

# DAVID W. PAUL

2185 BLACKOAK AVENUE, COLUMBUS, OH 43229  
(614) 325-8217  
dwpaul@fpcivic.org

## PERSONAL DATA

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Born Washington, DC, August 14, 1957; married to Carrie Paul since November 2007; no children ("part time" stepdad to Brandon, 15). Central Ohio resident since 1986; homeowner in the Forest Park neighborhood in the Northland area of northeast Columbus since 2002.

## PROFESSIONAL EXPERIENCE

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**2010 – present**

**IBM (formerly Sterling Commerce): Dublin, OH**

**1997 – 2010**

**STERLING COMMERCE, INC. (an AT&T Company): Dublin, OH**

Oct 2010 – present

**Software Engineer (Database Administrator)**

Apr 2002 – Oct 2010

**Database Administrator**

Nov 1999 – Apr 2002

**Associate Database Administrator**

Oct 1998 – Nov 1999

**Systems Analyst, Business Systems Development**

Oct 1997 – Oct 1998

**Training & Automation Specialist**

Supported local, regional and international sales force through development and management of sales force automation tools, including Vantive customer asset management database. Documented sales processes, develop recommendations for process improvement, manage development of new and improved sales tools. Trained sales force in use of Vantive customer asset management system. Plan, design, installed and maintain a variety of enterprise database systems supporting software engineering activities, including Sybase ASE, Microsoft SQL Server Enterprise, DB2 UDB Enterprise (7,8,9), Oracle Database (8i, 9i, 10g, 11g), Informix Dynamic Server 10, Microsoft Access as lead DBA supporting development and QA teams for a variety of IBM (formerly Sterling Commerce) e-Commerce and B2B software products and services.

**1986 - 1997**

**COMPUSERVE INCORPORATED: Columbus, OH**

Aug 1996 – Oct 1997

**Tracking Manager, Commerce & Communications**

Developed software tools and manage processes for sales management, performance tracking and reporting of online advertising. Implement tools and techniques to track and report on advertising impressions and responses on proprietary online service and related Web sites. Developed and supported custom databases using Microsoft Access, System 1022 and other PC and mainframe platforms and designed applications in Microsoft VBA and other application programming languages.

Mar 1993 – Aug 1996

**Marketing Coordinator, Interactive Marketing Group**

Analyzed and reported on online sales and usage and trends in interactive marketing industry. Developed and managed host-and micro-based sales tracking, commission and contest management systems and software. Provided support to sales team and account representatives in resolving client issues and questions. Designed, prepared and edited client presentations using PowerPoint, other presentation tools. Developed, implemented, managed and evaluated performance of online promotions.

Mar 1991 – Mar 1993

**End User Support Representative II**

Dec 1988 – Mar 1991

**Customer Service Representative II**

Jun 1986 – Dec 1988

**Product Marketing Associate**

**1985**

**COMMODORE BUSINESS MACHINES, INC.: West Chester, PA  
Consumer Telecommunications Manager**

**1983 – 1985**

**SCANRAY CORPORATION: Harbor City, CA  
Washington (DC) Regional Manager (Rockville, MD)**

**1982 – 1983**

**INTEX INCORPORATED, Security Products Div.: Bethesda, MD  
Technical Services Manager**

**1978 – 1982**

**CABLEFORM INCORPORATED: Troy, VA  
Project Engineer**

## EDUCATION

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University of Virginia & Piedmont Virginia Community College, Charlottesville, VA –

Coursework toward B.S. degree with intent to major in Electrical Engineering (1976-77) – no degree

Albemarle High School, Charlottesville, VA – Class of 1975

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## VOLUNTEER AND CIVIC EXPERIENCE

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### Board Positions & Chairs Held

**Northland Community Council (NCC)**, Columbus, OH

Feb 2006 – present      President  
Jan 2005 – Feb 2006      Representative (Forest Park)

**Forest Park Civic Association**, Columbus, OH

Jan 2008 – present      Vice President  
Jan 2007 – Jan 2008      President  
Jan 2005 – Jan 2007      Vice President  
Jan 2003 – Jan 2005      Area Representative, Membership/Directory Chair

**Northland Alliance, Inc.**, Columbus, OH

Feb 2006 – present      Member, Board of Directors

### Appointments, Committees and Working Group Membership

**2012 Bicentennial Commission Steering Committee**, City of Columbus

Member & co-chair, *Neighborhoods and Quality of Life Focus Group*, Aug 2007 – June 2008

**Central College Community Development Authority**, City of Columbus

Treasurer, appointed community member  
*Board of Trustees*, Aug 2008 – present

**Columbus Area Commission/Civic Association Work Group**,

City of Columbus (Columbus City Council)  
Member representing the Northland Community Council and Columbus civic associations; May – Sept 2007

**Columbus Community Coalition**

Member, *Steering Committee*, Jan 2008 – present

**Franklin County Consortium for Good Government**

Member (co-chair, 2009 – present),  
*Organizing Committee, annual “Meet the Candidates” Forum events*, 2007 – present

**Mid-Ohio Regional Planning Commission (MORPC)**

Member (vice-chair Jan 2010 – present),  
*Citizen Advisory Committee (CAC)*, Feb 2008 – present  
Member, *Regional Complete Streets Policy Appeals Committee*, Nov 2010 – present

**Neighborhood Best Practices Conference**

Columbus Community Relations Commission/United Way of Central Ohio; member, *Planning Committee*, March 2010 – present

**Neighborhood Safety Working Group**,

City of Columbus (Department of Public Safety); chair, *Community Committee*, 2007 – 2008

**North Side Health Advisory Committee**

City of Columbus (Department of Public Health); member, Sept 2009 – present

**Northland Area Business Association (NABA)**

Member, Feb 2006 – present

**NABA State Route 161 Task Force**

Member (founding), May 2006 – present

**Reform Accountability Committee**

City of Columbus (Mayor’s Office/Columbus City Council); member, Sept 2009 – present

**Senior Services Roundtable of Columbus and Franklin County**

Informal work group/roundtable exploring issues and facilitating communication among organizations related to the central Ohio senior community; convener/coordinator, May 2008 – present

### Awards and Recognition

**Senior Independence** (div. Ohio Presbyterian

Retirement Services OPRS)  
Senior Impact Award – August 2010

**Forest Park Civic Association**

Community Service Award – May 2010

**Northwest Civic Association**

Anna M. Henderson Award for Community Service – April 2008

**Salem Civic Association**

Community Service Award – February 2008

**Northland Area Business Association (NABA)**

Trustees’ Award – December 2007

**Forest Park Civic Association**

Community Service Award – February 2006

**Forest Park Civic Association**

Community Service Award – February 2004