CEO

Jan 2021 – July 2023

- Spearheaded strategic direction and steered a dedicated small not-for-profit team of 40 employees within a dynamic social service agency, catering to the needs of over 10,000 residents on a yearly basis.
- Orchestrated fiscal planning for external partners and board members on a monthly basis, while overseeing a \$3.2M budget, orchestrating a remarkable 30% revenue augmentation during tenure as CEO, through adept management of corporate, government, quasi-government, and private philanthropic partnerships.
- **Pioneered innovative staff benefits** initiatives, seamlessly introducing comprehensive medical, dental, and vision insurance programs, significantly enhancing talent attraction and retention capabilities.
- **Directed a comprehensive overhaul of the organization's digital presence**, orchestrating a strategic revamp of the website and other promotional materials, resulting in heightened organizational prominence and efficiencies.

## City of Columbus | Department of Neighborhoods, Project Manager

May 2017 - Jan 2021

- Managing a consulting team and 2 direct reports, implementing comprehensive community plans in an effort to achieve long-term strategies and investments to transform the top priority neighborhoods in Columbus.
- Responsible for budgeting and planning with community funds and grants, while managing distribution across the city; examples like managing \$1M consulting contracts, \$200K for general fund budget, \$1.525M in capital projects across 3 years.
- Developed the One Linden and Envision Hilltop Community Strategic Plans to provide community and economic development in a 5-10-20 year plan while aligning catalytic investments that have resulted in over \$250M in public and private investment.
- Gained 5+ external stakeholder support to invest and partner with the city to advance housing infrastructures and economic development, like Chase which led to securing a \$5M grant, which was leveraged into a \$25M investment.

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## PROFESSIONAL EXPERIENCE (cont.)

## City of Columbus, Office of the Mayor | Director, Community Affairs

Nov 2015 - May 2017

- Established foundational relationships around the Columbus community with 100+ senior community leaders; focused on small businesses, faith-based establishments, and civic associations, resulting in strong community partnerships
- Successfully managed a public bond campaign that **secured \$950M** in **financing for City of Columbus** infrastructure improvements, resulting in a 5-year plan to rebuild fire stations, roads, rec centers and more.
- **Key liaison across key departments of the city**, including but not limited to the Department of Development, Planning, and Human Services Funding to support community initiatives and plans through seamless communication.
- Represented the Mayor's Office for crisis management, responsible for delivering critical conversations while maintaining relationships with community leaders, resulting in respected relationships in the community.

## Andrew Ginther for Mayor Campaign | Outreach Director

Feb 2015 - Nov 2015

- Implemented a targeted outreach strategy to educate and build support for the City Council President Andrew Ginther's mayoral campaign; historic fundraising that raised the most dollars in a mayoral campaign at \$3M.
- Managed a direct report while supporting the day-to-day operations of the campaign outreach efforts in 100+ key constituent groups like the faith-based community, LGBTQ+, women, and African American communities.
- Executed all community outreach efforts and was responsible for the success of key field tactics including one-on-one meetings, 100+ community roundtables, and staffing at events to understand the community needs.

## Franklin County, Court of Common Pleas | IT Specialist

Feb 2014 – Feb 2015

- Researched, identified, and resolved technical issues on an ongoing basis, ranging from hardware failures to networking connectivity to support data issues for 72 employees.
- Responded to personnel requests for **technical support**, and documented, tracked, and monitored support requests to ensure a timely resolution.

#### Franklin County, Recorder's Office | Asst. IT Director

Jan 2013 - Feb 2014

- Collaborated with the IT Director on administrative related issues, such as budgeting, inventory, organizational projects, and productivity to support all 40 employees and thousands of public users.
- **Designed and published marketing materials** for the office, such as literature pieces, logos, announcements, to provide innovative ways to enhance the technological experience and effectiveness.

## Coleman for Columbus | Field Coordinator

Jul 2011 - Nov 2011

• Successfully worked to re-elect Mayor Michael B. Coleman while effectively running accurate data collections into excel to analyze and report out to the mayor's team on canvassing progress and polling data.

#### City of Columbus, Office of the Mayor | Communications & Community Affairs Staffer

Feb 2010 - Aug 2012

- Launched a pilot program named City Reader's, a city initiative that mentored young men to become leaders through reading over the summer, which resulted in the long-term program known as APPS.
- Managed a pothole reporting initiative via social media, which was the **first of its kind** in the state; **resulting in operational efficiencies** in fulfilling pothole requests.

## **SKILLS**

• Strategic Leadership & Organizational Management; Public Finance & Economic Development; Fundraising & Capital Campaigns; Stakeholder Engagement & Community Relations; Policy Development & Government Relations; Program Design & Implementation; Technology & Digital Strategy; Campaign Management & Political Strategy.

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Celebrate One   Board of Directors – Vice Chair	2025 – Present
Financial Review Advisory Committee   Ex Officio Member All Nations Worship Assemblies Columbus   Board of Trustees	2025 — Present 2022 — 2024
Reeb Avenue Center   Board of Directors St. Stephen's Community House   Board of Directors	2016 - 2021 $2019 - 2021$
Rickenbacker-Woods Foundation   Board of Trustees - Vice Chair	2015 – 2018
Greater Columbus Sister Cities International   Board of Directors	2016 – 2018
Mt. Hermon Missionary Baptist Church   Associate Minister, Youth Department Director	2011 – 2016
AWARDS AND RECOGNITIONS	
Mahogony Columbus	2025
2025 Class of Extraordinary Men	
Aspire Women's Book of Business Columbus	2025
Smartest Men in the Room Honoree	
Who's Who in Black Columbus	2024
Most Influential Recognition	
Keys to Black Wealth	2024
Generational Wealth Award	•0•
Columbus Urban League Young Professionals	<b>202</b> 4
Celebrate Him   Civic Engagement & Leadership Award	202
RISE Together Innovation Institute	2024
Bridge Builder Award	2021
I Am Church	2021
Community Champion Award  Pay Saouts of America   Simon Kenton Council	2019
Boy Scouts of America   Simon Kenton Council Whitney M. Young Jr. Service Award Honoree	2015
Radio One Columbus	2019
Future History Maker Honoree	201)
Columbus Business First	2018
40 Under 40 Honoree	2010
National Urban League Young Professionals	2018
Distinguished Young Professional	2010
Columbus Business First	2017
People of the Move	
Who's Who in Black Columbus	2016
Emerging Leader Recognition	
EDUCATION & LEADERSHIP DEVELOPMENT	
The Ohio State University – Bachelor of Arts	Focus: Philosophy
Congressional Black Caucus Institute	2019
Political Leadership Development Program	
African American Leadership Academy	2015
Fellow	