

# Marlon Rauzell Moore

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## SUMMARY

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Certified diversity professional with proven leadership in executing diversity initiatives. Goal oriented with a concentration on identifying opportunities to increase enterprise-earning potential. Self-motivated and aware with strong communication, networking, and relationship building skills. Demonstrated ability in managing multiple priorities and projects with minimal learning curve.

### **Professional Strengths:**

- Leadership
  - Diversity professional
  - Training
  - Relationship Building
  - Influence
  - Strategic Visioning
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## PROFESSIONAL EXPERIENCE

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### **HUNTINGTON NATIONAL BANK**

**July 2012 - Present**

Columbus, OH-based "Huntington" is one of the nation's largest bank-based financial services companies, with assets of approximately \$100 billion.

### **Senior Vice President, Chief Diversity & Inclusion Officer**

Responsible for executing Huntington's overall Diversity & Inclusion:

- Meets with Chairman and Executive leadership team to align diversity & inclusion to the overall corporate strategy.
- Provides strategic development and execution of Huntington's supplier diversity strategy across the enterprise.
- Chairs the Diversity & Inclusion Strategic Council.
- Develops internal reporting metrics and accountability scorecards.
- Works with Regional Presidents to leverage diversity and inclusion to drive market share.

### **Vice President, Supplier Diversity**

Responsible for executing Huntington's inclusion strategy by bringing focus and accountability to supplier diversity by exceeding industry leading levels:

- Met with Chairman and Executive leadership team to align supplier diversity with corporate strategy.
- Provides strategic development and execution of Huntington's supplier diversity strategy across the enterprise.
- Completed related local and national diversity surveys.
- Developed internal reporting metrics and accountability scorecards.
- Worked synergistically with Corporate Sourcing to identify pipeline of viable diverse businesses.
- Represented Huntington at local and national events regarding diversity and inclusion.

## KEYBANK NATIONAL ASSOCIATION

January 2007 – July 2012

### ***Program Coordinator***

Responsible for executing KeyBank's inclusion strategy by bringing focus and accountability of Key's commitment to diverse businesses:

- Established community-based partnerships within the urban community.
- Worked directly with cross-functional teams to establish measurable outcomes for strategic objectives.
- Chaired, internal Supplier Diversity Advisory Council comprised of senior leadership across multiple Lines of Business.
- Co-developed diversity training design and module.

During my tenure, the KeyBank supplier diversity team received recognition for the following:

- DiversityInc. Top 10 companies for Supplier Diversity, 2007, 2011, 2012
- Corporation of the Year (Upstate New York Minority Council)
- Consecutive nominations for National Corporation of the Year (National Minority Supplier Development Council) 2008, 2009, 2010
- Best In Class, Supplier Diversity, NE Ohio Commission on Economic Inclusion 2007, 2008, 2011

## NORTHERN OHIO MINORITY BUSINESS COUNCIL

June 2005 – November 2006

### ***Corporate Outreach Manager***

Reporting directly to the Board of Directors, - Developed and executed marketing strategies to increase overall organizational membership by:

- Strategically recruited National Minority Supplier Development Council (NMSDC) national corporate members for Northern Ohio membership.
- Co-designed and facilitated supplier diversity training and program development for Fortune 100 companies across various industries.

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## EDUCATIONAL & PROFESSIONAL AFFILIATIONS

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### **The Chicago School of Professional Psychology**

Doctoral Student – Organizational Leadership

June 2018

### **Cleveland State University**

Masters of Arts – Psychology (Diversity Management)

Cum Laude

### **Virginia State University**

Bachelors of Science – Psychology

Cum Laude

DiversityBusiness.Com “Champion of Diversity”, 2011

Certified Diversity Professional, February 2005

### **Other Professional/Civic Experience:**

Central State University, Board of Trustees, 2016-

Lincoln Arts Theatre, Board Trustee, 2016-

Ohio Minority Business Advisory Council, 2013-