

## Contact

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## Top Skills

Project Planning

Cross-functional Team Leadership  
Management



# Renee Shumate

Manager, External Affairs American Electric Power  
Columbus

## Summary

Professional individual with extensive experience across multiple industries, including External Affairs, Community Relations, Project Management, Telecommunications and Government Affairs. Most recent focus has been on business and economic development.

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## Experience

### American Electric Power

12 years 3 months

#### Manager, External Affairs

September 2012 - Present (8 years 3 months)

Gahanna, Ohio

Serve as AEP's primary Community and External Affairs contact in Central Ohio to strategically build, maintain and manage key economic development and community contacts and relationships. Manage, coordinate and facilitate solutions to emerging strategic community and business development issues.

#### Analyst - Protection & Control Engineering

September 2008 - September 2012 (4 years 1 month)

Analyzed changing operational and capacity demands and made recommendations to senior management for their evaluation and consideration regarding future business decisions for Transmission Engineering. Provided business intelligence consisting of monthly work plans, annual staffing plans, annual department budgets, manpower staffing models and other business level plans or models required to ensure the efficient use of resources in all departmental engineering offices.

Provided analysis of changing operational and capacity demands and made recommendations to senior management for their evaluation and consideration regarding future business decisions.

### One World Communications

President

March 2006 - December 2007 (1 year 10 months)

Columbus, Ohio

Responsible for business development, market expansion and management of the day-to-day business activities

Focused on business process improvements and solutions on behalf of One World clients, which included developing strategic relationships with service partners, delivering complete solutions for clients encompassing every stage of the document intelligence business, from consultation and program design, to printing, analyzing, and execution. Also identified market and technology trends ensuring One World stayed current on technological innovations

**Robert Half International**  
Information Technology Consultant  
2005 - 2007 (2 years)

Responsible for developing and maintaining overall project plans. Involvement encompassed all project phases - strategic planning, project planning and project control, which included directing a 50 member cross-functional team of on site and offshore staff

Identified risks, schedule and resource conflicts related to project delivery  
Developed project schedule in conjunction with Project Director  
Coordinated team members and managed allocation of cross-functional resources to ensure assignments were aligned with the completion of key milestones

Managed project across all business units within Worthington Industries utilizing PMO processes

Worked with multiple stakeholders including Production Change Management, Application Development, Operations, Architecture, Help Desk, Business representatives, and Senior Management

**MCI**  
3 years

Product Manager Transaction Services  
2004 - 2005 (1 year)

Drove requirements through Engineering, IT, & other cross-functional teams to facilitate feature development and launch

Trained multiple Global Sales Channels on product development and feature releases

Worked with Engineering, Integration, and other cross functional teams to facilitate launch and upgrades for product enhancements and upgrades on a quarterly basis

Represented MCI/WorldCom/UUNet at national trade shows and events

Created a new Supported the Sales organization through the selling process by providing Customer Relationship Management

Authored product business cases to secure capital allocation for development & expansion

Managed product capital investment & development budget

Acted as project manager for product requirements to facilitate feature development and launch

### Product Manager Internet Access Products

2002 - 2004 (2 years)

Columbus, Ohio Area

Worked collaboratively with Sales and Product Development on new products and features. Developed product roadmaps and product documentation

Successfully implemented revenue retention programs

Developed long term strategic product plans

Evaluated market trends, forecasts, margins, and brand strategies

### UUNET

Product Manager Network Engineering and Integration

2000 - 2002 (2 years)

Used systematic program management approach to identify, plan, summarize critical milestones, develop variance analysis and budgeting and was accountable for ensuring that network solutions were correctly implemented into the business, operational, and billing environments.

Successfully lead and managed overall program efforts to implement and facilitate the scope of work for assigned programs, which crossed multiple departments and operational functions.

Project managed support for various infrastructure systems and programs to meet product standards and delivery dates within budget

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