



Franklin Soil and Water Conservation District

Creating Conservation Solutions for Over 60 Years

City of Columbus GreenSpot Rain Barrel Program 2014

In Partnership with

Franklin Soil and Water Conservation District

Friends of the Lower Olentangy Watershed

Friends of Alum Creek and Tributaries

City of Columbus GreenSpot Rain Barrel Program

This working agreement is entered into on _____ and becomes effective on the date of the last signature. The grant agreement expires on December 31, 2014. The agreement is subject to the limitations of authorities, resources and policies of the Franklin Soil and Water Conservation District (Soil and Water) and the City of Columbus (the City).

The purpose of this agreement is to provide a Rain Barrel Program and partnership with the goal of distributing stormwater education through a combination of workshops and online educational media resources with the incentive of residents receiving a low cost rain barrel program. Opportunities to support other overlapping efforts including GreenSpot, Blueprint Columbus, Central Ohio Rain Garden Initiative, Columbus composting programs and the Columbus stormwater credit program will be included.

City of Columbus GreenSpot Rain Barrel Program

The City of Columbus will benefit from the outreach and education provided to homeowners in their community to help meet their stormwater education needs as identified in their MS4 Stormwater Permit with Ohio EPA. The educational message also supports Blueprint Columbus outreach efforts.

Franklin Soil and Water Conservation District will benefit by meeting its goal of having an active and effective backyard conservation program and a strong, ongoing relationship with watershed groups and local governments. This reduces duplication, funding costs, and improves communication and coordination between local organizations working toward similar objectives.

Friends of the Lower Olentangy Watershed (FLOW) and the Friends of Alum Creek and Tributaries (FACT) watershed groups each have experience in presenting backyard conservation programs. Through surveys and discussions, watershed residents have expressed the desire for additional programs and workshop exposure. The proposed GreenSpot Rain Barrel Program will benefit watershed groups by building upon this experience and allowing exposure to the watershed group name and membership. A partnership among Franklin Soil and Water Conservation District, community watershed groups, and

the City of Columbus in the GreenSpot Rain Barrel Program will make this expansion and exposure possible.

Change Franklin Soil and Water Conservation District is proposing over last year's programs includes the following:

- Fewer workshops with more advertising of workshops and websites.
- Paid advertising in Home and Garden section of the Columbus Dispatch or Home and Garden Magazines.
- Stormwater Education to business through two workshops that will include a presentation on Cisterns and the Columbus Stormwater Credit program.

Through the GreenSpot Rain Barrel Program Franklin Soil and Water will engage in the following activities:

- Reach Columbus households with stormwater educational message through in-person and online workshops.
- Distribute low cost rain barrels to City of Columbus residents who participate in workshops.
- Reach and distribute remaining low-income program barrels to participants of the City's Low Income Discount Program. Reflected in 2013 & 2014 budget as **50 Subsidized Barrels**. At the conclusion of the 2013 Rain Barrel program **36** low income barrels remain.
- Begin to engage businesses with Cistern and Green Infrastructure workshop using the existing City of Columbus stormwater credit program, free initial site evaluations, and low cost cisterns as an incentive.

The City of Columbus will provide:

- Compensation to Franklin Soil and Water in the form of an operational grant.
- Advertisement of the program and educational components through the Department of Public Utilities billing insert, email to GreenSpot residents and businesses, GreenSpot and DPU Facebook pages, and DPU webpages.
- Review and consultation on all outreach materials produced by partners.
- Receipt, including unloading and storage of rain barrel shipments at city facilities.

The Franklin Soil and Water in cooperation with Watershed and Sustainability Groups will provide:

- Outreach and advertising avenues through watershed group websites, Facebook, and neighborhood networks.
- Workshop facilitator(s) attendance at a train-the-trainer session given by Franklin Soil and Water.
- Workshop facilitation including sign-off sheet/tracking, presentation, distribution of vouchers and barrels and return of unclaimed rain barrels to Franklin Soil and Water office.

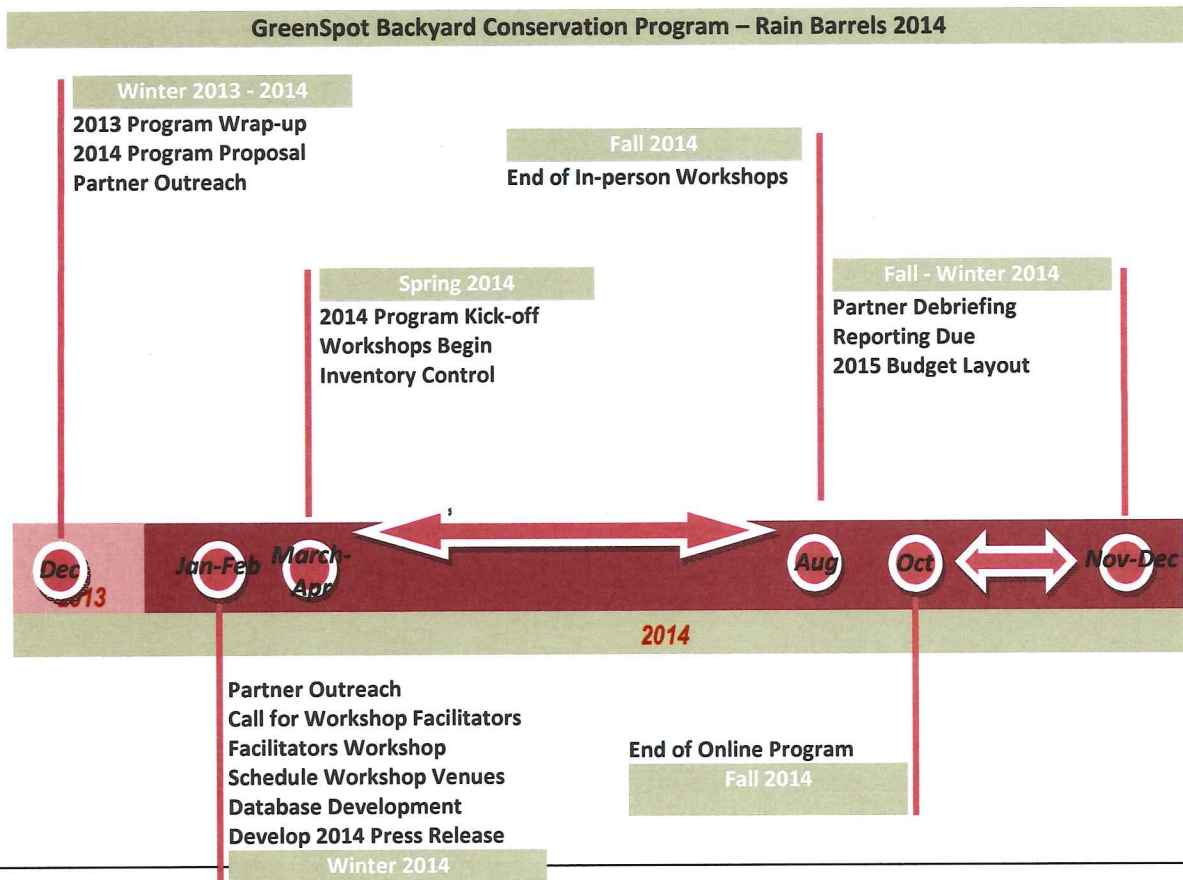
Franklin Soil and Water Conservation District will provide:

- Matching program funds and procurement of rain barrels through conservation funds.
 - *Franklin Soil and Water has been advised by our ODNR Division of Soil and Water Resource contacts that we are required to bid out for contractors on rain barrels. Should we find a wholesaler at any time that can meet the service and product that the current manufacturer provides us we will consider their services.

- Workshop scheduling and venue procurement.
- Educational and outreach materials with partner logos.
- Administrative needs including registration, material ordering and distribution, record keeping, reporting and progress tracking.
- Online mapping and database development to track results and benefits
- Assistance on e-mail and phone calls with landowner questions and concerns.
- Funding to watershed groups for facilitation of workshops and training to members facilitating workshops.
- Development and maintenance of a Web page complete with Web-based educational media, quiz, and registration ordering system that facilitated online, at-leisure workshops.
- Advertising through Franklin Soil and Water’s Web site, newsletters, press releases, Facebook and bi-monthly updates to partners.
- Coordinate with Blueprint Columbus on what communities to reach out to.
- Increase advertising through SNP, gardening friendly media, Gardening through Clean Water Program, local community newsletters, and targeted information to community and church groups.
- Pick-up of rain barrels at city facilities, storage of barrels, and delivery to workshop venues.
- Facilitation of train-the-trainer and debriefing meeting with partners as a means of disseminating information on program needs and methods.
- Progress reports to the city and final 2014 program report.

***Please refer to 2013 Rain Barrel Program Report for additional considerations**

Timeline:



Budget:

Budget does not reflect cost of barrels.

Revenue	2014 Budget	2013 Budget	2012 Budget
Columbus Grant – Sewer and Drains / Water	\$48,000	\$48,000	\$38,000
Columbus Mayor’s Office			\$10,000
Municipal Funding	\$15,000	\$15,000	
FSWCD Funding Match	\$25,200	\$25,200	\$15,200
Total	\$88,200	\$88,200	\$63,200
Expense*			
Workshops mini grant FLOW (\$350 per) FACT (\$350 per) Franklin Soil and Water (\$500 per) <u>Other (Sustain, MetroParks (\$350 per)</u> 12 Rain Barrel workshops	Approximate Number of Workshops- 12 Subject to Change 3 FLOW \$1,050 3 FACT \$1,050 2 FSWCD \$1000 2 Other \$700 <u>2 Cistern \$1,200</u> Total: \$4,300	Approximate Number of Workshops- 16 Subject to Change 5 FLOW \$1,750 5 FACT \$1,750 4 FSWCD \$2000 <u>2 Sustain \$700</u> Total: \$6,200	Approximate Number of Workshops- 20 Subject to Change 6 FLOW \$2,100 6 FACT \$2,100 5 FSWCD \$2,500 <u>3 Sustain \$1,050</u> Total: \$7,750
“Train the Trainer” workshop	\$500	\$500	\$500
Paid Advertising (Magazines, Newspapers, Prints)	\$1,700		
Public Relations/Outreach and Advertisements (PR Staff)	\$6,000	\$6,000	\$4,500
Video/power point/ quiz/ website updates, educational material development, printing	\$7,000	\$7,000	\$4,000
Registration, Ordering, Pick-up, Customer Service (Admin Staff)	\$40,000	\$40,000	\$27,450
Delivery Logistics (moving co., storage and field staff)	\$8,500	\$8,500	\$9,000
Watershed Coordinator Assistance- Research, Coordination, QC/QA	\$20,000	\$20,000	\$10,000
Total	\$88,200	\$88,200	\$63,200

50 Subsidized Barrels (unmatched dollars)	36 Remaining barrels carryover from 2013	Carryover from 2012	\$2,500
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It is Mutually Agreed:

That the working relationship will be defined to include lines of communications with appropriate departments.

That Soil and Water reserves the right to expend funds as needed to meet grant agreement and overhead costs.

That the City and Soil and Water will meet when necessary to review and coordinate activities and programs with the aim of developing a multi-discipline approach to resource management.

That all parties will review quality of service and address concerns as they arise.

That credit will be given jointly to Soil and Water and the City in natural resource/ NPDES Phase II related publications prior to publication where applicable.

That this working agreement may be amended at any time by mutual written agreement of the parties. In addition, either party may terminate this agreement by providing the other party with thirty (30) days written notice.

SIGNATURES

The below signatures certify consent on the above agreement.

FRANKLIN SOIL AND WATER CONSERVATION DISTRICT


Director
11/20/13

 Signature Title Date

CITY OF COLUMBUS

 Signature Title Date