

Bio of Carl N. Higginbotham

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Carl Higginbotham, Jr. has been serving as the Public Affairs Specialist with the Columbus VA Ambulatory Care Center (Columbus VA ACC) since September of 2011. In that position, Carl identifies items for information dissemination based on knowledge of the VA's mission and the recognized need for public or internal knowledge of the purposes and backgrounds of VA health care services and programs. Carl also serves as facility spokesperson, performs public speaking engagements, responds to media inquiries, develops speeches and public service announcements.

Prior to joining the Columbus VA ACC, Carl was Marketing Manager of WOSU Public Media, where he managed marketing and communication for both WOSU TV (PBS affiliate) and WOSU Radio (NPR affiliate). Carl attended Otterbein University (1998) and earned a Bachelor of Arts degree in Public Relations. Carl served on active duty in the United States Army (1988-92) in the 3rd Infantry Division (Aschaffenburg, Germany). During that time, Carl was deployed with the 3rd Brigade, 3rd Infantry Division in support of Operation Desert Shield and Operation Desert Storm (1990-91). Carl is a member of VFW Post # 4719 and currently resides in New Albany, Ohio with his wife (Sonya) and their two children.