

# MARC V. CONTE

863 Kleiner Ave. • Columbus OH 43215 • (614) 286-6404 • marc.conte@mindspring.com

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## PROFESSIONAL EXPERIENCE

**Columbus Downtown Development Corporation & Capitol South** Columbus, Ohio

*Director of Research and Information, Parking Enterprise Manager*

December 2002 – Present

- Produce market research information and disseminate it to developers, realtors, financiers, and the media.
- Implement a data management system including use of a geographic information system (GIS).
- Create and deliver presentations to real estate professionals, elected officials, and community groups.
- Assist with strategic planning, writing and editing of print and electronic marketing materials.
- Develop and manage content for downtowncolumbus.com.
- Manage \$7 million parking operation with 6,400 spaces in 4 facilities.
- Provide research services for Capitol South, Columbus Downtown Development Corporation, Capital Crossroads Special Improvement District, and the City of Columbus Downtown Development Office.
- Collect and analyze data on housing, office space, transportation, parking, safety, hotels, and visitors.

### **Sierra Club**

*State Legislative Coordinator*

Columbus, Ohio

March 1997 – October 2002

- Trained and supervised staff for regional growth campaign.
- Developed and implemented legislative strategies on environmental policy.
- Lobbied state officials and delivered testimony at legislative hearings.
- Wrote and released reports to support legislative and education efforts.
- Implemented media strategy through press releases, press conferences, and editorial board meetings.
- Executed public involvement plan to unite support for legislative priorities.
- Secured grants for public education activities.

### **OSU School of Public Policy and Management**

*Workshop Leader and Research Assistant*

Columbus, Ohio

June 1996 – March 1997

- Assisted with HIV prevention strategic planning efforts for Ohio Department of Health.
- Facilitated meetings of Ohio HIV Prevention Community Planning Group.
- Developed innovative prevention and marketing strategies.

## BOARDS & COMMISSIONS

Victorian Village Historic Architecture Review Commission, Vice Chair	2002 - Present
Downtown Residents' Association, Board Member	2003 - Present
City of Columbus Residential Tax Abatement Review Council, Chair	2005 - Present
Short North Parking Task Force, Member	2005 - 2006
Downtown Columbus Streetcar Working Group, Member	2006

## EDUCATION

### **Master of Public Administration**

*The Ohio State University*

1996

Columbus, Ohio

Four-track program focusing on leadership and management; public finance, budgeting and accounting; policy formulation and evaluation; and management information systems.

### **Bachelor of Arts with Honors**

*The Ohio State University*

1993

Columbus, Ohio

Major in communication with a focus in critical cultural studies; minor in mathematics