

2014 Greenways & Water Quality Scope of Service

- I. Facilitate knowledge transfer and information sharing among and between professionals, advocacy groups and the community**
 - a. Facilitate and organize six Greenways Working Group meetings.
 - b. Use social media to advocate for greenways initiatives and activities that include water quality updates, green spot announcements, and green infrastructure projects including progress on the downtown Scioto Greenways project.
 - c. Coordinate an outreach program with new and existing partners and member communities to promote the protection, improvement, and enjoyment of the region's greenways and water resources.
 - d. Include information on Home Sewage Treatment System maintenance and available programs through Columbus and Franklin County to assist in fixing or replacing improperly functioning systems or to connect into sewer at outreach tabling events.
 - e. Pursue efforts to include Greenways Trail information in local media.
 - f. Reevaluate Riverfest and its format to engage a higher percentage of the public on water resources and water quality education and awareness

- II. Protect Waterways**
 - a. Facilitate a new visioning process with the Central Ohio Watershed Council to continue refining its work and mission in cooperative efforts for watershed protection and restoration.
 - b. Support local watershed groups and watershed coordinators in the implementation of central Ohio watershed action plans through such means as writing letters of support for proposals, promoting their events on our calendar, newsletter, and social media, seeking opportunities to partner on outreach, inviting them to MORPC events, and communicating opportunities for implementation.
 - c. Coordinate with the City of Columbus Watershed Management Program on outreach efforts to decrease sediment and nutrient runoff along with other nonpoint pollution in central Ohio.
 - d. Coordinate work of the Greenways & Water Quality Working group to get local waterways designated as State Water Trails.
 - e. Collaborate with the City of Columbus on the development of a Watershed Master Plan for the Scioto River.

- III. Promote knowledge and awareness of best practices for storm water management**
 - a. Plan and hold 2014 Central Ohio Stormwater and Erosion Control Expo in February 2014 in partnership with regional soil and water districts.
 - b. Educate the public on how they can individually reduce storm water runoff. Educational activities could include promoting the Green Spot program, promoting the PUP (Pick Up Poop) program, or teaching about sustainable lawn care and vehicle maintenance.

- c. Promote the green infrastructure interactive demonstration project at Scioto Audubon Center through our newsletter, social media, and tabling events and possibly as a presentation for the Greenways Working Group
- d. Work with the Central Ohio Rain Garden Initiative (CORGI) to educate local nurseries about installation and proper plant selection for rain gardens as part of the “Gardening for Clean Water” program.
- e. Explore opportunities to work with other disciplines, like transportation, to implement green infrastructure elements in their projects.
- f. Help educate the local business community about the storm water utility credit program for installing green infrastructure to reduce storm water runoff.

IV. Promote Trail Development and Usage

- a. Conduct an economic impact study of trails.
- b. Advocate for trail development among local officials.
- c. Host, promote and update the Central Ohio Greenways (COG) website.
- d. Promote Central Ohio Greenways (COG) through the COG Facebook page.
- e. Conduct COG Forums in central Ohio.