

March 16, 2005
Honorable Michael B. Coleman
Columbus City Hall
90 West Broad Street
Columbus, OH 43214

Dear Mayor Coleman,
Thank you for the opportunity to present myself to you for consideration as a member of the City's Historic Resources Commission. Please consider this letter of interest and know that I would be honored to serve.

I am thrilled that the Commission exists and believe its work is important. I have met the current members of the Commission and find them to be diligent, forthright and good stewards of our architectural heritage and I would be proud to be a part of that process. You will see from the enclosed reference letters that my colleagues here in Clintonville feel that I would be an asset to the Commission. And I believe I can be an asset to the City in its efforts to maintain the Columbus Register of Historic Properties and to promote conservation of our historic properties.

As a life-long resident of the Beechwold area, I bring several unique perspectives to the process:

- . Resident of Old Beechwold (National Historic District Neighborhood)
- . Business owner
- . Commercial tenant
- . Commercial property owner
- . Appeared before the Commission as a resident

My formal studies have included Historic Preservation, Architecture and Art History as well as continued personal study and interest in those areas throughout my career. I have very practical design and aesthetic skills that have contributed to the success of Janoski Advertising Design. Janoski is a professional services firm that provides expertise for national and international clientele in the areas of marketing, communication, mediation and personnel. We strive to embrace our clients' objectives and, through collaboration, produce creative and effective solutions.

I believe that my business experience . creativity, collaboration and communication . will support the Commission, its processes and the residents that it serves. Thank you again for your consideration.

Sincerely,
Jason M. Janoski
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Jason Mitchell Janoski

President

EXPERIENCE

Founder - Janoski Advertising Design 1993-present

Janoski is a professional services firm which supports national and international clientele with their efforts in Marketing, Communication, Mediation and Personnel.

Our mission is to be a catalyst for excellence. We strive to embrace our clients' objectives and - through collaboration - produce creative and effective solutions. Our award-winning staff is focused on solutionbased creative ideas that give our clients better products, better systems, better processes...better companies.

Clients Include:

- American Red Cross (Washington, DC) • Wilson Health Information (Philadelphia, PA)
- Apple Computer (Cupertino, CA) • McKinney Aerospace (Dallas, TX)
- Insurance & Risk Mgmt. Services (Naples, FL) • Microsoft XBOX (Seattle, WA)
- BISYS Financial Services (Columbus, OH) • Microsoft (Seattle, WA)
- Boehringer Ingelheim Pharmaceuticals (Ingelheim, Germany) • Endo Pharmaceuticals (Chadds Ford, PA)
- Capital University MBA Program (Columbus, OH) • Edward Hospital (Naperville, IL)

Art Director - Young Isaac Bedway 1991-1993

Responsible for the marketing, concept, design and production of all print and broadcast material for local clients including RAX, Borden, Max & Erma's, Midwestern Auto Group, Dominion Homes. Assistant

Producer for television broadcast spots for Dominion/Tradition Homes, The Ohio Bank, RAX, CD 101, CATCO and The Community Shelter Board.

Assistant Art Director - Hameroff/Milenthal/Spence 1989-1991

Designed and produced print material for clients including United States Air Force Reserve, Ohio Tourism, Cincinnati Gas & Electric, Employee Benefit Services. Assisted with print production, coordination and press checks. Also served as staff photographer.

Graphic Designer - State of Ohio (Public Utilities Commission) 1987-1989

Designed all graphics (signage, uniforms, and identification badges) for The Commission. Designed and produced the annual report for 1987 and 1988. Filmed, edited and produced Commission meetings and public hearings (videotape and 16mm) for use as public record.

EDUCATION

- Bachelor of Art Education: The Ohio State University, Columbus, Ohio
- Historic Preservation: The Savannah College of Art & Design, Savannah, Georgia
- Competitive Strategy: New York University, Stern School of Business, New York, New York

SERVICE

- Board Member, American Red Cross
- Board Member, Clintonville Incorporated

AWARDS

- Business First "40 Under 40" - Recognizing professional achievement and community service in Columbus

- Addy Award - Recognized by The Advertising Federation for creative excellence in Central Ohio
- Inc. 500 (pending) - Recognizing the fastest-growing (independent, privately held) companies in the U.S.
- Business First "Top 25" (pending) - Recognizing the top 25 Advertising Agencies in Central Ohio
- Business First "Fast 50" (pending) - Recognizing the fastest growing companies in Central Ohio

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