

Jeffrey Lawrence Jr.
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Professional Summary

Entrepreneur and community-focused business owner with over a decade of experience spanning financial services, logistics, and the grooming industry. Owner of The Guard Barbershop in Olde Towne East, Columbus, a neighborhood barbershop known for fostering connection and community engagement. Experienced in leadership, business operations, and relationship building.

Professional Experience

Owner | Master Barber

The Guard Barbershop
Columbus, OH 2024- Present

- Founded and operate a neighborhood barbershop serving the Old Town East community
- Provide professional grooming services while building strong relationships with local residents and businesses
- Manage daily business operations including scheduling, client services, and brand development
- Create a welcoming space that encourages conversation, mentorship, and community engagement

Co-Owner | Operations Manager

The Que Studio
Columbus, OH 2021 – Present

- Co-founded a creative studio supporting photographers, creators, and entrepreneurs
- Manage studio operations, partnerships, and client relationships
- Provide a professional creative space that supports local artists and small businesses

National Trainer | Barber Manager

Hammer & Nails Men's Grooming
Columbus, OH 2020 – 2024

- Trained and developed barbers across multiple locations

- Oversaw service quality, grooming standards, and team performance
- Supported hiring, onboarding, and professional development of barbers
- Ensured a high-level client experience and brand consistency

Owner | Operation Manager

A+ Expediting

Dayton, OH 2017 - 2020

- Managed logistics operations and delivery coordination
- Oversaw scheduling, routing, and customer service operations
- Built and maintained strong client relationships

Owner | Logistics Operator

Link Logistics LLC

Atlanta, GA / Cincinnati, OH 2014 - 2020

- Founded and operated logistics company managing transportation services
- Coordinated operations between multiple cities and client accounts
- Oversaw business development and operational management

Business Relationship Manager

JP Morgan Chase

Boca Raton, FL 2011 – 2014

- Managed relationships with business banking clients
- Provided financial solutions and support to small and mid-sized businesses
- Developed strong client relationships and supported business growth strategies

Community Leadership & Engagement

Old Town East Community Engagement — Columbus, OH

- Owner of The Guard Barbershop and The Que Studio, serving residents and professionals in the Old Town East neighborhood
- Collaborate with other businesses in the Trolley District to support local partnerships and neighborhood initiatives
- Build relationships with local residents, entrepreneurs, and neighboring small businesses