

ANWAR I. WATSON

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EDUCATION

THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS

Master of Business Administration

Chicago, IL

Sep 2018 – Jun 2020

- Concentrations in Behavioral Science, Strategic Management, and General Management

THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS

Bachelor of Science in Business Administration, *magna cum laude* with honors

Columbus, OH

Sep 2007 – Jun 2012

EXPERIENCE

TD BANK

Columbus, OH

Senior Manager of Analytics & Insights

Apr 2024 – Current

- Lead a high-performing team in developing innovative business solutions using Microsoft Power Platform, driving operational efficiency and insight
- Established a reputation for delivering rapid, high-quality analytical and automation solutions that address complex business challenges and streamline processes across multiple departments
- Delivered dynamic dashboard reporting that provides executives with deeper, data-driven insights into organizational performance and process effectiveness

Manager of Analytics & Insights

Mar 2023 – Mar 2024

- Partnered with business teams to develop and deliver executive presentations that effectively communicated strategy, initiatives, and team vision
- Modernized reporting by designing interactive Power BI dashboards that replaced cumbersome Excel reports, significantly reducing reporting time and improving accessibility
- Demonstrated the business value of reporting and automation initiatives, earning executive support to establish a team that provides analytics and advisory services across operations

ACCENTURE

Chicago, IL

Senior Strategy Consultant

Oct 2020 – Feb 2023

- Developed the go-to-market strategy for the launch of a national health coverage company, including developing the process to identify target markets based on an analysis of market dynamics and a staffing model to support the initial 5 years of operation
- Collaborated on a team of four to synthesize Accenture's 2025 consulting vision for North America, synthesizing workshops with practice leads into executive-level presentations to communicate strategic pillars with executable steps and growth targets
- Developed the operating model for a new marketing content organization within a multinational beverage company, improving the availability of marketing material throughout the company and driving a consistent customer experience across brands

Consultant

Dec 2016 – Aug 2018

- Directed a team of three to overhaul previously developed business processes and product requirements, resulting in the client's approval of \$500K in deliverables
- Managed a workstream of three to prepare over 1,700 business users for the implementation of a document management system at a large pharmaceutical company, resulting in the on-time adoption of the new system by business users
- Identified the need for, designed, and oversaw the implementation of system support processes to triage and respond to user feedback, reducing IT support response time by 70% and improving overall satisfaction across a user base of over 2000

Consulting Senior Analyst

Jun 2014 – Nov 2016

- Implemented a communications plan for a new company policy, developing and publishing updates to over 500 employees via multiple channels such as job aids, informational emails, and web pages
- Designed a website after facilitating six workshops with 70 stakeholders, improving firmwide access to information and enabling a large pharmaceutical company to better collaborate with hospitals during clinical trials
- Enabled an underperforming team to receive approval of the team's client deliverables by coaching a newly hired consultant on consulting deliverable best practices, and facilitating client workshops on the team's deliverables