

MEMORANDUM

TO: Boyce Safford, III, Director
Department of Development

FROM: Vince Papsidero
Administrator, Planning Division

SUBJECT: University Area Review Board Reappointment

DATE: February 8, 2013

As you know, the University Area Review Board (UARB) is charged with protecting the architectural character and promoting good design solutions for commercial and residential properties in the Impact District as outlined in the University Area Planning Overlay (C.C. 3372.500). The UARB meets once a month to review proposed alterations to buildings, sites and structures under its jurisdiction and to make decisions on the appropriateness of each proposal.

The UARB is comprised of representatives from several different constituencies; three from the American Institute of Architects (AIA), one from the Area Commission (UAC), one from the Business Association (UCBA), one from the Apartment Association (CAA) and one At-Large. All board members are appointed by the Mayor for three-year terms and serve without compensation.

The term of Mr. Pasquale Grado, representing the UCBA, expired January 31, 2013. Mr. Grado has served admirably as a member of the UARB since 2006 and is a great asset to the Board. He comes as the recommended candidate by the University Community Business Association, as per code.

In the attached letter and supporting material, architect and neighborhood activist Pasquale Grado, has indicated he wishes to seek reappointment to the UARB. The Planning Division recommends the reappointment of Mr. Grado to the UARB. His new term would expire January 31, 2016.

Candidate (UCBA):

Pasquale Grado, AIA
100 West Duncan Street
Columbus, OH 43202

Term expiration: January 31, 2016

If you have any questions or need further information, please contact Daniel Ferdelman, AIA, Urban Designer, at 645-6096.



University Community Business Association
2231 North High Street, Room 200
Columbus, OH 43201
P: (614) 294-5113
F: (614) 294-5114
www.universitydistrict.org

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January 4, 2013

Dan Ferdelman, AIA
Planning Division
City of Columbus
109 N. Front Street, 1st Floor
Columbus, Ohio 43215
(614) 645-6096

Dear Mr. Ferdelman:


The University Community Business Association respectfully submits Pasquale Grado as our representative to the University Area Review Board.

Mr. Grado is an experienced architect and well-respected resident of and advocate for the University District. He is one of the founders of the University Overlay and was instrumental in the creation of the University Area Review Board. He has also served as the Executive Director of the University Community Business Association and as the President of the University District Organization.

Mr. Grado's dedication to the University District community and to the continued improvement of the housing stock in the District is unquestionable. We would be pleased to have Mr. Grado represent the University Community Business Association on the University Area Review Board, a vital institution in the City of Columbus.

Please feel free to contact me at your convenience if you have any questions.

Sincerely,


Ellen Moore
President

PASQUALE C. GRADO

ARCHITECT
Registration, Ohio 5270
100 West Duncan Street
Columbus, Ohio 43202
(614) 267-2867

PLANNING AND COMMUNITY / ECONOMIC DEVELOPMENT EXPERIENCE

Executive Director, University Community Business Association (UCBA), 1993 – 2010

Efforts focused on economic development related issues; business recruitment, retention, and expansion; enhanced delivery of a wide array of public services; code enforcement; assisted in the implementation of the Campus Partners 1996 University Neighborhoods Revitalization Plan. Responsibilities included: administration, membership, fundraising, reimbursement accounts, and representation of the Association on various task forces, committees, and boards of the community, city, state, The Ohio State University, and Campus Partners. Directed a reevaluation and revision of the mission, goals, and committee structure of the Association. Collaborated on developing a Special Improvement District for High Street. Tracked all Capital Improvement requests for the District and sought funding for requests. Collaborated with Campus Partners, Wexner, and the University District Organization on promoting and marketing campaign for the University District website, Campus Music Hop, and three summer Campus Hops.

Consultant, Columbus Neighborhood Design Assistance Center, 1989 – 1993

Directed the analysis and evaluation of existing organizational structure for the purpose of improving service delivery, administrative and programmatic procedures. Directed the research, design, and implementation of administrative procedures and coordinated the writing of an Operation and Policy Manual. Supervised the development of a \$240,000 annual budget. Coordinated the development of a five year organization plan. Redesigned the Storefront Improvement Program and administered it for fifteen Columbus central city commercial areas.

Professional Consultant and Volunteer, 1984 – 1993

Provided professional service and technical assistance to various area organizations and city and state agencies on issues related to commercial, residential, and neighborhood revitalization, as well as arts, education, and curriculum development. Activities included public relations, marketing, design consultation, advocacy work, and legislative writing. Co-founded and developed the University Community Business Association into a self-supporting business association. Assisted in the development and writing of the Weinland Park Plan (2006), Campus Partners' A Plan for High Street: Creating a 21st Century Main Street (2000), and University/High Street Development and Design Guidelines (2002). Assisted in the planning, development, funding, and implementation of \$1,000,000 High Street Commission and extensive revisions to the legislation in 1991/92. Assisted with the development of "Arts in Schools-Basic Education Grant" Planning Guide (1990). Co-authored and produced "Proposals for Change: An Effort of the University Community Towards Developing a Comprehensive Plan" (1990) and the UCBA Parking and Circulation Study (1991-93). Oversaw the development of the 1994 Capital Fund Improvements for University District street reforestation (540 trees), alley resurfacing (\$500,000), and lighting (\$250,000), High Street Capital Improvements from Lane to Arcadia (\$3.3 million) and from Seventh to Eleventh (\$1.7 million), Old North Columbus CRA Improvements (\$833,333), and Weinland Park CRA Improvements (\$833,333). Advised Ohio Department of Education on the development of a new Arts Education curriculum model. Provided technical assistance to the South of Main Development Corporation for the planning, design, and community review of the rehabilitation of 27 existing houses and the design of three prototype infill houses for 26 additional sites.

ACADEMIC EXPERIENCE

- Assistant Professor of Architecture, The Ohio State University, 1980 – 1987
- Adjunct Assistant Professor of Architecture, The Ohio State University, 1972 – 1979

EDUCATION

- Masters of Architecture, 1979
- Bachelors of Architecture, 1972 – 1979

COMMUNITY LEADERSHIP

- University Community Business Association (UCBA), co-founder
- University Area Commission (UAC), business representative Chairperson – Planning Committee, Preservation and Zoning Committee
- Citizens for a Better Skyline, Board Member
- Mayor's High Street Development Task Force, Business Representative
- Downtown Development Task Force, Urban Design Committee
- Columbus Landmarks Foundation, Educational Advisory Board
- Fort Hayes Metropolitan Arts Education Center, Community Advisory Board, Long Range Planning
- Individual Artist's Fellowship Panel in Design for the Ohio Arts Council, Panelist
- City of Columbus Comprehensive Plan, Community Advisory Board
- Greater Columbus Convention Center, Community Advisory Design Review Committee
- Ohio Department of Education, Community Advisory Council
- Columbus Enterprise Community, Economic Development Task Force
- University Area Improvement Task Force
- University District Organization, President
- Campus Partners for Urban Redevelopment, A Plan for High Street Steering Committee Chair
- University District Code Enforcement Task Force, Chair
- University High Street Special Improvement District, Steering Committee
- Neighborhood Commercial Revitalization Leaders Group, Co-Chair
- Columbus Department of Development Transition Team
- Columbus Growth Fund, Review Committee
- Mayor's 21st Century Growth Policy Task Force
- Mayor's Streetcar Advisory Committee
- High Street Foundation